



# DUBAI CONFERENCE

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

Investment: \$10,000

- Organization name tagged on all fliers, guidebook, electronic print and promotional materials as the Presenting Sponsor of the 2019 ISOA Dubai Conference
- Company representative opening remarks to kick off conference.
- Booth table in pre conference reception, conference and reception area for organization materials.
- Four (4) complimentary registrations to the conference.
- Full page ad in Conference guidebook
- One (1) pre or post conference e blasts to ISOA database.
- One year ISOA membership for a current non-member organization
- Pre and post event conference attendee listing

### GOLD SPONSOR

Investment: \$7,500

**Opportunities include one of the following for March 20<sup>th</sup>:**

- Opening reception on March 19<sup>th</sup> at the Ritz Carlton
- ~~Match matching session on March 19<sup>th</sup>-(SOLD)~~
- Keynote speaker of the conference March 20<sup>th</sup>
- Group conference lunch at Ritz Carlton March 20<sup>th</sup>
- ~~Post-conference reception on March 20<sup>th</sup>-(SOLD)~~

**All gold level sponsorships include:**

- Organization name on all fliers, guidebook, electronic print and promotional materials as a Gold Level Sponsor of the 2019 ISOA Dubai Conference.
- Option for company representative to make remarks at start of respective function.
- Booth table in respective venue area for organization materials.
- Three (3) complimentary registrations to the conference.
- 1/2 page ad in Conference guidebook
- One (1) pre or post conference e-blasts to ISOA database.
- Pre & post event conference attendee listing

### SILVER SPONSOR

Investment: \$5,000

**Opportunities include one of the following for March 20<sup>th</sup>:**

- Sponsor of one of three (3) networking breaks at Ritz Carlton on March 20<sup>th</sup>.
- Registration/Hospitality desk area for the day of March 20<sup>th</sup>.
- Sponsor of Two (2) plenary sessions on March 20<sup>th</sup>
- Sponsor of the Member's Lounge at the Ritz Carlton

**All silver level sponsorships include:**

- Organization name on all fliers, guidebook, electronic print and promotional materials as a Silver Level Sponsor of the 2019 ISOA Dubai Conference.
- Two (2) complimentary registrations to the conference.
- Branding options at respective sponsor function e.g. napkins at networking break. Note : Any additional branding costs will be the responsibility of the sponsor.
- Organization signage at the sponsored function.
- 1/4 page ad in Conference guidebook
- One (1) pre or post conference e-blasts to ISOA database.
- Pre & Post event conference attendee listing

### BRONZE SPONSOR

Investment: \$3,500

**Branding opportunities with organization name/logo to be distributed to all attendees. Each listed item/element represents the noted investment.**

- Conference tote bags
- Water bottles
- Lanyards
- Pens and/or pads for general session
- Conference Wi-Fi
- Registration website
- ISOA/Hotel approved banner, floor decals or window/mirror clings.

*\* Note: ISOA will produce 225 promotional products in each sponsored category. Quantities above that number will be the responsibility of the sponsor.*

**All bronze level sponsorships include:**

- One (1) complimentary registrations to the conference
- Organization name on all fliers, guidebook, electronic print and promotional materials as a Bronze Level Sponsor of the 2019 ISOA Dubai Conference.
- 1/4 page ad in Conference guidebook
- Pre & post event conference attendee listing

### INDUSTRY FAIR PARTNER

Investment: \$1,500

**Industry Fair Partners will receive a 6 x 6 area for table top booths in the pre-function area on the day of March 20<sup>th</sup>.**

**Networking opportunities include:**

- Registration/Check-In and break
- Morning & afternoon networking breaks
- Post conference reception (separate location in the hotel)

**All Industry Fair Partner investments include:**

- One (1) complimentary registrations to the conference
- Organization name on all fliers, guidebook, electronic print and promotional materials as an Industry Fair Partner of the 2019 ISOA Dubai Conference.
- Listing in Conference guidebook
- Pre & post event conference attendee listing



## WE LOOK FORWARD TO WORKING WITH YOU IN DUBAI.



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