

# SPONSOR



## ASBA 2020-2021 SPONSORSHIP PACKAGES

We are pleased to announce the 2020-2021 Sponsorship Packages, with many new benefits (see details inside). These packages will give you the opportunity to stay in front of your customers for the entire year—not just one meeting. We are still offering sponsorships for the Technical Meeting, but we hope you'll consider a complete sponsorship package that will include your ASBA membership dues, sponsorships at both the Technical Meeting and Winter Meeting, as well as advertising on our website and our annual membership directory. One stop shopping!

Now is the time to showcase your products or services to builders, professionals and other members of the tennis court, running track, sports field, indoor sports flooring and courts and recreational industries through multiple venues and events.

As always, it's first-come, first-served (sponsorship levels have priority)—the earlier you apply, the more likely you are to have the space of your choice. Space is awarded according to the date your form and payment are received at ASBA headquarters. Sorry, no phone reservations can be accepted.

ASBA also offers a special benefit available only to our exhibitors at no additional charge—a promotional flyer that is included on the meeting app, describing the products and services on display in the exhibit hall. You can submit a camera-ready company logo and provide a 15-word description. Your exhibit hall location will be shown beside your entry.

If you have any questions, please call Cynthia Sanchez at ASBA, 866-501-ASBA (2722) or email [Cynthia@sportsbuilders.org](mailto:Cynthia@sportsbuilders.org).



### **2020 ASBA Technical Meeting**

December 4-7, 2020  
Grand Hyatt  
San Antonio, TX



### **2021 ASBA Winter Meeting**

February 18-21, 2021  
Marriott Cancun Resort  
Cancun, Mexico

## 2020-21 Sponsorship Packages

### Technical Meeting Benefits

Exclusive sponsorship of General Session/Keynote Speaker (speaker selected by ASBA Board; Sponsor will be invited to introduce speaker and talk about company for 2 minutes from podium)

10' x 10' preferred booth space (\$1,700 value)

Priority for booth location (among sponsors), based on availability\*

One complimentary registration to Technical Meeting/exhibiting representative (\$595 value)

Opportunity to speak for 2 minutes about your company during TM Program

One voucher to be given to ASBA non-member "Builder" for complimentary TM registration (\$760 value)

Recognition at Sponsor Reception; in TM Program

Recognition on signage at entrance to exhibit hall

Recognition in promotional flyer included on the meeting app describing the products and services on display in the exhibit hall.

Access to preliminary attendance list in advance of the meeting

Access to a membership list including email addresses in an Excel spreadsheet

Recognition on the Technical Meeting app

	Diamond \$11,450	Platinum \$9,450	Gold \$7,950	Silver \$7,450	Bronze \$6,950
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### Winter Meeting Benefits

One complimentary registration to Winter Meeting (\$395 value)

Recognition at Opening Reception; in WM Program and on signage at the meeting

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### Website/Online Advertising

Company logo and link to company website from ASBA website; via rotating sponsor section (displayed on each page of www.sportsbuilders.org) (\$900 value)

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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### 2021 Membership Directory

Advertisement in 2021 membership directory

Preferred ad placement\*

	Full page (\$950 value)	Full page (\$950 value)	Full page (\$800 value)	Full page (\$800 value)	Half page (\$525 value)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

### 2021 Membership Dues

Supplier dues for the October 1, 2020-September 30, 2021 (\$1,240 value)

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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### Construction & Maintenance Manual

Priority selection in advertising space in any construction manuals being produced during the year covered by the sponsorship

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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\* Priority given based on sponsorship level - diamond, platinum, gold, silver, bronze.

*Other Sponsorships are available upon request. Please contact Cynthia Sanchez or Fred Stringfellow if you are interested in exploring other sponsorship opportunities.*



## A La Carte Sponsorship Packages

### Technical Meeting Only

10' x 10' preferred booth space (\$1,700 value)

Priority for booth location (among sponsors), based on availability\*

One complimentary registration to Technical Meeting/exhibiting representative (\$595 value)

Opportunity to speak for 2 minutes about your company during TM Program

One voucher to be given to ASBA non-member "Builder" for complimentary TM registration (\$760 value)

Recognition at Sponsor Reception; in TM Program

Recognition on signage at entrance to exhibit hall

Recognition in promotional flyer included on the meeting app describing the products and services on display in the exhibit hall.

