FROM THE CHAIR

Summer is Here

Summer is here and undoubtedly keeping us all busy as we recover from the wet Spring and ramp up to finish projects before the kids go back to school. As I write this message, the ASBA Board of Directors is planning to meet in Chicago in mid—July for our annual summer meeting, as well as a strategic planning session. We’ve reached out to all members for input to this process and will certainly consider your valuable feedback as we continue to strategize about how to keep ASBA as relevant and vital to your businesses as it is today.

MEETINGS

ASBA's Technical Meeting: A Great Learning Experience in the Great American Southwest

The next meeting on ASBA's calendar is its Technical Meeting. Those who have been there already know this is the best, most comprehensive and content-rich meeting ASBA puts on each year. From a program filled with technical sessions pertaining to all segments of the industry, to an excellent keynote speaker (more on that elsewhere in this newsletter), to a trade show with the products, services and people you want to learn about – this meeting is unparalleled in what it offers to members of the industry.

And this year’s will be even better: ASBA is returning to one of the locations members raved about: Scottsdale, Arizona. Once again, we’ll be meeting at the Fairmont Scottsdale Princess, which, as everyone will remember, has all kinds of beautiful amenities – a pool, ice rink, health club – and quite simply put, the most amazing holiday light display anyone has ever seen.

The dates of the meeting are November 30-December 4 and will include the not only trade show, technical sessions, receptions and networking opportunities, but golf, tennis, pickleball (new this year!), division meetings, certification meetings and exams – and a whole lot more. Certification points as well as relevant continuing education credits are available as well.

The Latest News from ASBA

Here’s the latest news from ASBA. You can find a Newswire archive on ASBA’s web site.

Let us know what you think of the online newsletter. Send your comments or article ideas to Cynthia Sanchez.

Calendar of Events

For information on any of the meetings shown below, call ASBA at 866-501-ASBA, e-mail info@sportsbuilders.org or visit ASBA’s web site.

Nov. 30 - Dec. 4, 2018
ASBA Technical Meeting
Fairmont Scottsdale Princess
Scottsdale, AZ

February 22-24, 2019
ASBA Winter Meeting
Paradisus Palma Real
Dominican Republic

March 6-7, 2019
ASBA Regional Meeting
Doubletree by Hilton
Atlanta, GA

Information on the ASBA Technical Meetings and Winter Meetings will be sent out automatically to all ASBA members. Non-members should request information by contacting ASBA.

ASBA Leadership

Chairman
Kristoff Eldridge, CTB
Cape & Island Tennis & Track

Tennis Division President
Matt Strom, CTCB
Leslie Coatings, Inc.

Track Division President
Troy Rudolph, CFB, CTB, CTCB
Elite Sports Builders

Courts & Recreation Division President
Randy Resley
Sport Court of the Rockies

Fields Division President
Mark Heinlein, CFB
Turf Reclamation Solutions, LLC

Professional Division President
Megan Buczynski, PE, LEED AP
Activitas, Inc.

Supplier Division President
An agenda is expected to be available soon and will be able to be found on our website, www.sportsbuilders.com. Members will receive a printed program automatically. Others can call to get their name added to the mailing list. The number is 866-501-ASBA (2722).

ASBA's Keynote Speaker: You'll LUV Him

You have to travel to get to the Technical Meeting, right? Why not get some insights from someone who REALLY knows a lot about travel — and what makes a workplace successful — even for those who are surrounded by travelers?

Meet Jason Young, our keynote speaker for the Technical Meeting. As a former senior-level manager at Southwest Airlines, Jason learned the value of a successful workplace culture. During his 10 years with the airline (which, by the way, is consistently rated No. 1 in customer service and employee satisfaction), he was a key driver in creating and developing innovative training programs for Southwest’s successful leadership and for the customer service culture that eventually became renowned in the business world. DETAILS

Governing Bodies Rule Changes Impacting Field Builders

ASBA met with representatives of NCAA and NFHS in May in Indianapolis. The following recent rule changes were brought to our attention, each of which might impact upcoming projects for ASBA field designers, builders and suppliers:

**NCAA Soccer**

New Rule 1.3.5 – NCAA, team or conference logos, names or abbreviations, and non-commercial logos (e.g., players’ names or numbers for senior day) are permitted on the field provided they are not in the penalty area and do not obscure any required field markings.

