FROM THE CHAIR

Investing in Our Future

Earlier this summer the ASBA Board of Directors, together with a team of volunteer members, gathered in Chicago for strategic planning. Going through a process like this is critical to strengthening our association and its value to the membership. We have been doing this as a formal exercise every three years and, despite being a solid association with a strong foundation; there are always innovative new ideas and programs that arise from these sessions. I guess that’s the point of having them! DETAILS

MEETINGS

ASBA's Technical Meeting: Go West (Again) and Experience Scottsdale - and ASBA - at Their Finest

Without a doubt, ASBA's most popular event is its Technical Meeting. After all, it's the most comprehensive and content-rich meeting of the year, and its trade show is bursting with new products and services. Even its attendance roster has some of the best and brightest minds in the business.

And this year, ASBA is taking that incredibly popular meeting back to an incredibly popular location: Scottsdale, Arizona. Once again, we’ll be meeting at the Fairmont Scottsdale Princess, which, as everyone will remember, has all kinds of beautiful amenities – a pool, ice rink, health club – and quite simply put, the most amazing holiday light display anyone has ever seen. DETAILS

ASBA's Keynote Speaker: Worth the Trip!

The Latest News from ASBA

Here’s the latest news from ASBA. You can find a Newswire archive on ASBA’s web site.

Let us know what you think of the online newsletter. Send your comments or article ideas to Cynthia Sanchez.

Calendar of Events

For information on any of the meetings shown below, call ASBA at 866-501-ASBA, e-mail info@sportsbuilders.org or visit ASBA’s web site.

Nov. 30 - Dec. 4, 2018
ASBA Technical Meeting
Fairmont Scottsdale Princess
Scottsdale, AZ

February 22-24, 2019
ASBA Winter Meeting
Paradisus Palma Real
Dominican Republic

March 6-7, 2019
ASBA Regional Meeting
Doubletree by Hilton
Atlanta, GA

Information on the ASBA Technical Meetings and Winter Meetings will be sent out automatically to all ASBA members. Non-members should request information by contacting ASBA.

ASBA Leadership

Chairman
Kristoff Eldridge, CTB
Cape & Island Tennis & Track

Tennis Division President
Matt Strom, CTCB
Leslie Coatings, Inc.

Track Division President
Troy Rudolph, CFB, CTB, CTCB
Elite Sports Builders

Courts & Recreation Division President
Randy Resley
Sport Court of the Rockies

Fields Division President
Mark Heinlein, CFB
Turf Reclamation Solutions, LLC

Professional Division President
Megan Buczynski, PE, LEED AP
Activitas, Inc.

Supplier Division President
If there’s one thing ASBA members have in common, it’s this: they all have to travel – somewhere – in order to do their jobs. Whether that means inspecting a site that requires airline travel to get there, or whether it means a lot of windshield time several times a month, just about everyone has spent some time in transit.

So with that common denominator, shouldn’t there be something everyone can learn? What about if everyone could get insights from someone who REALLY knows a lot about travel – and what makes a workplace successful – no matter what level, or how much travel a person does?

Meet Jason Young, our keynote speaker for the Technical Meeting. DETAILS

Session Previews from Upcoming Technical Meeting

ASBA is offering some top-notch educational sessions at its upcoming Technical Meeting. Here are some highlights. DETAILS

ASBA 2018 Game Changer Award

NEW THIS YEAR: ASBA’s new Game Changer award will recognize a product, service or technique designed to be a “game changer” for sports builders. The program is open to any ASBA member exhibiting at the 2018 Technical Meeting in Scottsdale. Each company is eligible to submit one entry per division (Tennis, Tracks, Fields or Courts & Recreation), and the product/service must be on display in the exhibitor’s booth.

Entries will be identified with placards during the show hours and identified via the TM mobile app. Attendees will be invited to rank their choices for the winners. One “Game Changer” entry will be selected based on votes per division. Winners will be announced during Monday’s lunch in the exhibit hall and recognized at Monday’s Closing Dinner. Winners will be highlighted on the ASBA website and via social media, newsletter and press coverage.

Winter Meeting 2019: An Opportunity to Renew Your Commitment to the Industry

The ASBA Winter Meeting, to be held February 22-24, 2019 in the Dominican Republic, is perhaps the most productive use of a few days in the off-season you’re likely to come across. (And if it’s not the off-season where you live, you should still take a break, knowing it’s the kind that will pay dividends.)

Spend a few days at this meeting and you’ll not only come home refreshed and ready to face a new season, but you’ll have taken advantage of a great opportunity to renew your commitment to the sports facility industry.
The meeting includes opportunities to do the actual work of the Association: attend division meetings, develop ideas for Technical Meeting presentations, contribute content to ASBA’s publications, frame ideas for position papers and work on other projects that help move ASBA forward. And that’s what gets done in morning sessions. After sessions let out for the day, attendees are free to explore our host resort, the Paradisus Palma Real.

