

Siemens Raising Awareness of Air Pollution



A 'Beat Air Pollution' Case Study for World Environment Day 2019

By Sarah Jones CEnv

For World Environment Day and Clean Air Day 2019 Siemens are raising awareness of air pollution and encourage employees to take personal action to #BeatAirPollution. Resources and case studies have been published internally on a dedicated intranet site to inform staff on what Siemens and other organisations are doing to lower their impact. Posters, infographics, quizzes, case studies and links to webinars, podcasts and other articles have all been made available. A network of local volunteers are running activities on our main sites and we are running a UK wide pledging campaign.



"We're really proud of our Siemens Team who have got stuck in to making World Environment Day a success!"

- Sarah Jones CEnv, Environment Manager

UK-Wide Campaign

Siemens have partnered with [DoNation](#) in 2019 to run an employee pledging programme on environmental change.

For WED we are focusing on pledges that will help beat air pollution such as switching to public transport, cycling to work and starting to car share. To encourage wider engagement our sites will be competing against each other to see who make the greatest number of pledges to beat air pollution.



Examples of Activities at Our Sites

Manchester | Transport for greater Manchester ([TFGM](#)), [Greater Manchester Council](#), [Manchester Cycle Republic](#) and [Groundworks](#) charity are hosting stalls in our staff restaurant. Later in the day there will be a townhall with TFGM and Greater Manchester Council promoting their initiatives to beat air pollution in an innovative Q&A.

Frimley | The team are working closely with our Control Products and Systems team to present a vast range of products that help improve indoor air quality. These can be air purifiers, dehumidifiers and other HVAC products.

Nottingham | Activities include inviting the Council to complete a travel survey to find out how people get to work. There will be a focus on cycling with Sustrans onsite promoting cycle routes in the local area. Dr Bike are also in attendance offering a free bike service to those who have attended. It's also back to school in Nottingham!! Their green non-uniform day allows staff to wear green at the cost of a £1 with the money donated going to the [Nottinghamshire Wildlife Trust](#). The Wildlife Trusts are one of Siemens supported charities. Air pollution not only impacts humans but also our local wildlife.



Globally | Siemens are encouraging employees to leave their car at home and choose a mode of transportation that causes less air pollution. They can then log the distance from home to work in Siemens WED distance log. For every 50 km Siemens will sponsor a tree to be planted for a positive impact on public health.