New Rule 1.3.6 – Two commercial logos (one in each half of the field), not larger than 15-foot-by-15-foot square, are permitted on the field provided they are not in the penalty area and do not obscure any required field markings.

**NFHS Girls Lacrosse**

Rule 1-1-2 NOTE: A 120-yard boys and girls field can be used beginning in 2018. Markings and measurements must follow Diagram 4 on page 14.

Below is a link to uslacrosse.org unified field diagram. The link is also found on the NFHS website:


Winter Meeting 2019: Mark Your Calendar
For now, all you need to do is whip out your phone (or your paper calendar, if you’re a traditionalist) and do the following:

1. Flip to 2019
2. Find the month of February
3. Mark out the 22nd to the 24th
4. Entitle your entry: ASBA Winter Meeting at Paradisus Palma Real, Dominican Republic
5. Close your calendar
6. Congratulate yourself on making a good business decision.

The ASBA Winter Meeting is perhaps the most productive use of a few days in the off-season you’re likely to come across. (And if it’s not the off-season where you live, you should still take a break, knowing it’s the kind that will pay dividends.)

The meeting includes opportunities to do the actual work of the Association: attend division meetings, develop ideas for Technical Meeting presentations, contribute content to ASBA’s publications, frame ideas for position papers and work on other projects that help move ASBA forward. And that’s what gets done in morning sessions. After sessions let out for the day, attendees are free to explore our host resort, the Paradisus Palma Real.

Yes, ASBA is returning to one of its favorites, the Dominican Republic. Our host property is an all-inclusive, full-service resort, has not only an excellent beachfront location but plenty of options for your spare time, including nearly a dozen varied restaurants, a spa, pool, the 18-hole Cocotal Golf Course, tennis courts and plenty of other amenities.

But there’s plenty of time to explore those. For now, just make sure you have blocked out those dates. More information will be forthcoming.

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### Want to Mix Business and Pleasure? Come Play with ASBA!

We’ve often said ASBA’s Technical Meeting has something for everyone – and now we’re proving it. This year, we’re offering even more ways to have fun, relax, unwind and engage in some good-natured friendly competition:

**Golf Outing:** If you haven’t had the chance to play in ASBA’s golf outing, you won’t want to miss this year’s. It’s held at TPC Scottsdale, home of the Waste Management Open. Dust off your game, your clubs and make sure you register in advance for this one – it’s always one of our best-attended events, and you don’t want to miss out!

**Tennis Tournament:** Pack your shoes and your racquet and put on your game face. ASBA’s tennis tournament will give you not only the chance to play, but to sit back and enjoy the spectator experience as well.

**New this year – Pickleball Tournament:** ASBA’s embracing pickleball and is hoping for a good turnout for this one. Bring your paddle and your shoes. We’ll supply everything else.

The good news is that all these activities are held close to our host hotel. You can get a workout, settle a few scores and enjoy yourself – without worrying about a long drive to get there.

More information on these activities will be published in our Technical Meeting brochure – keep an eye out for it!

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### ASBA NEWS

#### Sponsorship: A Win/Win Situation

Raising the profile of your business is always important. Maybe you’ve been thinking about becoming more involved with ASBA and showing your support of the industry and all its work.

The good news is you can get all that done by becoming a sponsor of ASBA. The 2018 Sponsorship Packages, now available to members, come in a variety of price points and offer multiple benefits – and not just those listed above. [DETAILS](https://www.sportsbuilders.org/newsletter/0718/)

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https://www.sportsbuilders.org/newsletter/0718/
ON THE BOOKSHELF

Coming Soon: The New Tennis Courts Book

One of ASBA's most popular publications is Tennis Courts: A Construction and Maintenance Manual. And right now, it's on final approach, having updates and edits made that will result in a new publication, to be released soon.

Technology has, as always, progressed since the last issue, and the Joint Editorial Board has worked to incorporate those changes. The new publication will contain expanded information on LED lighting as well as updated content on many aspects of tennis court construction and maintenance.

The book is one of ASBA's all-time best-sellers and this issue is expected to be even more popular. It's sold not only by ASBA but by the USTA, and is available on Amazon.com as well.

