

THE BLACK SWAN CONNECTION

Happy Fall Everyone,

Kids are back in school, vacation is over and time to get back to work and thank the god of elections that soon that nonsense will be behind us as well.

As I'm writing this Hurricane Mathew is passing by.

It's certainly not a happy time for anyone in the path of these Hurricanes-

We've been fortunate, here in Clearwater, FL in not being adversely affected by Mathew. In another life I was in the Caribbean right after Hurricane Hugo wrought destruction of unimaginable proportions. In the sanctity of our first world home where buildings are constructed to a high standard, the devastation a major hurricane can bring is still substantial. In a third world country like Haiti where a large part of the population live in a shack with a dirt floor and sheet of tin overhead and still reeling from damage caused by earthquakes, the death and destruction is horrific. Our hearts go out to them and urge anyone able to lend a few dollars to the charities involved in what will be a tremendous need for humanitarian relief.

On to financial stuff-

It's been an exciting month at Stock Market Manager, our first newsletter was well received and our subscriber base of about 175,000 continues to grow. Hats off to Dave Lavigne for doing a terrific job as Editor in writing the Black Swan Connection and the issuer premium profiles.

This month Dave has taken on the monthly CEO Spotlight project that really offers some insight into the people at the top of some of our new and upcoming companies. We think you'll enjoy the format.

Shortly we'll be providing ongoing email updates on companies that have their profiles listed on SMM.

Sign on and add yourself to the blog section of any company you're interested in and news and filing updates will come to you.

[Click here to view the companies](#)

We have had a great response from issuers and have added more than a dozen new profiles.

[CLICK HERE TO VIEW THE LIST OF NEW PROFILES](#)

It is also our great pleasure to announce that Jordan Kimmel of FACTS Asset Management will be providing monthly and periodic market and strategy updates for SMM.

Jordan is a Registered Investment Advisor and a long time business associate and trusted friend and one of the hardest working and brightest guys in the money management business.

He is a regular on CNBC and Fox News and is extensively in print including a feature in Forbes Magazine. Jordan Kimmel has written three books on investing, the most recent is The Magnet Method of Investing (Wiley 2009). He is also frequently invited as a keynote speaker at investment industry meetings and national conferences.

For a complete bio and more information on Jordan, his asset management team and FACTS visit their website at www.factsinvestor.com

Thanks,
Carl Dilley