COURTS & RECREATION DIVISION UPDATE

PRESENTERS:

Randy Resley
Courts & Recreation – Division President

Dale Hendrickson
ASBA - Director

(Roundtable Discussion)
COURTS & RECREATION DIVISION UPDATE

AGENDA:

• CURRENT VISION GROWTH – Builders, Professionals, Suppliers, Governing Bodies
• FOCUS & GROWTH
• EDUCATION – Trends, Challenges, Ideas
• 2019 TECHNICAL MEETING – Presentations Overview
• COORDINATION WITH GOVERNING BODIES
• VENDOR & MEMBERSHIP GROWTH
• SUBCOMMITTEES
• 2020 FOCUS (Attend Winter Meeting)
COURTS & RECREATION DIVISION UPDATE

CURRENT VISION / GROWTH
Courts & Recreation Division

BUILDERS
GOVERNING BODIES
PROFESSIONALS
SUPPLIERS
COURTS & RECREATION DIVISION UPDATE

CURRENT FOCUS

<table>
<thead>
<tr>
<th>USA Pickleball</th>
<th>USA Volleyball</th>
<th>USA Basketball</th>
<th>US Soccer</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Pickleball Construction Manual</td>
<td>• 2019 Technical Meeting</td>
<td>• 2020 Technical Meeting</td>
<td>• 2020 Technical Meeting</td>
</tr>
<tr>
<td>• 2018 Technical Meeting</td>
<td>• 2020 Olympics</td>
<td>• 2020 Olympics</td>
<td>• 2020 Olympics</td>
</tr>
<tr>
<td>• 2019 Technical Meeting</td>
<td>• Every Other Year Presentations</td>
<td>• Every Other Year Presentations</td>
<td>• Every Other Year Presentations</td>
</tr>
<tr>
<td>• No Construction Manual</td>
<td>• No Construction Manual</td>
<td>• No Construction Manual</td>
<td>• No Construction Manual</td>
</tr>
<tr>
<td>• Future Meetings</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

THIS DOES NOT EXCLUDE OTHER SPORTS SUCH AS BOCCE, BADMINTON, PLAYGROUNDS, INDOOR TRACKS, FITNESS, ETC. COURTS & RECREATION TRIES TO CAPTURE ALL OTHER SPORTS AND TRENDING ACTIVITIES.....
COURTS & RECREATION DIVISION UPDATE

EDUCATION – TRENDS, CHALLENGES & IDEAS

TRENDS
- Pickleball, Basketball, Volleyball, Futsal
- Short Court Sports
- Exploding Economy
- Comfort Surfaces
- Multi-use
- Higher End BB – 3x3 Events
- Futsal (US Soccer)
- X-Fit/Strength Room Flooring
- Franchised Fitness
- Elite Training/Pay for Play/Private Beach Volleyball

CHALLENGES
- Rule changes in BB
- Shipping
- Raw Material Costs
- Workforce Quality and Quantity
- Material Lead Times
- Outdoor Logos / Custom Hardwood
- Sand volleyball
- P.T. in asphalt markets
- Courts Trends
- Lack of C&R relationships
- Awareness of the Division
- Diversity in C&R leadership

IDEAS
- Identify Top Suppliers and Do Outreach/Promotion to have them Join / Display
- Identify Top 20 Installers in Indoor Market Outreach/Promotions
- Lead with Synthetics
- Create Courts & Rec. Task Force
- Identify Member Advocates for PB, BB, VB, Futsal
- Identify Design Professionals w/ Expertise in Sport
- Meet in Costa Rica
COURTS & RECREATION DIVISION UPDATE

2019 TECHNICAL MEETING - Presentations Overview

TENNIS & PICKLEBALL TOURNAMENT

1D Pickleball: Current and Future of the Sport
Karen Parrish – USA Pickleball
Dan Santorum – Professional Pickleball Registry
Ben Brooks – Patriot Court Systems (Builder)

2D USA Volleyball Presents Myths & Truths of Volleyball (Indoor, Outdoor, Beach)
John Kessel - USA Volleyball

3D Courts & Rec: International Trends
Peter Minnee – Sika Corporation

5D Courts & Rec: Proper Steps When Encountering Hazardous Surfaces
Jay Henley – Covington Flooring Co., Inc.

6D Revitalizing & Repurposing Courts – Strategies to Recondition and Repurpose Courts Into Multiuse Facilities
Alex Bard – US Soccer Foundation
Mike Edgerton (CTCB) – Sport-Tech Acrylics Corp.
COURTS & RECREATION DIVISION UPDATE

DIVISION STRATEGY

ENHANCED TECHNICAL PRESENTATIONS
• USA Pickleball Association
• US Soccer Foundation
• USA Volleyball
• USA Basketball

COORDINATION WITH GOVERNING BODIES
• NCAA, National Federation of High School Associations (NFHS), International Associations

SUPPLIER & PROFESSIONAL MEMBERSHIP GROWTH
• Facilitate Supplier & Professional Member Relationships to Facilitate Member Growth with EDUCATION
COURTS & RECREATION DIVISION UPDATE

2019 TECHNICAL MEETING

SUBCOMMITTEES
Pickleball Committee
Indoor Courts Committee
Rules & Regulation Committee

2020 FOCUS
EDUCATION
USA BASKETBALL
US SOCCER
MEMBERSHIP GROWTH
INDOOR MANUAL UPDATE? / OTHER?

Courts and Recreation wants participants from ALL ASBA Membership base represented.
- Come to the Technical Meeting in February, 2020!!!
- Call, Email or Reach out to Randy Resley, Dale Hendrickson or Joe Covington!!!
COURTS & RECREATION DIVISION UPDATE

QUESTIONS ??? SEE YOU IN COSTA RICA!!!

Join ASBA at the Los Suenos Marriott Ocean & Golf Resort in Costa Rica for the 2020 Winter Meeting. Make your reservations by January 7 to get the special ASBA rate.