
A publication from the American Sports Builders Association

This outstanding publication of the American Sports Builders Association is scheduled for publication in late summer 2020 for distribution over a period of three years. Purchasers are builders, design professionals, specifiers, contractors, suppliers and owner/users including schools, colleges, parks and recreation departments.

This manual will be an invaluable resource to anyone planning, building or even considering a natural grass or synthetic turf sports field. It will be a must-have for the informed industry member or for the interested consumer. Chapters include “Planning and Design,” “Choosing a Surface,” “The Construction Process,” “Synthetic Turf,” and “Natural Grass.” There also are sections on getting started on the project, and on sources of information, including trade associations, reference books and governing bodies.

Your advertisement in this valuable reference will expose your business to countless customers each day. The book will be kept on the shelf and used again and again by a wide variety of customers. And you can make sure that your company’s name is seen by all of them.

Advertising space is limited, so make your reservations now. You can choose to be in the special advertising section, or for added visibility, select one of the premium placements.

Contributing Organizations:

**Advertising Rates**

All rates are net, non-commissionable.

**Inside Cover Placement:**
Note: Full-color, full-page ads only

<table>
<thead>
<tr>
<th></th>
<th>ASBA Members</th>
<th>Non-Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover*</td>
<td>$3,975</td>
<td>$4,950</td>
</tr>
<tr>
<td>Inside Back Cover*</td>
<td>$3,375</td>
<td>$4,200</td>
</tr>
</tbody>
</table>

**Chapter Divider Pages**
Note: Full-color, full-page ads only

<table>
<thead>
<tr>
<th></th>
<th>ASBA Members</th>
<th>Non-Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium Chapters*</td>
<td>$2,950</td>
<td>$3,650</td>
</tr>
<tr>
<td>All Other Chapters*</td>
<td>$2,450</td>
<td>$3,050</td>
</tr>
</tbody>
</table>

* Confirmed on a first-come, first-served basis.

**Chapter Advertising**
(Black and white advertising; random placement within specified chapters.)

<table>
<thead>
<tr>
<th></th>
<th>ASBA Members</th>
<th>Non-Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$1,900</td>
<td>$2,375</td>
</tr>
<tr>
<td>Half Page</td>
<td>$1,050</td>
<td>$1,325</td>
</tr>
<tr>
<td>One-eighth page</td>
<td>$195</td>
<td>$325</td>
</tr>
</tbody>
</table>

(Contractors only)

Advertise in the next edition of this best-selling manual

- Includes Natural Grass and Synthetic Turf
- One rate for three years
- Target marketing
- Sold by ASBA and on Amazon.com
ASBA PUBLICATION RULES

Advertising Guidelines

1. All advertisements must be fully paid prior to insertion.
2. No advertisement may make any specific reference, whether favorable or unfavorable, to any other designer, builder, manufacturer, or distributor, or to any other builder’s, designer’s, manufacturer’s or distributor’s advertisement, product, service or business practice.
3. No advertisement may contain specific information relating to price, credit terms or warranty terms.
4. Since all advertisements reflect upon the professional stature of the ASBA and its members, advertisers are urged to conform to normal standards of good taste in preparing advertisements.
5. All advertisements are subject to preview and approval prior to acceptance.
6. Should an advertiser place a deposit on advertising space and then fail to pay the balance and/or to produce camera-ready copy by the stated deadline, that advertiser forfeits his/her space in the book, as well as his/her right to any refund.
7. No advertising space will be held without a deposit, and no phone reservations may be used to hold space. Deposit and balance must be paid via check or money order.

Chapters Available

(Ad space for preferred placement confirmed on a first-come, first-served basis from among contracts in hand on May 1, 2020.)

