



2022-2023 SPONSORSHIP PACKAGES

We are pleased to announce the 2022-2023 Sponsorship Packages, with many new benefits (see details inside). These packages will give you the opportunity to stay in front of your customers for the entire year—not just one meeting. We are still offering sponsorships for the Technical Meeting, but we hope you'll consider a complete sponsorship package that will include your ASBA membership dues, sponsorships at both the Technical Meeting and Winter Meeting, as well as advertising in ASBA's new *Build It Right* magazine and on our website. One stop shopping!

Now is the time to showcase your products or services to builders, professionals and other members of the courts, running tracks and sports fields industries through multiple venues and events.

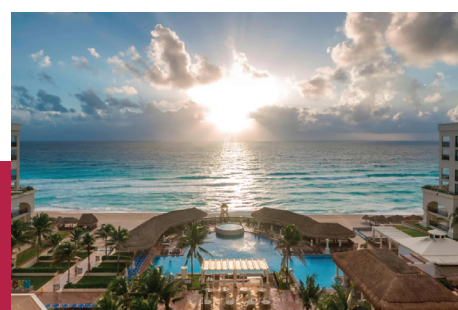
As always, it's first-come, first-served (sponsorship levels have priority)—the earlier you apply, the more likely you are to have the space of your choice. Space is awarded according to the date your form and payment are received at ASBA headquarters. Sorry, no phone reservations can be accepted.

ASBA also offers a special benefit available only to our exhibitors at no additional charge—a promotional flyer that is included in ASBA's meeting app, describing the products and services on display in the exhibit hall. You can submit a camera-ready company logo and provide a 15-word description. Your exhibit hall location will be shown beside your entry.

If you have any questions, please call Cynthia Sanchez at ASBA, 866-501-2722 or email Cynthia@sportsbuilders.org.



2022 ASBA Technical Meeting
December 2-5, 2022
Palm Desert, CA



2023 ASBA Winter Meeting
March 10 -13, 2023
Cancun, Mexico

2022-23 Sponsorship Packages

Technical Meeting Benefits

10' x 10' preferred booth space (\$1,800 value)	☒	☒	☒	☒	☒
Priority for booth location (among sponsors), based on availability*	☒	☒	☒	☒	☒
One complimentary registration to Technical Meeting/exhibiting representative (\$655 value)	☒	☒	☒	☒	☒
Opportunity to speak for 2 minutes about your company during closing dinner OR division meeting	☒				
Opportunity to speak for 2 minutes about your company during Division Meeting		☒			
One voucher for non-member builder complimentary TM registration (\$800 value)	☒	☒	☒		
Closing Dinner Sponsorship (\$5,000 value)	☒				
Lanyards for meeting badges (\$1,500 value)	☒				
Recognition at Sponsor Reception and in the TM Program	☒	☒	☒	☒	☒
Recognition on signage at entrance to exhibit hall	☒	☒	☒	☒	☒
Access to preliminary attendance list in advance of the meeting	☒	☒	☒	☒	☒
Access to a membership list including email addresses in an Excel spreadsheet	☒	☒	☒	☒	☒
One-page complimentary profile on the Technical Meeting app	☒	☒	☒	☒	☒

Winter Meeting Benefits

One complimentary registration to Winter Meeting (\$495 value)	☒	☒	☒	☒	
Recognition at Opening Reception; in WM Program and on signage at the meeting	☒	☒	☒	☒	☒

Website/Online Advertising

Company logo and link to company website from ASBA website; via rotating sponsor section (displayed on each page of www.sportsbuilders.org) (\$900 value)	☒	☒	☒	☒	☒
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Magazine

NEW: ASBA <i>Build it Right Magazine</i> . One complimentary ad in the issue of your choice (Aug, Nov, Feb or May). Click here for details .	Full page (\$1,000 value)	Full page (\$1,000 value)	Half page (\$600 value)	Third page (\$400 value)	Third page (\$400 value)
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2023 Membership Directory

Advertisement in 2023 membership directory	Full page (\$950 value)	Full page (\$950 value)	Full page (\$800 value)	Half page (\$525 value)	Half page (\$525 value)
Preferred ad placement*	☒	☒	☒	☒	☒

2023 Membership Dues

Supplier dues for the October 1, 2022-September 30, 2023 (\$1,240 value)	☒	☒	☒	☒	☒
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Construction & Maintenance Manual

Priority selection in advertising space in any construction manuals being produced during the year covered by the sponsorship	☒	☒	☒	☒	☒
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* Priority given based on sponsorship level (diamond, platinum, gold, silver, bronze) and when received by ASBA staff.

