Life Outside Otolaryngology

SUO/AADO/OPDO
Combined Meeting

November 5, 2022
Moderator

David J. Brown MD
Associate Dean and Associate Vice President for Health Equity and Inclusion
Associate Professor Otolaryngology Head and Neck Surgery
Michigan Medicine
Panelist

C. Alessandra Colaianni, MD, MPhil
Assistant Professor of Otolaryngology-Head and Neck Surgery
Oregon Health & Sciences University

ESSAYIST
Panelist

Jonathan M. Bock, MD, FACS
Professor
Division of Laryngology & Professional Voice
Otolaryngology & Communication Sciences
Medical College of Wisconsin

Jonnie “Geetahr” Bock
The Doc of Rock
Panelist

Kathleen L. Yaremchuk, MD, MSA
Chair, Henry Ford Health Department of Otolaryngology
Head & Neck Surgery

President, American Academy of Otolaryngology/HNS
Chair Emeritus, HFMG Board of Governors

Professor, Wayne State University School of Medicine
Professor, Michigan State University School of Human Medicine

HOUSE DOC
Disclosures

• David Brown
  • Sensei Change Associates- Consultant

• Jonathan Bock
  • Merck- Consultant
WRITING CREATIVE NONFICTION

Alessandra Colaianni, M.D., MPhil
Assistant Professor, Otolaryngology-Head and Neck Surgery
Oregon Health & Science University
“Medicine is my lawful wife, and literature is my mistress. When I get fed up with one, I spend the night with the other. Though it is irregular, it is less boring this way, and besides, neither of them loses anything through my infidelity.”
Anton Chekhov
Why do doctors write?

• Long tradition of physician writers: William Carlos Williams, Oliver Sacks, