ASBA 2019

TECHNICAL MEETING & TRADE SHOW

ORLANDO, FLORIDA | ROSEN SHINGLE CREEK

USA PICKLEBALL



The USA Pickleball Association (USAPA) was organized in 2005 and serves as the national governing body for the sport of pickleball in the United States. USAPA was established to promote the growth and development of pickleball, not only on a national but an international level.

The USAPA is a nonprofit 501(c)(3) corporation and is governed by a board of directors, most of who chair one of the important committees of the organization.

AMBASSADORS -

The Board is committed to further the growth of pickleball among players of all ages and characteristics. It will continue to provide the infrastructure for the development of the sport through promulgation of official rules, sponsoring and Sanctioning tournaments and clinics, ranking players, training of all levels association of players, and otherwise promoting pickleball.

A BOOMING SPORT



Pickleball is a court sport that combines elements of tennis, badminton and table tennis.

The game is played on a surface one-third the size of a regulation tennis court, with a net lowered to 34 inches. Players use a paddle and a polymer ball, similar to a wiffle ball.

The game was established in 1965, and because of the fast-past, yet strategic nature, it appeals to a wide range of ages and abilities. The game has grown exponentially across North America in recent years, with burgeoning audiences in Europe and Asia as well.

In their 2019 Topline Participation Report, the Sports & Fitness Industry Association (SFIA) estimated there are now over 3.3 million pickleball players in the US!

Since 2013, USAPA membership has increased from 4,000 to nearly 40,000... 1000% increase!



RECENT GROWTH







In 2019, USAPA has documented another 1200 new pickleball locations (approximately 112 new per month). Today, there are nearly 8,000 known public and private locations in our P2P database.



In 2019, the number of pickleball courts in North America has increased to nearly 30,000 (indoor & outdoor). A 5-year increase of 133%!

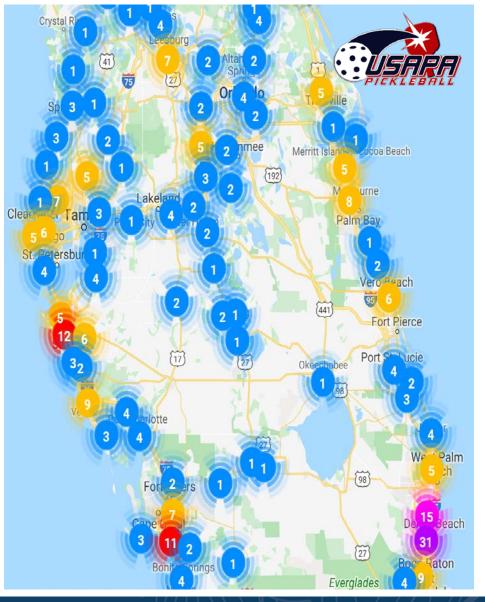


The USAPA currently has a network of over 1,900 ambassadors in all 50 states who are actively teaching and promoting the game in communities all over the United States.

usapa.org/ambassadors-usapa







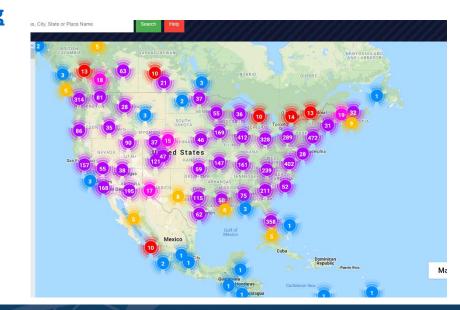
PLACES 2 PLAY



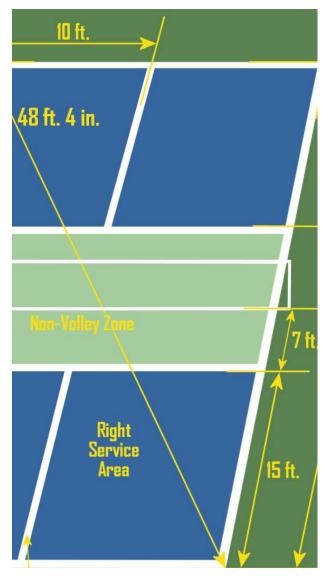
To assist the general public in locating pickleball opportunities, USAPA maintains a comprehensive data base of venues and locations on **usapa.org**. This feature, simply known as 'Places 2 Play', is an informational portal that allows the public an opportunity to quickly view all known public and private locations in all 50 states.

