

Communications Committee Report

Members:

Tali Boritz (Chair; NA Chapter)

Silvia Benetti (LA Chapter)

Sheila Butler (UK Chapter)

Katie Aafjes-van Doorn (Chair of Webinar Subcommittee; NA Chapter)

Jana Volkert (EU Chapter)

Sven Schneider (EU Chapter)

The main activities of the Communication Committee this past year have focused on the roll-out of the newsletter templates, promotion of Psychotherapy Research journal articles, increasing our social media presence and formulating a social media strategy, and the restructuring/resurrection of the webinar subcommittee.

This year we introduced the new SPR newsletter template, which we hope will streamline communication within SPR. The new newsletter template allows readers to see contribution headlines and pursue the topics they are interested in more depth by following the provided link. In addition to the newsletter, we continue to promote featured articles from Psychotherapy Research, selected by the journal editors and made freely accessible by Taylor and Francis. These free access articles are circulated to our social media accounts (Facebook and Twitter), and on the SPR webpage. As we sharpen up our social media strategy this coming year, we encourage our SPR members to “follow” us on social media, and help promote psychotherapy research and the achievements of our membership. We hope this will include the promotion of SPR webinars. Our newly reconstituted Webinar Subcommittee will be chaired by Katie Aafjes-van Doorn (NA Chapter), who stepped into this role in June 2016. We hope to begin rolling out new webinars by the new year.

Finally, we have a number of ComCom members who have recently ended their terms on the ComCom. We would like to sincerely thank Stephanie Bauer (EU Chapter), Jo-anne Carlyle (UK Chapter), and Alvaro Carrasco (LA Chapter) for their contributions to the ComCom. We would also like to welcome our new ComCom members, Silvia Benetti (LA Chapter), Jana Volkert (EU Chapter), Sheila Butler (UK Chapter), and Katie Aafes-van Doorn (NA Chapter). Please feel free to reach out to me, or any of our members if you have any feedback or ideas for the ComCom.