- Getting Started
- Planning & Design
- Drainage
- Choosing a Surface
- The Contractor Selection Process
- The Construction Process
- Equipment, Amenities & Accessories
- Synthetic Turf Fields: Overview
- Building the Turf Synthetic Field
- Maintenance of the Synthetic Turf Field
- Removing, Recycling and Reclaiming Synthetic Turf
- Sustainability
- Natural Grass Fields: Basic Information
- Building a Natural Grass Field
- Maintaining a Natural Grass Field
- Hybrid Turf
- About ASBA
- About ASTM
- About STMA
- About the STC
- Appendices
- Glossary
- Index

Mechanical Requirements

Trim Size: 8-1/2” x 11”
Standard Unit Sizes Only — No Exceptions

<table>
<thead>
<tr>
<th></th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Bleed</td>
<td>8-1/2”</td>
<td>11”</td>
</tr>
<tr>
<td>Full Page</td>
<td>7-1/2”</td>
<td>10”</td>
</tr>
<tr>
<td>Half Page</td>
<td>7-1/2”</td>
<td>5”</td>
</tr>
<tr>
<td>Business Card</td>
<td>3-3/4”</td>
<td>2-1/2”</td>
</tr>
</tbody>
</table>

Material: Prefer Adobe PDF. Also acceptable .eps or .tif. Native applications (Adobe Indesign, Illustrator, Photoshop or Quark, Freehand, Publisher) accepted with fonts and graphics packaged with the original file. Additional charges are incurred when native files are sent. Resolutions should be 800 dpi for line art and 300-400 dpi for photos.

No proofs will be provided. Files will be held for 12 months and then destroyed unless otherwise requested.

The black and white ads within the chapter sections will be Docutech-reproduced. The quality of reproduction depends on the format supplied and on the advertising content and cannot be guaranteed.

Note that ASBA is unable to make changes to ads. Ad copy must be camera-ready.

Advertising Contract

Name of Contact ____________________________
Company _________________________________
Address ___________________________________
City _______________________ State __________ Zip ______
Phone __________________ Fax ________________
E-mail ____________________________
Website ___________________________

I have read all of the Advertising Guidelines and agree to adhere to them. I understand that if my camera-ready files/disk and/or payment is not received by the advertising deadline, I forfeit my ad space along with my advertising deposit. I understand that all requests for special placement will be confirmed on a first-come, first-served basis from among contracts in hand as of May 1, 2020 and that if I am awarded a space of lesser value, any excess amounts paid will be refunded.

Signature: __________________________ Date: ____________

Please note that camera-ready or electronic art is:
___ enclosed ___ to be sent on or by 5/1/20

If paying by credit card: ___ MasterCard ___ VISA ___ Amex

Cardholder Name: ____________________________
Card Number: __________________ Expires: ______ CVV ______

Signature: __________________________

Email for Credit Card Receipt: ____________________________

E-mail: cynthia@sportsbuilders.org

Please indicate ad space preference(s) by number below
(1st choice, 2nd choice, etc.):

<table>
<thead>
<tr>
<th>Chapter Name</th>
<th>Premium Chapters</th>
<th>All Other Chapters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$2,950</td>
<td>$2,450</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$3,375</td>
<td>$3,050</td>
</tr>
<tr>
<td>Chapter Divider Pages</td>
<td>$4,200</td>
<td>$3,650</td>
</tr>
</tbody>
</table>

Chapter Advertising

(Black and white advertising: random placement within specified chapters)

<table>
<thead>
<tr>
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<th>Premium Chapters</th>
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<tbody>
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<tr>
<td>Half Page</td>
<td>$1,050</td>
<td>$1,325</td>
</tr>
<tr>
<td>Eighth Page</td>
<td>$195</td>
<td>$325</td>
</tr>
</tbody>
</table>

ASBA
2331 Rock Spring Road, Forest Hill, MD 21050
Call 410-730-9595 with any questions or e-mail Cynthia at cynthia@sportsbuilders.org
This second edition of *Pickleball Courts: A Construction & Maintenance Manual*, developed by the American Sports Builders Association and the USA Pickleball Association is scheduled for publication in summer of 2020. This valuable resource will be sold by ASBA, and marketed by ASBA and the USAPA.

