



Novo Nordisk understands that affordability challenges are driven by a variety of factors and is committed to providing options

NNI invests heavily in access rebates and copay programs to ensure our medicines are accessible and affordable to the majority of patients, while at the same time engaging external stakeholders to drive change.

We believe it's important to ensure an understanding of the various affordability support programs available to patients, as out-of-pocket costs vary depending on insurance coverage and benefit design.

While Novo Nordisk continues to support investments in current patient affordability offerings, we recognize additional options are necessary.



New options are now available to help more people with diabetes



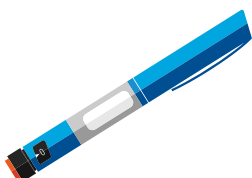
My\$99Insulin

- **What:** Option to get up to three vials or two packs of pens of any combination of Novo Nordisk Inc. insulins for \$99.
- **For Who:** Eligible patients with a valid prescription. This program primarily benefits those who are uninsured; however it is available to those with insurance if they choose to go outside the system.
- **How:** By visiting [NovoCare.com](https://www.novocare.com) or calling **1.844.NOVO4ME**. Once enrolled, patients will receive an online card to be redeemed at their pharmacy. For additional details about eligibility and other restrictions please see [NovoCare.com](https://www.novocare.com).



NNPI Unbranded Biologics¹

- **What:** Unbranded biologics of both a rapid acting and a premixed insulin in vials and pens are available from Novo Nordisk Pharma, Inc. (NNPI), a Novo Nordisk A/S company at a **50% discount** compared to current list price of branded versions.
- **For Who:** Anyone with a valid prescription. This may be a helpful option depending on a person's benefit design and formulary coverage, especially for those in high-deductible health plans or exposed to list price through coinsurance. This also may count towards a person's deductible.
- **How:** Patients can order these medicines from any pharmacy in the U.S. and it should be available in 1-3 business days.



Immediate Supply

- **What:** A **free** one-time, immediate supply of up to three vials or two packs of pens of Novo Nordisk Inc. insulin.
- **For Who:** Eligible patients with a valid prescription who are at risk of rationing and can't wait the time it may take for other affordability offerings to process, while exploring a longer-term solution.
- **How:** By visiting [NovoCare.com](https://www.novocare.com) or calling **1.844.NOVO4ME**. For additional details about eligibility and other restrictions please see [NovoCare.com](https://www.novocare.com).

These new options expand upon existing offerings already available



A Patient Assistance Program (PAP)

- **What:** Provides free medicines, including all Novo Nordisk Inc. insulins.
- **For Who:** Patients who are U.S. citizens or legal residents who meet certain eligibility requirements including that the total household income is at or below 400% of the federal poverty level, not having any private prescription coverage such as HMO or PPO, and not having or qualifying for other government programs, with some exceptions (Medicare patients who meet other eligibility requirements and patients who are Medicaid eligible but have been denied Medicaid).
- **How:** By visiting **NovoCare.com** or calling **1.844.NOVO4ME**. Please visit **NovoCare.com** for full eligibility details.

In 2019
>50,000
patients received
free product
through our PAP. In 2019,
Novo Nordisk expanded
PAP eligibility to those at
or below 400% FPL.



Novo Nordisk Human Insulin

- **What:** Human insulin available at national pharmacies like Walmart and CVS for about \$25/vial.
- **For Who:** Provides an affordable option for patients who have determined with their doctor that human insulin is an appropriate option for them, regardless of their insurance coverage status.
- **How:** By going to their local Walmart or CVS pharmacy² or visiting **NovoCare.com**.

~500,000
Americans
are using Novo Nordisk human
insulin through these programs.



Copay Savings Cards

- **What:** Coupons and copay cards to help defray high out-of-pocket costs.
- **For Who:** Eligible commercially insured patients who have a valid prescription.
- **How:** By visiting **NovoCare.com** or calling **1.844.NOVO4ME** to enroll. Eligibility and other restrictions apply. Please see **NovoCare.com** for details.

In 2019, Novo Nordisk
provided approximately
\$230 million
in copay assistance to patients.



While we will continue to do what we can, changes within the system are required to make sustainable and meaningful affordability a reality.



The U.S. Internal Revenue Service recently designated insulin as a preventive medicine. This allows HDHP-HSAs to cover insulin prior to a patient meeting their deductible, providing first dollar coverage. This change is not automatic and we encourage payers and employers to adopt this rule in order for patients to benefit.



NovoCare® is Novo Nordisk's Go-To Resource for Access and Affordability Support. NovoCare.com unifies important affordability resources for patients by creating one central destination for all Novo Nordisk Patient Support Programs. Visit **NovoCare.com** or call us at **1.844.NOVO4ME** (1.844.668.6463) to learn more about Novo Nordisk affordability offerings.

¹Previously referred to as Follow-On Brands (also known as authorized generics). Terminology updated due to the transition of insulin products from NDA to BLA through the enactment of Biologics Price Competition and Innovation Act.

²More information available at ReducedRx.com

NovoCare® is a registered trademark of Novo Nordisk A/S.

Novo Nordisk is a registered trademark of Novo Nordisk A/S.