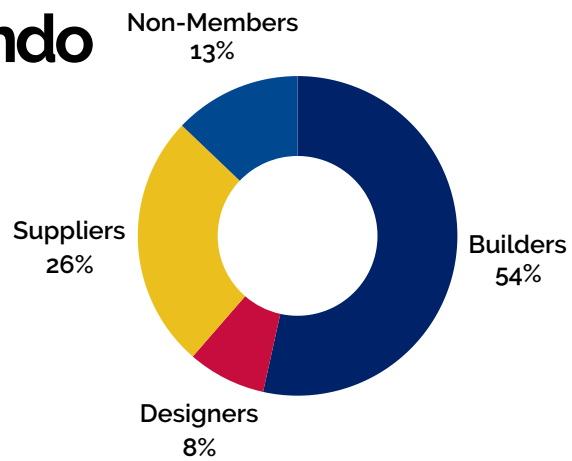


ASBA Technical Meeting & Trade Show 2024 Recap

ASBA's 2024 Technical Meeting & Trade Show brought together the sports facility construction industry for four days of learning, networking, and celebration. With record-breaking attendance, a dynamic exhibit hall, and engaging educational sessions, 2024's event in Orlando was one to remember.

Attendance in Orlando

2024 welcomed a strong mix of industry professionals, including builders, design professionals, and suppliers. From seasoned ASBA members to new faces, the 2024 Technical Meeting reflected the diverse and growing industry shaping the future of sports facility design and construction.



33% Attended for the First Time

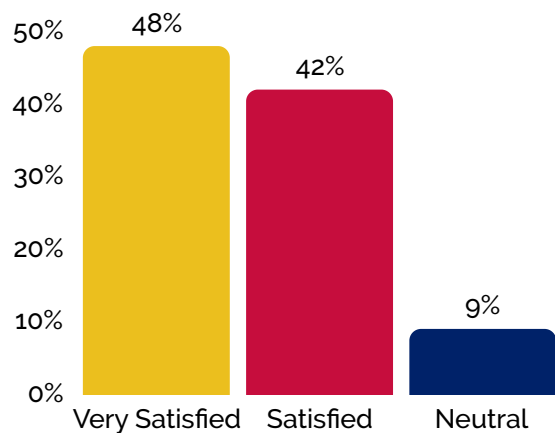


We were thrilled to see fresh energy at 2024's meeting — with **33% of attendees joining us for the first time**, it's clear that interest in the ASBA Technical Meeting and the sports facility industry is on the rise. We look forward to seeing these new connections grow in the year ahead.

118 Exhibitors

With **118 exhibitors** on site, the exhibit hall was buzzing with activity as companies showcased their latest products, materials, and services. Attendees had valuable opportunities to connect with suppliers, explore new offerings, and strengthen industry relationships.

Overall Trade Show Satisfaction

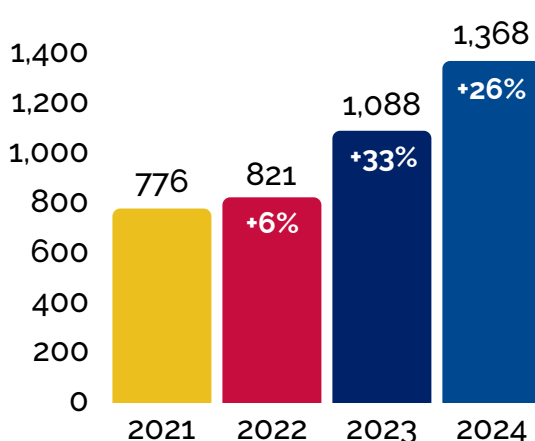


Industry-Wide Reach



The 2024 Technical Meeting brought together **1,368 attendees** representing **466 companies** from **14 countries**. With **42 sponsors** supporting the event, our gathering showcased the strength and reach of the sports facility construction industry.

Attendance on the Rise



38 Educational Sessions

Attendees had access to **38 educational sessions** covering key topics across **courts, fields, running tracks, and indoor sports surfaces**. From technical insights to best practices, the program offered valuable takeaways for professionals in every specialty.