FROM THE CHAIR

ASBA Continues to Work Its Strategic Plan

I can only hope that your Summer season is shaping up to be productive and that the weather in your region cooperates for the next few months. In the northeast we’ve just hit 50 rain days since April 1, so for any of you dealing with dryer weather, it’s time to share! As I write this message, the ASBA Board of Directors is planning to meet in Denver in mid—July for our annual summer meeting. It’s hard to imagine that it’s been one year since the Board met in Chicago for a strategic planning retreat. We’ve spent much of the past year using the information and ideas that emerged from that planning retreat to chart our course for the next several years. We’ve increased staff resources and project funding to expand ASBA’s role in education and training; we’ve strengthened our certified builders programs and we’re increasing outreach efforts to key stakeholder communities (sport governing bodies etc). DETAILS

MEETINGS

Is the Technical Meeting on Your Radar Yet?

The 2019 ASBA Technical Meeting will be held from December 6-10, at the Rosen Shingle Creek Resort in Orlando, Florida. If you’ve been looking for a way to get a head start on the industry for the next season, this is your meeting. DETAILS

Meet Our Keynote Speaker Chip Eichelberger, CSP

Each year, the Technical Meeting kicks things off with an excellent keynote speaker The 2019 meeting in Orlando will be no exception. Chip Eichelberger, CSP, is ready to get ASBA's attendees fired up and motivated with an engaging, humorous and interactive presentation. DETAILS

Winter Meeting 2020: Mark Your Calendar Now

The 2020 Winter Meeting is on the calendar and while you won’t need to make plans just yet, here are a few details you’ll need. It will be held February 21-23, 2020, in Costa Rica. The Los Suenos Marriott Ocean & Golf Resort will be the host property.

https://www.sportsbuilders.org/newsletter/0719/
For those who haven’t been there before – or haven’t been there for a long time, the Winter Meeting is a time for all divisions to meet and strategize for the year ahead. Technical Meeting planning is done, book content is examined, assigned and updated and position papers are suggested – as well as discussions of issues relevant to industry members.

The meeting also provides a great opportunity for participants to come home refreshed and ready to face a new season. After sessions let out for the day, attendees are free to explore the host resort, which offers a pool, beachfront access, a full-service spa and golf. Other options include sightseeing, fishing and water sports.

More information will be released after the Technical Meeting, but in the meantime, don’t delay in putting this on your calendar – you won’t want to miss it!

**ASBA NEWS**

**Sponsorship: Investing in the Industry**

Have you been thinking about becoming more involved with ASBA and showing your support of the industry and all its work – but are you worried about committing to an investment of time? There are plenty of ways to support the industry and one is by becoming a sponsor of ASBA. The 2019 Sponsorship Packages, now available to members, come in a variety of price points and offer multiple benefits!

In return for investing as a sponsor, you’ll raise the visibility of your company for an entire year. You can showcase your products or services to builders, professionals and other members of the tennis court, running track, court and recreational, field and indoor sports flooring industries through multiple venues and events.

While sponsorship used to encompass only the Technical Meeting, ASBA has broadened the opportunities to give member companies benefits all year long. Now, sponsorship is more valuable, more far-reaching and offers better visibility for you and your company than ever before.

And just as a quick note -- for those who want a full-year investment, ASBA offers Complete Sponsorship Packages. A one-time investment at the price point of your choosing allows your company’s name to appear all year long. For example, at the Technical Meeting, you’ll receive:

- A 10’ x 10’ booth space
- Complimentary registration
- Recognition as a sponsor
- Your company’s name on signage and more.

You’ll also enjoy increased visibility through website and online advertising, a display advertisement in our Membership Directory, and your membership dues for the 2020 membership year will be paid.

Need some extra incentive? Act soon and you’ll have your company’s name included in the pre-publicity materials for the Technical Meeting. Start the membership year off right with your name in the conference brochure and show your support for the ASBA!