With more than three million players, and year-over-year growth of 25-30%, pickleball is one of the fastest growing sports in America. This manual is an invaluable resource to anyone planning, building or even considering a pickleball court or facility. It contains 80+ pages of text and approximately 15+ original drawings. It's a must-have for the informed industry member or the interested consumer. Purchasers will include builders, design professionals, specifiers, contractors, suppliers, and owners/players — including schools, parks and recreation departments, residential communities, club owners and managers. Talk about target marketing! For the most part, purchasers of this manual are planning projects for the very near future.

*Advertising space is limited, so please make your reservations now.*

Contributing Organizations:

### Advertising Rates
All rates are net, non-commissionable.

#### Inside Cover Placement:
*Note: Full-color, full-page ads only*

<table>
<thead>
<tr>
<th></th>
<th>ASBA/USAPA Members</th>
<th>Non-Members</th>
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<tbody>
<tr>
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<td>$4,000</td>
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#### Chapter Divider Pages
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<td>$1,500</td>
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<tbody>
<tr>
<td>Full Page</td>
<td>$700</td>
<td>$1,050</td>
</tr>
<tr>
<td>Half Page</td>
<td>$550</td>
<td>$850</td>
</tr>
</tbody>
</table>

**ADVERTISING DEADLINE: JUNE 15, 2020**
ASBA/USAPA PUBLICATION RULES

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Chapters Available

(Ad space for preferred placement confirmed on a first-come, first-served basis from among contracts in hand on June 15, 2020.)

- The Sport of Pickleball
- Planning Your Outdoor Pickleball Court or Facility
- Building Pickleball Courts
- Fencing
- Lighting
- Pickleball Court Accessories & Amenities
- Care & Maintenance

Mechanical Requirements

<table>
<thead>
<tr>
<th>Trim Size: 6” x 9”</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Including Bleed</td>
<td>6.25”</td>
<td>9.25”</td>
</tr>
<tr>
<td>Full Page</td>
<td>5.75”</td>
<td>8.75”</td>
</tr>
<tr>
<td>Half Page Including Bleed</td>
<td>7-1/2”</td>
<td>5”</td>
</tr>
<tr>
<td>Half Page with No Bleed</td>
<td>3-3/4”</td>
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Company ________________________________________
Address _________________________________________
City ____________________________________________
State ____________________________ Zip _____________
Phone ____________________________ Fax _____________
E-mail _________________________________________
Website _________________________________________

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Signature: __________________________________ Date: _________________

Please note that camera-ready or electronic art is:

___ enclosed  ___ to be sent on or by 6/15/20

If paying by credit card:    ___ MasterCard    ___ VISA    ___ Amex
Cardholder Name: __________________________________________
Card Number: ___________________________ Expires: ________ CVV
Signature: ________________________________________________
E-mail: cynthia@sportsbuilders.org

Please indicate ad space preference(s) by number below
(1st choice, 2nd choice, etc.):

| Inside Cover Placement: (Full-color, full-page ads only, confirmed on a first-come, first-served basis from among contracts in hand on June 15, 2020.) |
|------------------|------------------|
| ASBA/USAPA Members | Non-Members |
| __ Inside Front Cover | $3,000 | $4,000 |
| __ Inside Back Cover | $2,500 | $3,500 |

Chapter Divider Pages: (Full-color, full-page ads only, confirmed on a first-come, first-served basis from among contracts in hand on June 15, 2020.)

| Chapters | $1,500 | $2,000 |
|------------------|------------------|
| __ The Sport of Pickleball | __ Planning Your Outdoor Pickleball Court or Facility |
| __ Building Pickleball Courts | __ Fencing |
| __ Lighting | __ Pickleball Court Accessories & Amenities |
| __ Care & Maintenance |

Chapter Advertising

(Full color or black and white advertising; random placement within specified chapters)

| Full Page | $700 | $1,050 |
| Half Page | $550 | $850 |

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