Places2Play Map: places2play.org

Within the Places 2Play feature, the public can also explore an interactive map that provides a quick visual (both nationally and state by state) for nearly 8,000 public and private pickleball venues.







GETTING STARTED



The Court

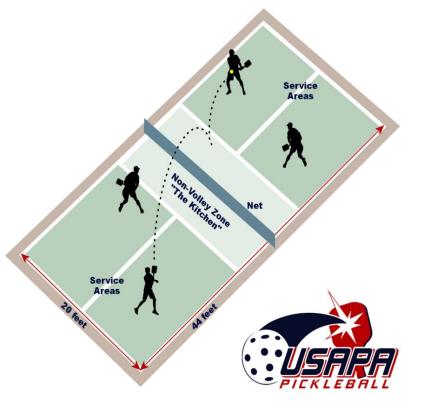
A pickleball court is the same size as a doubles badminton court and measures 20x44 feet.

In pickleball, the same court is used for both singles and doubles play. The net height is 36 inches at the sidelines and 34 inches in the middle.

The court is striped similar to a tennis court with right and left service courts and a 7-foot non-volley zone in front of the net (referred to as the "kitchen").

Courts can be constructed specifically for pickleball or they can be converted using existing tennis or badminton courts.

More Details & Info: <u>usapa.org/court-diagram</u>







ADDING COURTS



Temporary and Shared-Use Courts

One of the benefits to pickleball is the opportunity to establish portable or temporary courts for very little expense. Establishing a few temporary courts allow facilities to 'test drive' the sport before deciding to invest in permanent courts.

Shared-use is simply adding pickleball lines to an existing court or surface thereby allowing players of both sports to use the surface. This may cause some initial confusion, but players quickly get accustomed to multiple lines. Pickleball lines on shared-use surfaces can be chalked, taped or painted on the court (check with facility management to determine what is acceptable). Once lines are in place, play can begin with the addition of a portable pickleball net.

Dedicated Courts

In cases where existing slabs are present (tennis courts, basketball courts, volleyball courts etc.), permanent painting can transform these surfaces into pickleball courts.







ASBA/USAPA MANUAL

In 2017, USAPA and the American Sports Builders Association (ASBA) co-produced and launched the *Pickleball Courts*Construction and Maintenance Manual. Details and purchase information can be found at <u>usapa.org</u>.











- PPR Official Education & Certification partner of USAPA
- PPR started June 5, 2018



- Helped design curriculum, lead clinician, & trainer
- Nicole Hobson, PPR Member Services Manager

www.pprpickleball.org

843-842-9777

Dan Santorum, PPR CEO











Membership Statistics

1,000+
Certified Members
in 50 States/15
Countries

67% Male **33%** Female

54% From Pickleball

46% From Tennis



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Where



Why





How













Where are pickleball players coming from?

- Golf
- Other sports
- Injured/retired tennis players
- People with little to no physical activity

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Why is pickleball the USA's fastest growing sport?

- Social
- Low to Moderate exercise
- Players from 4 to 94
- Easy to play

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info@pprpickleball.org







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How can we (ASBA, PPR, USAPA) work together?