Want to learn more? Go to ASBA’s website and look for the “Sponsorship Opportunities” button on the lower right-hand corner of the home page.

As always, it’s first-come, first-served (sponsorship levels have priority) — the earlier you apply, the more likely you are to have the space of your choice. Space is awarded according to the date your form and payment are received back here at ASBA headquarters. Sorry, no phone reservations can be accepted.

If you have any questions, please call Cynthia at ASBA, 866-501-ASBA (2722) or e-mail cynthia@sportsbuilders.org.

**ON THE BOOKSHELF**

**What Else Is On the Bookshelf?**
ASBA's technical publications, including popular and well-regarded Construction and Maintenance Manual series, are constantly being updated. We invite you to make sure you have the most updated issues. DETAILS

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Your Chance to Advertise in the New Track Construction Manual… Don’t Miss Out!

Running Tracks: A Construction and Maintenance Manual, will be available this fall! The new edition of the book – one of ASBA's most popular – includes updates from major governing bodies, as well as new diagrams and photos. Ad space is currently available for multiple premium positions in this book. DETAILS

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Certification: Make it Your Goal This Year

If you promised yourself that this was the year you’d pursue your CTCB, CFB or CTB certification, it's time to start putting those wheels in motion.

All the information on certification is available on ASBA's website, under the tab for “Certification” at the top of ASBA's home page, www.sportsbuilders.org. Note that you must fill out all forms in advance in order to sit for the test. The deadline for application is 30 days prior to each test.

You can take the exam by appointment at ASBA Headquarters in Maryland; simply work with the staff to find a convenient time. You can also take it at the 2019 ASBA Technical Meeting, as follows:

December 7, 2019
Rosen Shingle Creek
Orlando, Florida

A specific time for the exam will be listed as the date is closer.

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INDUSTRY NEWS

NCAA Men's Basketball Court Markings Update

NCAA has approved a proposal from its Men's Basketball Rules Committees to extend the three-point line more than one foot deeper than its current positioning.

This change extends the distance of the three-point line by approximately 1’5” making the line the same distance as the international three-point line (22’ 1 ¾” at the top of the key and to 21’7 and 7/8” in the corners). The effective date is 2019-2020 for Division I Institutions.

The width of the lane will remain at 12 feet.

These changes apply only to Men's basketball, not Women's.

This information is being provided to assist designers and builders in planning for any possible court marking changes. If an institution is unable to paint the line for the upcoming season (due to budget or facility-access issues), temporary lines (e.g. tape) could be used.

To view the diagram for the NCAA Men's and Women's Basketball Court (June 2019), click here.

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Racquet & Paddle Sports Show

The Racquet & Paddle Sports show is a 4 day experience designed to bring racquet sport professionals and industry leaders together for a unique future-focused B2B event to learn what's new and next. Co-located with the PGA Merchandise Show, general managers, key
decision makers of facility operations, buyers and more will gather in Orlando to discover the latest trends and innovations in equipment, technology, court surface/construction and maintenance as well as apparel, accessories and footwear from leading and emerging brands—all in one place, all at one time. DETAILS

MEMBER NEWS

Memberline

The latest news from ASBA members. DETAILS

ASBA Welcomes New Members

ASBA welcomes four members that joined the association since we published our last newsletter. DETAILS

ASBA Announces New Certified Builders

ASBA recognized the following individuals as Certified Builders:

Kristof Meller, CTB
Hellas Construction, Inc.
12710 Research Blvd., #240
Austin, TX 78759
512-250-2910
kmeller@hellasconstruction.com

Zach Patterson, CFB-S, CTB
Hellas Construction, Inc.
12710 Research Blvd.
Austin, TX 78759
512-621-8956
zpatterson@hellasconstruction.com

ASBA Mobile App Available on iTunes, Google

ASBA now has its own mobile app (ASBA Diagram Showcase), available through the iTunes and Google stores, free of charge. The app contains a sampling of technical diagrams from our construction and maintenance manuals— including Tennis, Running Tracks, Sports Fields, Courts & Recreation and Pickleball.

