

# FROM FROST TO FLOURISH

SNACT'S 2026 WINTER CONFERENCE & SHOW

JANUARY 30, 2026 AT THE AQUATURF CLUB

## AGENDA

BREAKFAST BEGINS AT 8:00AM, SESSIONS BEGIN AT 8:30

### CSDE UPDATE

USDA CHILD NUTRITION PROGRAM REGULATIONS ARE CONSTANTLY CHANGING, LEARN WHAT YOU NEED TO KEEP YOUR PROGRAM UP TO DATE AND IN COMPLIANCE.

### TUNING IN TO GEN Z AND GEN ALPHA

SOCIAL MEDIA SHAPES THE CULTURE OF TODAY'S YOUTH, AND UNDERSTANDING THE POWER OF PLATFORMS LIKE TIKTOK AND INSTAGRAM CAN SET YOUR PROGRAM UP TO FOLLOW POPULAR FOOD TRENDS AND BUILD EXCITEMENT AROUND A NEW MENU.

PRESENTER: MARI BRAND, SNA COMMUNICATIONS SPECIALIST

### FIELD TO TRAY, STIRRING UP SUCCESS: SCRATCH COOKING AND LOCAL FOOD IN SCHOOLS

MAKING OVER A SCHOOL FOOD PROGRAM ISN'T EASY, AND THERE ISN'T ONE WAY TO GO ABOUT IT. CHANGE IS CHALLENGING, BUT NECESSARY. CONVERTING ANY DISTRICT FROM A HEAT AND SERVE PROGRAM TO A SCRATCH BASED PROGRAM COMPLETELY ALTERS THE DAY TO DAY OPERATIONS. YOU AND YOUR TEAM MAY NEED TO LEARN SOME NEW THINGS AND THIS PRESENTATION WILL HELP YOU TO GET STARTED OR CONTINUE TOWARDS COOKING FRESH FOOD IN YOUR SCHOOLS.

PRESENTER: MARAIAH POPELESKI-TILLEY, RDN  
FOOD SERVICE DIRECTOR MANSFIELD PUBLIC SCHOOLS & REGION 19

### MAKING CYCLE MENUS WORK FOR YOU: SMARTER PLANNING, BETTER FORECASTING

CYCLE MENUS CAN BE A GAME-CHANGER, BUT THEY CAN ALSO FEEL INTIMIDATING OR EVEN A BIT RESTRICTIVE, DEPENDING ON YOUR REGION OR TEAM'S EXPERIENCE. SO, HOW DO YOU MAKE THEM WORK FOR YOU, NOT AGAINST YOU? IN THIS PRACTICAL, DOWN-TO-EARTH SESSION, WE'LL WALK THROUGH HOW CYCLE MENUS CAN SIMPLIFY YOUR MENU PLANNING, IMPROVE YOUR FORECASTING, AND HELP YOU BALANCE CROWD-PLEASERS WITH LESSER-KNOWN ITEMS IN A WAY THAT ENCOURAGES STUDENTS TO TRY NEW THINGS.

PRESENTER: LYNN SHAVINSKY, REGIONAL SALES MANAGER HEALTH-E PRO

### TRADE SHOW FROM 1:00PM TO 3:00 PM



TOTAL CEU CREDITS:  
3.25 FOR THE CONFERENCE, PLUS 1 FOR USDA FOODS SHOW (4.25 TOTAL)  
AGENDA IS SUBJECT TO CHANGE.