FAQ's regarding pickleball courts



- Create list of ASBA certified pickleball court builders
- Attend/Speak at each other's conferences
- Work together on pickleball industry statistics



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- PickTEN
- Clay Court Pickleball
- H.S., College Club, and NCAA sport
- Pickleball Leagues

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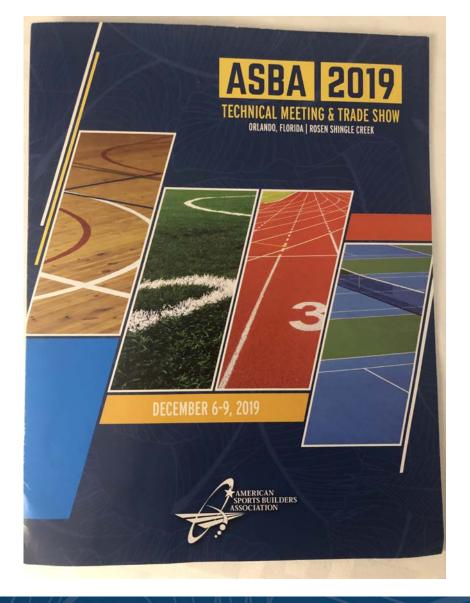
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COOPERATION OF PICKLELBALL WITH TENNIS

