New Academy Offerings for Education
Friday, November 22
9:50 – 10:00 AM

Jeffrey P. Simons, MD, FAAP, FACS
AAO-HNSF Coordinator for Education
Otolaryngology Education: Past and Present
Otolaryngology Education: Future
The Problem

• Traditional medical education modalities fail to meet needs of modern learners.
• Medical education based on 21st century adult learning principles:
  – Interactive and engaging
  – Challenging and stimulating
  – Immediate feedback
  – Directly applicable to practice

- James C. Denneny III, MD, Executive Vice President and CEO
- Albert L. Merati, MD, President
- Duane J. Taylor, MD, President-elect
- Richard V. Smith, MD, Coordinator for Education (Chair)
- Jeffrey P. Simons, MD, Coordinator for Education-elect
- Mark Wax, MD, Coordinator for Annual Meeting

Staff:
- Chris Galione, Senior Director, Global Education, Meetings, and Strategic Partnerships
- Tirza Lofgreen, CHES, Director, Education
- Tami L. Rollins, CMP, CEM, Director, Global Education, Meetings, and Strategic Partnerships
Task Force Charge

1. Review the AAO-HNSF education portfolio including data from the Annual Meeting and all AcademyU activities/products
2. Seek to understand learning preferences shaping the next generation of otolaryngologists
3. Identify gaps and education needs to develop the foundation to create new programs and formats that will take the education programs into the future
Milestones

- Task Force Launched (October)
- Prioritize and Rank Goals (December)
- Review Education Data (January)
- AAO-HNSF Future of Education Assessment Report (February)
- Focus Groups (April 27)
- Review Survey Data, Focus Group Discussions and Make Recommendations (May)
- Final Report to the AAO-HNS Board of Directors (July 1)
Recommendations Report

- Top-line Coordinator Summary
- The Future of Education – New Ideas, Formats & Experiences
- Education Programs Proposed to Sunset
- Task Force Goals with Recommendations and Actions
Home Study Course

- A mainstay of our education program for >30 years.
- Sunset ➔ summer 2020.
- Transition to a more timely, responsive, engaging, and interactive educational product.
NEW SUBSCRIPTION PROGRAM
Coming September 2020!

FLEX
FOCUSED LIFELONG EDUCATION XPERIENCE
Spanning across all eight specialty areas throughout the year!

- Each topic will be presented in a variety of creative and contemporary learning modalities.
- Based on the fundamental learning philosophy:
  - The needs and preferences for otolaryngology education will continue to evolve over time.
  - The tools provided in the FLEX subscription will evolve to ensure they remain timely and relevant for all learners.
The AAO-HNSF’s new flagship education product will provide:

• Knowledge
• Education
• Clinical Tools
• Professional Support

FLEX will help you meet the challenges of your otolaryngology practice and build mastery throughout your career!
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