Our host property is an all-inclusive, full-service resort, has not only an excellent beachfront location but plenty of options for your spare time, including nearly a dozen varied restaurants, a spa, pool, the 18-hole Cocotal Golf Course, tennis courts and plenty of other amenities.

But there’s plenty of time to explore those. For now, just make sure you have blocked out the dates of February 22-24. More information will be forthcoming.

**ASBA NEWS**

**Where in the World is ASBA?**

As part of our continuing effort to promote ASBA as an industry resource in sports construction issues, following are some of the upcoming events at which ASBA will have a presence:

**NOVEMBER/DECEMBER**

**ASBA Technical Meeting**

ASBA’s members, leadership and staff will gather at the Fairmont Scottsdale Princess in Scottsdale, Arizona for ASBA’s Technical Meeting and Tradeshow on November 30-December 3.

**JANUARY**

**Racquet & Paddle Sports Conference**

Executive Director Fred Stringfellow will participate in this inaugural conference (an expanded version of the Tennis Owners & Managers (TOM) Conference, being held in conjunction with the PGA Golf Show in Orlando, Florida January 23-25; as well as represent ASBA at the Tennis Industry Association Board of Directors Meeting on January 22.

**Sports Turf Managers Association Conference**

ASBA will participate at the STMA Conference in Phoenix, Arizona on January 22-25; and offer the ASBA Certification Exams on January 26.

**ON THE BOOKSHELF**

**It’s HERE: The New Tennis Courts Book**

The ninth edition of one of ASBA’s most popular publications, *Tennis Courts: A Construction and Maintenance Manual*, has just rolled off the presses – and it’s time to order your copy.

So what makes this issue new and improved? It features some key updates for users, along with an innovative interactive digital version. The 272-page reference manual is geared toward facility owners, managers, tennis professionals, builders, architects and engineers, and is designed to promote the quality construction, maintenance and repair of tennis facilities. [DETAILS](#)

**2019 and 2020 NCAA Men’s and Women’s Track and Field/Cross Country Rule Changes**

[https://www.sportsbuilders.org/newsletter/1018/](https://www.sportsbuilders.org/newsletter/1018/)
Several rules changes were approved by the NCAA Men's and Women's Track and Field Rules Committee and the Playing Rules Oversight Panel. They will be incorporated into the rules book for the 2019 and 2020 seasons.

Click here to see the changes.

### ASBA Quick Pulse Survey Results - Tennis Court Builders

The results are in for the recent quick pulse survey that ASBA conducted of our tennis court builders on the current season year-to-date. [Click here to see them.](#)

Watch your mailboxes so that you can continue to participate in this quick and easy data collection and sharing exercise.

Results of the surveys for track builders, field builders and the courts and recreation division will be reported in the January issue of *Newsline*.

### What Else is On the Bookshelf?

ASBA’s technical publications, including, popular and well-regarded *Construction and Maintenance Manual* series, are constantly being updated. We invite you to make sure you have the most updated issues. [DETAILS](#)

### ASBA Mobile App Available on iTunes, Google

ASBA now has its own mobile app (ASBA Diagram Showcase), available through the iTunes and Google stores, free of charge. The app contains a sampling of technical diagrams from our construction and maintenance manuals – including Tennis, Running Tracks, Sports Fields, Courts & Recreation and Pickleball.

The app is intended to be a resource when you’re on a job or in the field and need to reference a dimension or specification. It is not intended to be as comprehensive as our manuals – but rather, complementary to them.

Check out our app and send us your thoughts. We’d love to hear what you think.

[Click here for Google](#)

[Click here for iTunes](#)

[Click on image below for larger version to see details.](#)
ASBA Needs Photos of Basketball Courts, Volleyball Courts, Pickleball ... Well, You Get the Picture

As ASBA’s membership continues to diversify, the Courts & Recreation Division is becoming increasingly visible. Already, magazines are asking for articles on court care – and we need some photos to illustrate them.

If your company has worked on courts and recreational facilities (outside of tennis, track and fields), we invite you to share some pictures with us. Only a few requests:

Photos need to be high-resolution: This means a minimum of 500K to 1 MB in size (larger is OK, too)

Great choices are shots we don’t have right now: Those include:

**Basketball courts** (we have great indoor shots but very few outdoor shots, so any outdoor shots would be appreciated)

**Volleyball courts** (outdoor courts, both hard surface and sand surface)

**Playgrounds** (outdoor)

**Pickleball**: We have an awards category for pickleball but we’re still a little light on photos. Whatever you have would be great

**Outdoor inline hockey facilities**: We don't have any and we do get asked for photos

Futsal: It’s an indoor sport but we lack photos of facilities

Any high-resolution photos can be sent to Mary Helen Sprecher at mhsprecher@gmail.com (note the new address). If you require a file-sharing system to send several large photos at once, please let Mary Helen know via e-mail so she can set you up with a Dropbox link.