CONVERSION OF TENNIS TO PICKLEBALL

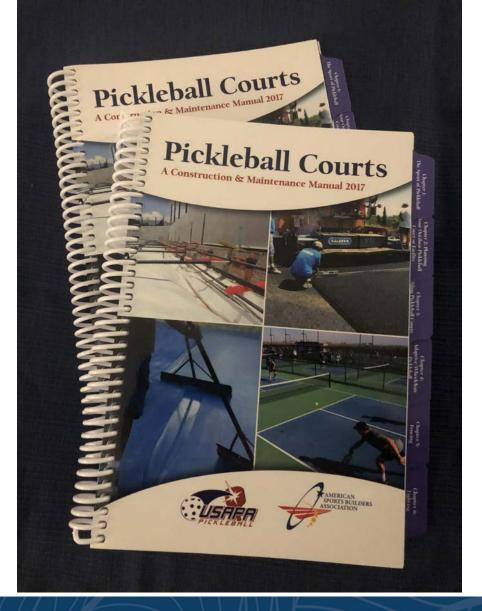






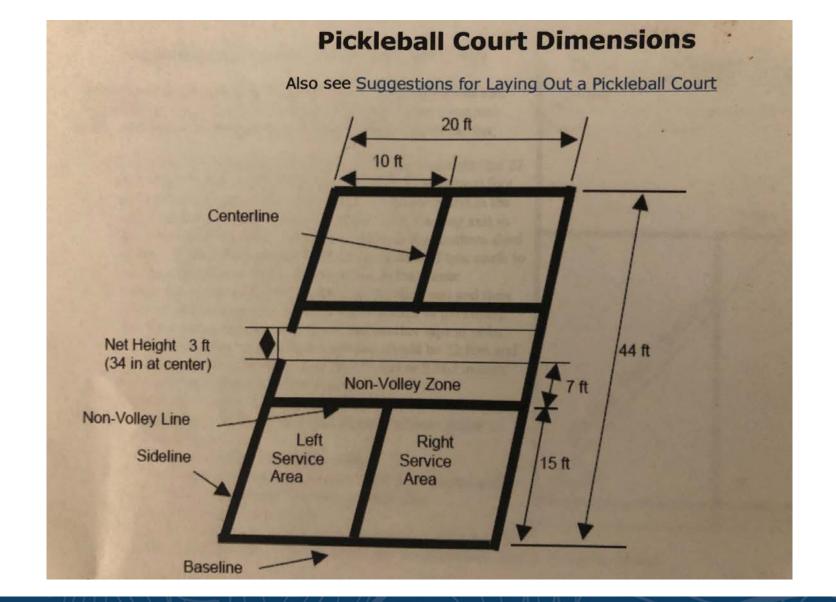


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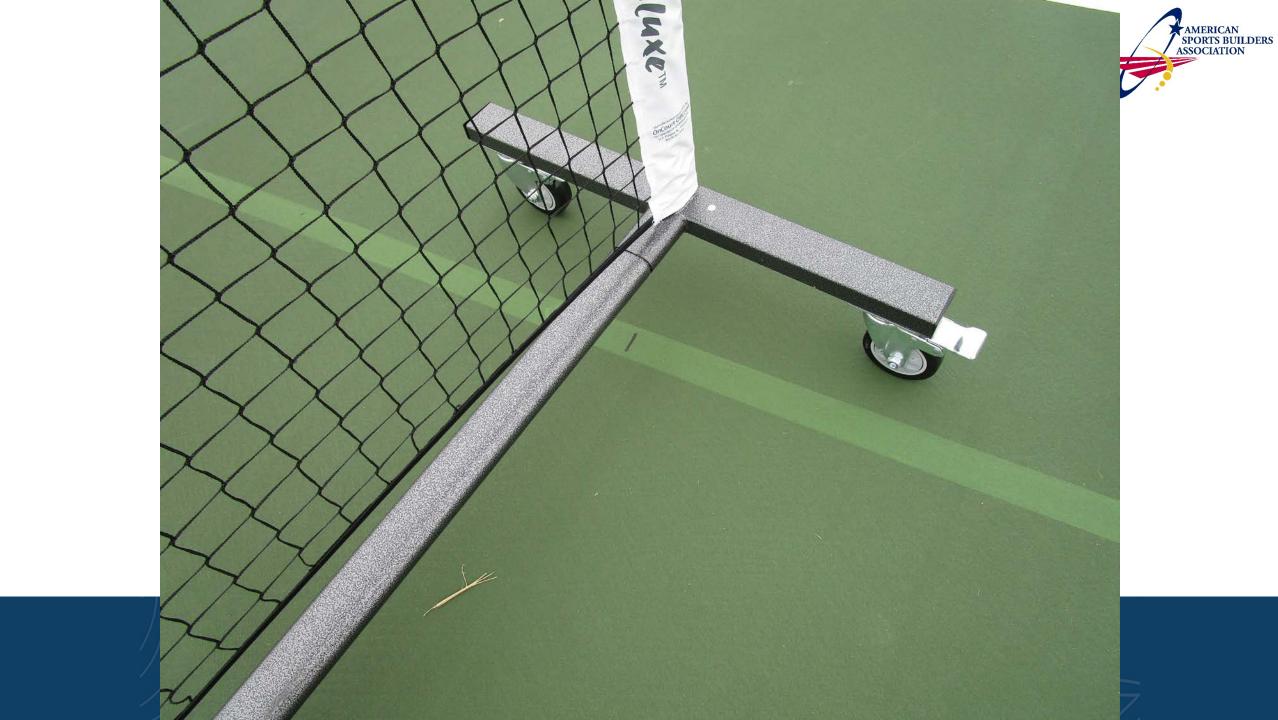








































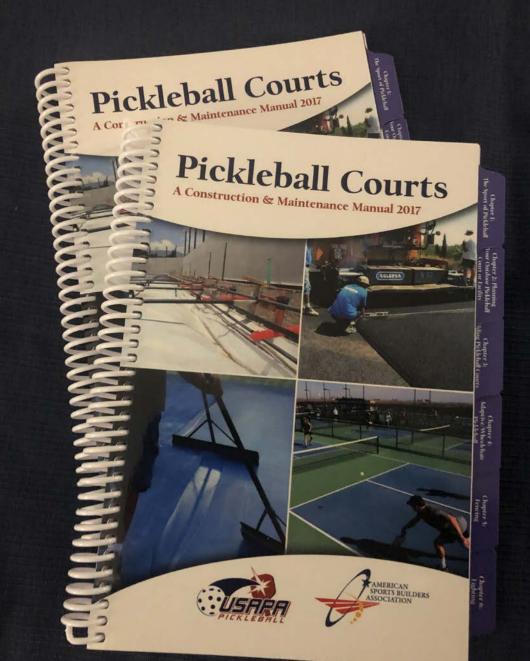














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