Other Sponsorships are available upon request. Please contact Cynthia Sanchez or Fred Stringfellow if you are interested in exploring other sponsorship opportunities.



A La Carte Sponsorship Packages

Technical Meeting Only

10' x 10' preferred booth space (\$1,800 value)
Priority for booth location (among sponsors), based on availability*
One complimentary registration to Technical Meeting/exhibiting representative (\$655 value)
Opportunity to speak for 2 minutes about your company during Division Meeting
One voucher for non-member builder complimentary TM registration (\$800 value)
Recognition at Sponsor Reception; in TM Program
Recognition on signage at entrance to exhibit hall
Access to preliminary attendance list in advance of the meeting
One-page complimentary profile on the Technical Meeting app

Platinum	Gold	Silver	Bronze
Members: \$7,000 Non-members: \$8,000	Members: \$5,000 Non-members: \$6,000	Members: \$4,400 Non-members: \$5,400	Members: \$3,900 Non-members: \$4,900
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* Priority given based on sponsorship level - diamond, platinum, gold, silver, bronze.

Technical Meeting Event Sponsorships

(not included with above packages; available on first-come, first-served basis)

	MEMBERS	NON-MEMBERS
WI-FI FRIDAY, DEC. 2 - MONDAY, DEC. 5 Sponsorship will cover WI-FI around the meeting space and the WI-FI password can be set up to be the sponsor's company name.	\$2,500	\$3,500
OPENING RECEPTION SATURDAY, DEC. 3 Flat fee. Company will be recognized as sponsor of the host bar.	\$3,000	\$4,000
HOST BAR SPONSORSHIP, AWARDS RECEPTION MONDAY, DEC. 5 (30 MINUTES) Flat fee. Company will be recognized as sponsor of the host bar.	\$1,500	\$2,500
ASBA TENNIS/PICKLEBALL TOURNAMENT SATURDAY, DEC. 3 Sponsorship includes the tennis and pickleball tournaments.	\$2,500	\$3,500
WOMEN'S PANEL & NETWORKING RECEPTION Open to women delegates. Sponsoring company to provide topic/speaker.	\$2,500	\$3,500
ASBA MEETING APP FRIDAY, DEC. 2 - MONDAY, DEC. 5 Sponsorship of ASBA Meeting App used throughout the meeting.	\$5,000	\$6,000

Secure your sponsorship today!

Cynthia Sanchez will contact you when the exhibit hall map is available and registration for exhibiting is open.



Sponsorship Application

Please sign us up for the following ASBA sponsorship(s). Member pricing is reflected below. If you are a non-member please select the "Non-member fee for TM Only and A La Carte Sponsorships option."

Complete Package - Diamond	= \$14,000	_____	TM Only - Bronze	= \$3,900	_____
Complete Package - Platinum	= \$10,500	_____	TM Only - Meeting App	= \$5,000	_____
Complete Package - Gold	= \$9,000	_____	TM Only - WIFI	= \$2,500	_____
Complete Package - Silver	= \$8,200	_____	TM Only - Opening Reception	= \$3,000	_____
Complete Package - Bronze	= \$7,500	_____	TM Only - Host Bar, Awards Rec.	= \$1,500	_____
TM Only - Platinum	= \$7,000	_____	TM Only - Tennis/Pickleball Tourn.	= \$2,500	_____
TM Only - Gold	= \$5,000	_____	Women's Panel & Networking Rec.	= \$2,500	_____
TM Only - Silver	= \$4,400	_____	Non-member fee for TM Only and A La Carte Sponsorships	= \$1,000	_____

TOTAL FEES ENCLOSED \$ _____

Please make checks payable to and mail to: ASBA, 2331 Rock Spring Rd., Forest Hill, MD 21050.

Registration may also be made by MasterCard, VISA or American Express:

☐ MasterCard ☐ VISA ☐ American Express

Cardholder Name/Signature: _____

Card Number: _____ Expires: _____ CVV Code _____

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Country (If not USA) _____

Phone: _____ E-mail: _____

Cancellation Policy: No refunds for cancellations once received.

ASBA qualifies as a tax-exempt organization under Section 501 (c) 6 of the Internal Revenue Code. As such, your sponsorship is not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense depending upon your individual tax circumstances — please consult your tax advisor.

Other Sponsorships are available upon request. Please contact Cynthia Sanchez or Fred Stringfellow if you are interested in exploring other sponsorship opportunities.