



SNACT 2021 Conference

Agenda Summary

This year SNACT is offering a hybrid conference- virtual and in person!
On Wednesday and Thursday we will offer the Institute of Child Nutrition's (ICN) 4 part workshop: **Utilizing the Cafeteria as a Classroom** virtually.

About the Institute of Child Nutrition's (ICN) "Utilizing the Cafeteria as Classroom"

The school cafeteria can easily be the largest classroom on a school campus. It provides a valuable venue where school nutrition professionals can assist teachers and parents in encouraging children to make wise food choices that will contribute to a healthy lifestyle. This course is designed to provide school nutrition professionals with the tools and resources that will enable them to develop and enhance a school nutrition program that will be recognized as an integral part of the education system. The lessons are appropriate for ALL members of the SN community.

Wednesday October 13 (virtual)

2:00-4:30pm

Marketing Healthy Options

Focuses on utilizing marketing tools to develop customer loyalty and trust and promote your nutrition program.

Reaching out to the School Community

How to reach out and involve school administration, teachers, and other staff.

Thursday October 14 (virtual)

2:00-4:45pm

Communicating with Parents

Explore different approaches to improving communication with parents and investing families in your program.

Farm to School and School Garden Program

Little and big ways of bringing farm-to-school or garden-to-school opportunities into your cafeteria.

CEUs for Wednesday & Thursday: 4.75

Friday October 15 (in person) Revised!

7:30am-4:00pm

On Friday we will be in person at the Mystic Marriott in Mystic CT for a conference and show. There will be plenty of time throughout the day to network with other directors and industry professionals - something we've all been missing since the Pandemic began! Attendees and vendors are required to meet all health and safety guidelines.

Focus Friday- LIVE from Mystic!! Supply Chain Challenges

Open forum with Industry Professionals discussing today's challenges.

SDE Update

USDA Child Nutrition program regulations are constantly changing and 2021-2022 will be another unique year. Each District has the responsibility to ensure they meet all federal and state regulations, whether contracted or self-operated. Find out what's new, what's happening, and how it will impact your district.

Plus a surprise Guest Speaker!

Food and Industry Trade Show

This year's show may look and feel a little different, but it will still offer you the opportunity to meet with our Industry Partners in person as they present what is new and exciting for your programs.

CEUs for Friday: 4.75

The agenda is subject to change