The app is intended to be a resource when you’re on a job or in the field and need to reference a dimension or specification. It is not intended to be as comprehensive as our manuals— but rather, complementary to them.

Check out our app and send us your thoughts. We’d love to hear what you think.

Click here for Google

Click here for iTunes

Click on image below for larger version to see details.
ASBA's Position Papers: We Need Your Expertise!

And the nominees are … your project, if you decide to enter ASBA's awards program. This year's program is now accepting entries, meaning it's time for you to nominate that project you want recognized.  

**DETAILS**

Got Your Certification? Help Keep it up by Writing Technical Articles for *Newsline*

ASBA offers its Certified Builders two options for keeping their designation current. The first is the option to take the exam again. The second, however, includes an opportunity to benefit the industry itself: recertification by acquiring continuing education points. This includes writing technical articles for *Newsline*.  

**DETAILS**

**ASBA Certificate of Distinction Program: Are You Aware of It?**

ASBA currently offers two Certificates of Distinction, one for Design Professionals and one for Supplier Companies.

Both differ from certification in that they do not require members to pass a test, nor are they a credential that is awarded. However, they do recognize commitment and dedication to the Association and the industry.

The Design Professional Certificate of Distinction program provides professionals a distinction by illustrating the individual's commitment and dedication to the tennis, track, fields and indoor facility construction industry through involvement with ASBA and related organizations and the completion of built projects.

The Supplier Certificate of Distinction program is designed to recognize those ASBA Supplier Division Member Companies that contribute to and share in the betterment of the ASBA. ASBA Supplier Division Member Companies that meet and/or exceed the participation goals and requirements will receive this recognition, which must be renewed on an annual basis and ASBA Supplier Division Member Companies must meet the minimum total qualifying point requirement every year to maintain their recognition.

To learn more about each Certificate of Distinction program, go to [www.sportsbuilders.org](http://www.sportsbuilders.org).

**May We Quote You?**

https://www.sportsbuilders.org/newsletter/0719/
One strong benefit of ASBA membership is the fact that ASBA is recognized as a technical leader in the industry. Want proof? Articles written on behalf of ASBA, and quoting ASBA members, are everywhere. Just as an example, you’ll find ASBA’s articles in the following publications:

- Tennis Industry
- PTR Tennis Pro
- Sports Turf
- Sportsfield Management
- Athletic Management
- U.S. Track & Field and Cross Country Coaches Association Magazine, Techniques

In addition, ASBA has been contacted by other publications, including Athletic Business, when writers and editors are seeking an industry expert.

ASBA being recognized as an industry expert is outstanding, since that great reputation extends to our members as well. In addition, members’ participation in these articles can heighten their profile.

Want to see what ASBA has been up to? Head on over to the website, www.sportsbuilders.org, and click on the tab on the top that says “Press Room.” A drop-down menu will offer multiple choices including options such as Track Articles, Tennis Articles, Fields Articles and Indoor Articles. Click on the ones you want to view.

Want to be quoted in these articles in the future? Drop ASBA’s technical writer, Mary Helen Sprecher, a line at mhsprecher@gmail.com (note new address) and ask to be added to the list. Include any specific expertise you have, such as tennis, track, fields or indoor facilities.

Get Social with ASBA

ASBA continues its journey into social media. You can find us…

**On Facebook:** Just look up our page under (what else?) American Sports Builders Association. Like the page in order to get all the updates.

**On Twitter:** ASBA’s Twitter handle is @SportsBuilders – make sure you follow ASBA in order to get the latest on upcoming meetings, deadlines, new programs, publications and more.

**On LinkedIn:** ASBA has a group, listed under American Sports Builders Association.

Be sure you’re following us in all the social media you use.