Thanks again! We look forward to seeing your photos. Remember that as our Courts and Recreation Division grows, these photos will be more important than ever!

If you know someone who would benefit from joining our new Courts & Recreation Division, send their name to cynthia@sportsbuilders.org.

Certification: Make it Your Goal This Year
If you promised yourself that this was the year you’d pursue your CTCB, CFB or CTB certification, it’s time to start putting those wheels in motion.

All the information on certification is available on ASBA’s website, under the tab for “Certification” at the top of ASBA’s home page, www.sportsbuilders.org. Note that you must fill out all forms in advance in order to sit for the test. The deadline for application is 30 days prior to each test.

The next times the exam will be given is as follows (inquire about specific times):

**ASBA Technical Meeting**
December 1, 2018
Fairmont Scottsdale Plaza
Scottsdale, Arizona

**Sports Turf Managers Association Conference**
January 26, 2019
Hyatt Regency Phoenix
Phoenix, Arizona

**ASBA Winter Meeting**
February 22, 2019
Paradisus Palma Resort
Dominican Republic

**ASBA Regional Meeting**
March 6, 2019
DoubleTree by Hilton
Atlanta, Georgia

**Synthetic Turf Council Meeting**
March 13, 2019
Hyatt Regency Seattle
Seattle, Washington

**ASBA Technical Meeting**
December 7, 2019
Rosen Shingle Creek
Orlando, Florida

By appointment at ASBA Headquarters in Maryland.

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**ASBA's Position Papers: We Need Your Expertise!**

And the nominees are … your project, if you decide to enter ASBA’s awards program. This year’s program is now accepting entries, meaning it’s time for you to nominate that project you want recognized. [DETAILS]

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**ASBA Certificate of Distinction Program: Are You Aware of It?**

ASBA currently offers two Certificates of Distinction, one for Design Professionals and one for Supplier Companies.

Both differ from certification in that they do not require members to pass a test, nor are they a credential that is awarded. However, they do recognize commitment and dedication to the Association and the industry.

The Design Professional Certificate of Distinction program provides professionals a distinction by illustrating the individual’s commitment and dedication to the tennis, track, fields and indoor facility construction industry through involvement with ASBA and related organizations and the completion of built projects.

The Supplier Certificate of Distinction program is designed to recognize those ASBA Supplier Division Member Companies that contribute to and share in the betterment of the
ASBA. ASBA Supplier Division Member Companies that meet and/or exceed the participation goals and requirements will receive this recognition, which must be renewed on an annual basis and ASBA Supplier Division Member Companies must meet the minimum total qualifying point requirement every year to maintain their recognition.

To learn more about each Certificate of Distinction program, go to www.sportsbuilders.org.

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May We Quote You?

One strong benefit of ASBA membership is the fact that ASBA is recognized as a technical leader in the industry. Want proof? Articles written on behalf of ASBA, and quoting ASBA members, are everywhere. Just as an example, you'll find ASBA's articles in the following publications:

- *Tennis Industry*
- *PTR Tennis Pro*
- *Sports Turf*
- *Sportsfield Management*
- *Athletic Management*
- *U.S. Track & Field and Cross Country Coaches Association Magazine, Techniques*

In addition, ASBA has been contacted by other publications, including Athletic Business, when writers and editors are seeking an industry expert.

ASBA being recognized as an industry expert is outstanding, since that great reputation extends to our members as well. In addition, members’ participation in these articles can heighten their profile.

Want to see what ASBA has been up to? Head on over to the website, www.sportsbuilders.org, and click on the tab on the top that says “Press Room.” A drop-down menu will offer multiple choices including options such as Track Articles, Tennis Articles, Fields Articles and Indoor Articles. Click on the ones you want to view.

Want to be quoted in these articles in the future? Drop ASBA’s technical writer, Mary Helen Sprecher, a line at mhsprecher@gmail.com (note new address) and ask to be added to the list. Include any specific expertise you have, such as tennis, track, fields or indoor facilities.

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Get Social with ASBA

ASBA continues its journey into social media. You can find us…

**On Facebook:** Just look up our page under (what else?) American Sports Builders Association. Like the page in order to get all the updates.

**On Twitter:** ASBA's Twitter handle is @SportsBuilders – make sure you follow ASBA in order to get the latest on upcoming meetings, deadlines, new programs, publications and more.

**On LinkedIn:** ASBA has a group, listed under American Sports Builders Association.

Be sure you’re following us in all the social media you use.

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**MEMBER NEWS**

**Memberline**

The latest news from ASBA members. DETAILS

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**ASBA Welcomes New Members**

ASBA welcomes nine members that joined the association since we published our last newsletter. DETAILS