COURTS & RECREATION DIVISION UPDATE

PRESENTER:

Randy Resley
Courts & Recreation – Division President

(Roundtable Discussion)
COURTS & RECREATION DIVISION UPDATE

AGENDA

• PREVIOUS YEAR ALIGNMENT
• EDUCATION – Trends, Challenges, Ideas
• 2018 TECHNICAL MEETING – Presentation Overview
• COORDINATION WITH GOVERNING BODIES
• VENDOR & MEMBERSHIP GROWTH
• SUBCOMMITTEES
• 2019 FOCUS
COURTS & RECREATION DIVISION UPDATE

PREVIOUS YEAR ALIGNMENT

- Understanding the History of the Division
- Evaluation of the Division (SWOT Analysis)
- Growth
- Education
  - Technical Presentations
  - Vendor Showcase
  - Membership Growth
COURTS & RECREATION DIVISION UPDATE

EDUCATION – TRENDS, CHALLENGES & IDEAS

TRENDS
- Pickleball, Basketball, Volleyball, Futsal
- Short Court Sports
- Exploding Economy
- Comfort Surfaces
- Multi-use
- Higher End BB – 3x3
- Events
- Futsal (US Soccer)
- X-Fit/Strength Room Flooring
- Franchised Fitness
- Elite Training/Pay for Play/Private
- Beach Volleyball

CHALLENGES
- Rule changes in BB
- Shipping
- Raw Material Costs
- Workforce Quality and Quantity
- Material Lead Times
- Outdoor Logos / Custom Hardwood
- Sand volleyball
- P.T. in asphalt markets
- Courts Trends
- Lack of C&R relationships
- Awareness of the Division
- Diversity in C&R leadership
- Too busy = Mistakes and Less money

IDEAS
- Identify Top Suppliers and Do Outreach/Promotion to have them Join / Display
- Identify Top 20 Installers in Indoor Market Outreach/Promotions
- Lead with Synthetics
- Create Courts & Rec. Task Force
- Identify Member Advocates for PB, BB, VB, Futsal
- Identify Design Professionals w/ Expertise in Sport
- Meet in PHX
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2018 TECHNICAL MEETING

OFFER UP TENNIS & PICKLEBALL TOURNAMENT

PRESENATIONS

Beach Volleyball
(Presented by Dale Hendrickson)

Safety Standards – What Contractors Need to Know
(Presented by Paul Elliott)

Pickleball Courts Roundtable
(Presented by Justin Maloof (USAPA) & Fast-Dry Surfaces)

Indoor Sports Floor
(Presented by Joe Corbett)

General
Moisture Mitigation
(Presented by Lisa Szuzupaj)

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COORDINATION WITH GOVERNING BODIES

- USA Pickleball Association
- US Soccer Foundation
- USA Basketball
- USA Volleyball
- National Federation of High School (NFHS)
- Others

VENDOR & MEMBERSHIP GROWTH

- Facilitate Vendor Relationships to Facilitate Member Growth and EDUCATION
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SUBCOMMITTEES & 2019 FOCUS

SUBCOMMITTEES
- Pickleball Steering Committee
- Indoor Flooring Committee
- Rules & Regulation Committee

2019 FOCUS
- EDUCATION
- USA BASKETBALL
- USA VOLLEYBALL
- MEMBERSHIP GROWTH