Who reads the book apart from ASBA members? The Tennis Courts book is purchased each month by builders, design professionals, specifiers, contractors, suppliers and owners/users, including schools, colleges, parks and recreation departments, club owners and managers and current and prospective owners of residential tennis courts. In fact, most purchasers of this manual are planning projects for the very near future. These include clubs contemplating resurfacing jobs, to homeowners looking to build a backyard tennis court, to parks departments looking for a new facility design.

Order your copies today.

ON THE BOOKSHELF

ASBA Technical Publications

ASBA's technical publications, including, popular and well-regarded Construction and Maintenance Manual series, are constantly being updated. We invite you to make sure you have the most updated issues. DETAILS

ASBA Mobile App Available on iTunes, Google

ASBA now has its own mobile app (ASBA Diagram Showcase), available through the iTunes and Google stores, free of charge. The app contains a sampling of technical diagrams from our construction and maintenance manuals – including Tennis, Running Tracks, Sports Fields, Courts & Recreation and Pickleball.

The app is intended to be a resource when you’re on a job or in the field and need to reference a dimension or specification. It is not intended to be as comprehensive as our manuals – but rather, complementary to them.

Check out our app and send us your thoughts. We’d love to hear what you think.

Click here for Google

Click here for Itunes

Click on image below for larger version to see details.
ASBA Needs Photos of Basketball Courts, Volleyball Courts, Pickleball ... Well, You Get the Picture

As ASBA’s membership continues to diversify, the Courts & Recreation Division is becoming increasingly visible. Already, magazines are asking for articles on court care – and we need some photos to illustrate them.

If your company has worked on courts and recreational facilities (outside of tennis, track and fields), we invite you to share some pictures with us. Only a few requests:

Photos need to be high-resolution: This means a minimum of 500K to 1 MB in size (larger is OK, too)

Great choices are shots we don’t have right now: Those include:

**Basketball courts** (we have great indoor shots but very few outdoor shots, so any outdoor shots would be appreciated)

**Volleyball courts** (outdoor courts, both hard surface and sand surface)

**Playgrounds** (outdoor)

**Pickleball**: We have an awards category for pickleball but we’re still a little light on photos. Whatever you have would be great

**Outdoor inline hockey facilities**: We don’t have any and we do get asked for photos

Futsal: It’s an indoor sport but we lack photos of facilities

Any high-resolution photos can be sent to Mary Helen Sprecher at mhsprecher@gmail.com (note the new address). If you require a file-sharing system to send several large photos at once, please let Mary Helen know via e-mail so she can set you up with a Dropbox link.

Thanks again! We look forward to seeing your photos. Remember that as our Courts and Recreation Division grows, these photos will be more important than ever!

If you know someone who would benefit from joining our new Courts & Recreation Division, send their name to cynthia@sportsbuilders.org.

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**Certification: Make it Your Goal This Year**

If you promised yourself that this was the year you’d pursue your CTCB, CFB or CTB certification, it’s time to start putting those wheels in motion.
All the information on certification is available on ASBA's website, under the tab for “Certification” at the top of ASBA's home page, www.sportsbuilders.org. Note that you must fill out all forms in advance in order to sit for the test. The deadline for application is 30 days prior to each test.

The next times the exam will be given is as follows (exact dates to be announced):

**ASBA Technical Meeting**
December 2018
Scottsdale, Arizona

**Sports Turf Managers Association Conference**
January 2019
Phoenix, Arizona

**ASBA Winter Meeting**
February 2019
Paradisus Palma Resort
Dominican Republic

**ASBA Regional Meeting**
March 2019
Atlanta, Georgia

By appointment at ASBA Headquarters in Maryland.

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**ASBA's Position Papers: We Need Your Expertise!**

And the nominees are … your project, if you decide to enter ASBA's awards program. This year's program is now accepting entries, meaning it's time for you to nominate that project you want recognized. [DETAILS]

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**Technical Articles: ASBA's Interface with the Public**

ASBA writes articles for Newsline, sure, but did you know we also place articles in the leading technical publications read by those who are making the purchasing decisions for their companies. [DETAILS]

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**ASBA Certificate of Distinction Program: Are You Aware of It?**

ASBA currently offers two Certificates of Distinction, one for Design Professionals and one for Supplier Companies.

Both differ from certification in that they do not require members to pass a test, nor are they a credential that is awarded. However, they do recognize commitment and dedication to the Association and the industry.

The Design Professional Certificate of Distinction program provides professionals a distinction by illustrating the individual's commitment and dedication to the tennis, track, fields and indoor facility construction industry through involvement with ASBA and related organizations and the completion of built projects.

The Supplier Certificate of Distinction program is designed to recognize those ASBA Supplier Division Member Companies that contribute to and share in the betterment of the ASBA. ASBA Supplier Division Member Companies that meet and/or exceed the participation goals and requirements will receive this recognition, which must be renewed on an annual basis and ASBA Supplier Division Member Companies must meet the minimum total qualifying point requirement every year to maintain their recognition.

To learn more about each Certificate of Distinction program, go to ASBA's website, www.sportsbuilders.org.
May We Quote You?

One strong benefit of ASBA membership is the fact that ASBA is recognized as a technical leader in the industry. Want proof? Articles written on behalf of ASBA, and quoting ASBA members, are everywhere. Just as an example, you’ll find ASBA's articles in the following publications:

- Tennis Industry
- PTR Tennis Pro
- Sports Turf
- Sportsfield Management
- Athletic Management
- U.S. Track & Field and Cross Country Coaches Association Magazine, Techniques

In addition, ASBA has been contacted by other publications, including Athletic Business, when writers and editors are seeking an industry expert.

ASBA being recognized as an industry expert is outstanding, since that great reputation extends to our members as well. In addition, members' participation in these articles can heighten their profile.

Want to see what ASBA has been up to? Head on over to the website, www.sportsbuilders.org, and click on the tab on the top that says “Press Room.” A drop-down menu will offer multiple choices including options such as Track Articles, Tennis Articles, Fields Articles and Indoor Articles. Click on the ones you want to view.

Want to be quoted in these articles in the future? Drop ASBA’s technical writer, Mary Helen Sprecher, a line at mhsprecher@gmail.com (note new address) and ask to be added to the list. Include any specific expertise you have, such as tennis, track, fields or indoor facilities.

Get Social with ASBA

ASBA continues its journey into social media. You can find us…

On Facebook: Just look up our page under (what else?) American Sports Builders Association. Like the page in order to get all the updates.

On Twitter: ASBA’s Twitter handle is @SportsBuilders – make sure you follow ASBA in order to get the latest on upcoming meetings, deadlines, new programs, publications and more.

On LinkedIn: ASBA has a group, listed under American Sports Builders Association. Be sure you’re following us in all the social media you use.

INDUSTRY NEWS

Pickleball: Fun Facts and Figures

Want to know how pickleball is growing? Here are some metrics ASBA has found:

- Pickleball is one of the most-searched terms leading people to ASBA's website.
- Our publication, Pickleball Courts: A Construction and Maintenance Manual, continues to sell well
- The Minto U.S. Open Pickleball Championships Powered by Margaritaville, presented in late April in Naples, Florida, sold out within hours of opening registration
- Pickleball courts are becoming more and more popular on cruise ships
- Professional Pickleball Registry (PPR), the newly formed subsidiary of Professional Tennis Registry (PTR), has signed a partnership agreement with USA Pickleball Association (USAPA) to become the Official Education and Certification Partner of USAPA

…and don’t forget, ASBA is offering its first-ever pickleball tournament at the Technical Meeting in Scottsdale, Arizona, this December.

https://www.sportsbuilders.org/newsletter/0718/
MEMBER NEWS

Memberline

The latest news from ASBA members. DETAILS

ASBA Welcomes New Members

ASBA welcomes nine members that joined the association since we published our last newsletter. DETAILS

ASBA Announces New Certified Builder

ASBA recognized a new certified builder since we published our last newsletter.

Dillon Ripley, CFB
RGroup, Inc. dba United Turf and Track
P.O. Box 565
Arcadia, OK 73007
405-747-7748
dillon@unitedturfandtrack.com

2018 Directory Updates

Multicon, Inc. – corrected fax number – 316-943-2739
Sportsline, Inc. – corrected address – 1548 McDaniel Drive, #B, West Chester, PA 19380

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9 Newport Drive, Suite 200 • Forest Hill, MD 21050 • 410-730-9595 • info@sportsbuilders.org