Access to preliminary attendance list in advance of the meeting

Recognition on the Technical Meeting app

	Platinum \$6,700	Gold \$4,700	Silver \$4,200	Bronze \$3,700
10' x 10' preferred booth space (\$1,700 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Priority for booth location (among sponsors), based on availability*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One complimentary registration to Technical Meeting/exhibiting representative (\$595 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to speak for 2 minutes about your company during TM Program	<input checked="" type="checkbox"/>			
One voucher to be given to ASBA non-member "Builder" for complimentary TM registration (\$760 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Recognition at Sponsor Reception; in TM Program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on signage at entrance to exhibit hall	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in promotional flyer included on the meeting app describing the products and services on display in the exhibit hall.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to preliminary attendance list in advance of the meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on the Technical Meeting app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

\* Priority given based on sponsorship level - diamond, platinum, gold, silver, bronze.

## Technical Meeting Event Sponsorships (not included with above packages; available on first-come, first-served basis)

### WI-FI SATURDAY, DEC. 5 - MONDAY, DEC. 7 - \$4,000

Sponsorship will cover WI-FI around the meeting space and the WI-FI password can be set up to be the sponsors company name.

### MEETING APP SATURDAY, DEC. 5 - MONDAY, DEC. 7 - \$5,000

Dedicated banner/icon, including branding on the Splash Page – first thing an attendee sees when they download the event.

### ASBA GOLF OUTING FRIDAY, DEC. 4 - \$2,500

Sponsorship will help to cover golf prizes. Sponsor has exclusive rights to provide give-aways (hats, balls, etc.) with corporate logo at Sponsors' expense.

### LANYARDS - \$1,500 plus the cost of lanyards and shipping to the host hotel

Will be handed out with name badges.

### OPENING RECEPTION SATURDAY, DEC. 5 - \$4,000

Flat fee. Company will be recognized as sponsor of the host bar.

### HOST BAR SPONSORSHIP, AWARDS RECEPTION MONDAY, DEC. 7 (30 MINUTES) - \$1,500

Flat fee. Company will be recognized as sponsor of the host bar.

### AWARDS/CLOSING DINNER MONDAY, DEC. 7 - \$5,000

Flat fee. Sponsorship will help to subsidize cost of the event. Company will be recognized as sponsor of the dinner and host of bar during dinner hours.

### ASBA TENNIS TOURNAMENTS SATURDAY, DEC. 5 - \$2,000

Sponsorship includes the tennis tournaments at both the 2020 Technical Meeting and the 2021 Winter Meeting.

Secure your sponsorship today!  
Cynthia Sanchez will contact you  
when the exhibit hall map is  
available and registration for  
exhibiting is open.



# Sponsorship Application

Please sign us up for the following ASBA sponsorship(s):

Complete Package - Diamond	= \$11,450	_____	TM Only - WIFI	= \$4,000	_____
Complete Package - Platinum	= \$9,450	_____	TM Only - Meeting App	= \$5,000	_____
Complete Package - Gold	= \$7,950	_____	ASBA Golf Outing	= \$2,500	_____
Complete Package - Silver	= \$7,450	_____	TM Only - Opening Reception	= \$4,000	_____
Complete Package - Bronze	= \$6,950	_____	TM Only - Host Bar, Awards Rec.	= \$1,500	_____
TM Only - Platinum	= \$6,700	_____	TM Only - Awards/Closing Dinner	= \$5,000	_____
TM Only - Gold	= \$4,700	_____	Tennis Tournaments	= \$2,000	_____
TM Only - Silver	= \$4,200	_____	Lanyards (plus cost of lanyards and	= \$1,500	_____
TM Only - Bronze	= \$3,700	_____	shipping to the host hotel.)		

**TOTAL FEES ENCLOSED**    \$ \_\_\_\_\_

Please make checks payable to and mail to: ASBA, 2331 Rock Spring Road, Forest Hill, MD 21050.

Registration may also be made by MasterCard, VISA or American Express:

MasterCard     VISA     American Express

Cardholder Name/Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_ CVV Code \_\_\_\_\_

Billing address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country (If not USA) \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Cancellation Policy:** No refunds for cancellations once received.

ASBA qualifies as a tax-exempt organization under Section 501 (c) 6 of the Internal Revenue Code. As such, your sponsorship is not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense depending upon your individual tax circumstances — please consult your tax advisor.

*Other Sponsorships are available upon request. Please contact Cynthia Sanchez or Fred Stringfellow if you are interested in exploring other sponsorship opportunities.*