

# Health & Benefit Fair Services

To assist St. Louis organizations in their efforts to educate employees on health-related topics, BHC staff members are available to attend health and benefit fairs at member locations and off-site facilities. In addition to offering disease and wellness information, the BHC provides publications and creative activities to help employees become more informed health care consumers. By giving employees resources for enhanced engagement in the health care system, the BHC works to further its mission to achieve transparency and improve health.

## BHC Table

Today's health care system can be a maze of payments, providers, treatments, and services. To aid employees in making the best health care decisions, the BHC offers an array of educational materials to guide patients on the pathway to appropriate care.

### Topics of Focus

- Health care cost and quality
- Patient safety and satisfaction
- Local hospital and provider information
- Patient engagement and communication

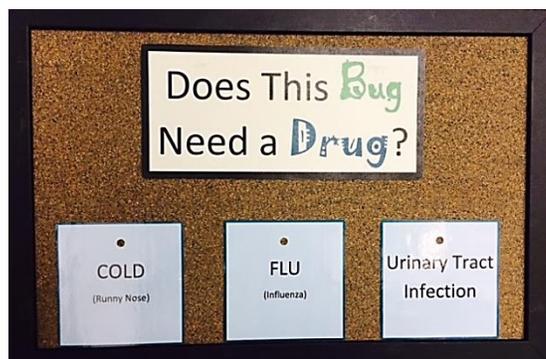
### Price is Right Game

To enhance employee understanding of the health care market, the BHC developed a spin on the popular Price is Right game show. The interactive game invites participants to "come on down" and test their knowledge of medical procedure prices. Amidst the puzzled faces and baffled hand gestures, one trend is apparent...Americans may excel at deducing the price of milk, detergent, or a new car, but they remain stumped at the value of a mammogram, colonoscopy, or hip replacement. A great way to engage employees while having fun!



## ARCH Table

The Antibiotic Resistance Can Harm (ARCH) Program is a collaborative effort established in 2001 to promote the judicious use of antimicrobial agents and to reduce antimicrobial resistance in the St. Louis metro area. Through this program, the BHC has partnered with St. Louis College of Pharmacy to provide onsite antibiotic resistance education at employer health fairs and community events.



- **Educational Pamphlet:** Includes patient-level information on what antibiotic resistance is and how to use antibiotics appropriately.
- **"Does This Bug Need a Drug?" Game:** Tests employees' knowledge of which types of illnesses require antibiotics and which ones do not.
- **Cold and Flu Kit Giveaway:** Contains tissues, cough drops, sanitizing wipe, and disposable thermometer to assist with treatment of virus symptoms when antibiotics cannot be taken.

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