President’s Address
Anand K. Devaiah, MD, FACS
Saturday, November 23, 2019
Fairmont Chicago
Paradigm shifts -

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Disclosures – no relevant disclosures
Errata and addenda to the program

• Dr. Kenneth Grundfast will be moderating the “Shifting Sands” session
• Dr. Greg Wiet is presenting in the “Ready, Set, Grow!” session
• The afternoon session (after lunch) **starts at 1:15**
“Paradigm shift”
Indicates a change in thought and action
Paradigm shift – “universally recognized scientific achievements that, for a time, provide model problems and solutions for a community of researchers”

-T. Kuhn, 1962
Kuhn’s cycle of scientific progress

1. Normal Science
2. Model Drift
3. Model Crisis
4. Model Revolution
5. Paradigm Shift
“Paradigm Shift” has been co-opted, and perhaps overused...?

• 98,000,000 web pages
• 10608 different medical articles
• More than 1600 books

We must be in constant crisis and flux, with no end in sight!
Paradigm Shifts are relevant to SUO/AADO/OPDO members

- We are:
  - Innovators
  - Educators
  - Providers

- We are not content with the status quo
- We act and react to affect change
- We integrate Paradigm Shifts on a relatively regular basis
The work of many people has led SUO to engage in an extraordinary number of initiatives and activities this year
Broadening member engagement and collaborations

- Focused member surveys
- Engaging broader membership for the Annual Meeting, Committees, and other appointments
- Seeking, creating, or augmenting collaborations
  - Triological Society
  - AAO-HNS
  - ABOHNS
  - Fellowship programs and the intersections with SUO/AADO/OPDO
  - And others…
Creating greater value for our members and the community

• Newsletter expanded to provide additional content and communication
• Established Task Force for Medical Student Education
• International Membership – taking steps to broaden our organization’s view and engage a global community
• Even more deeply engaging and enabling our committees in their work
• CME for the Annual Meeting
• Grant Programs to:
  • Spur innovative ideas and study
  • Support and invest in our membership
  • Spark new paradigm shifts in our field
Regionalized Boot Camp Grant Initiative
Regionalized Boot Camp Task Force: Needs Assessment Yields Process and Grant

- Sonya Malekzadeh (Chair)
- Ellen Deutsch
- Judith Lieu
- Kelly Malloy
- Brian Cervenka
- Jim Kearney
- Maya Sardesai
- Noel Jabbour

- Michael Platt
- Marc Gibber
- Liana Puscas
- Nicole Maronian
- Jennifer Lee
- Orly Coblens
- Arnaud Bewley
- Mark Wax
Regionalized Boot Camp Task Force: Synergies with other key stakeholders

• AAO – HNS
  • Helping with administrative support
• ABOto-HNS
Each part of this year’s SUO program illustrates paradigm shifts enacted, needed, or in process.
It has been an incredible year, made possible by many people
A few of the people to whom I owe thanks...

- The SUO Members
- SUO Committee Chairs and Members
- SUO Task Force Chairs and Members
- SUO Program Committee
  - Barry Schaitkin
  - Jeff Bumpous
- SUO Executive Council
  - Brian Nussenbaum
  - Howard Francis
  - Uttam Sinha
  - Paul Flint
  - Stacey Ishman
  - Cherie Ann Nathan
- ACS Management Team
  - Emily Maurer
  - Katie Fitzgerald
  - Kathryn Madryk
  - Denise Goode
- Boston University Department of Otolaryngology
- The Triological Society
- AAO-HNS and Jim Dennen

Special mention
- Carol Bradford
- Hil Brodie
- Brian Burkey
- Dan Deschler
- Greg Grillone
- Ken Grundfast
- Andy Murr
- Jo Shapiro
- Scott Stringer

And of course, Manju, Jayanth, and Deven

... BUT WAIT, THERE’S MORE
SUO Education and Innovation Grant
Education Innovation Grant Awardees 2019

Gregory J Wiet, MD, FACS, FAAP
Chair, Education Innovation Committee
Education Innovation Committee

John Bent (Montefiore)*
Sarah Bowe (San Antonio Uniformed Services Health Consortium)
CW David Chiang (Missouri)
Erynne Faucett (Phoenix Children’s)
Judith Lieu (Wash. Univ.)*

Alexis Strohl (Rochester)
Meredith Lind (Ohio State)
Sonya Malekzadeh (Georgetown)
Gina Jefferson (Mississippi)
Travis Tollefson (UC Davis)
Education Innovation Grants

• “...encourage investigation of education innovations in the academic setting...”

• Funds: $20k to support 4 proposals ($5K each)
Education Innovation Grants

- Education innovation in general (i.e. surgical, didactic, or evaluative innovations)
- Professional development
- Leadership training
- Institutional barriers/best practice directed at the broad mission of Academic Departments (research, education, patient care)
- Workforce training (which may be different than professional development)
- Workforce retention
- Understanding and reducing burnout
- Understanding and promoting wellness
- Understanding and reversing workforce disparities
- Healthcare policy
Education Innovation Grants

• 16 applications
• All regions of the US were represented
• All levels of applicants (trainees and faculty)
• Members with COIs were recused from specific discussions
• NIH type of review
The Awardees
The evaluation of multimedia interactive experience as a learning modality resource for assessment and management of the acute airway

Jennifer Villwock, MD (Assistant Professor)
University of Kansas Otolaryngology - Head and Neck Surgery
A Nationwide Resource for Virtue Based Leadership and Professional Development

Walter Lee, MD (Associate Professor)
Duke University School of Medicine
3D Printed Simulation for Endoscopic Sinus Surgery

Stephanie Chen, MD (Resident)
Washington University in St. Louis School of Medicine
Implementation of an Otolaryngology Resident Wellness Retreat and Opt-Out Healthcare Program

Anne Getz, MD (Associate Professor)
University of Colorado
Congratulations!

Please consider applying next year...