ASBA 2020
Field Quick Pulse Survey
Results
Describe your 2020 season:

- **Down Relative to 2019**: 49.99%
- **Flat/Consistent Compared to 2019**: 10.71%
- **Up 1-5% Compared to 2019**: 7.14%
- **Up 5-10% Compared to 2019**: 14.29%
- **Up 10-20% Compared to 2019**: 10.71%
- **Up 20% or More Compared to 2019**: 0%
At this point in time, what are your expectations for your company’s business for 2021:

- Down Relative to 2020: 39.29%
- Flat/Consistent Compared to 2020: 14.29%
- Up 1-5% Compared to 2020: 7.14%
- Up 5-10% Compared to 2020: 14.29%
- Up 10-20% Compared to 2020: 21.43%
- Up 20% or More Compared to 2020: 3.57%
If you have experienced an increase in business over 2019, to what do you attribute the growth?

- New Field/Synthetic: 43.75%
- New Field/Natural Grass: 25.00%
- Replacement/Conversions: 18.75%
- Expedited Projects due to COVID Facility Closures/Sports Cancellations: 37.50%
- Other: 12.50%
What recent trends are you seeing as a builder, or new/frequent request from customers:

- More Alternative Infills: 32.00%
- More Natural Grass: 28.00%
- More Organics: 8.00%
- More Pads: 24.00%
- Other: 8.00%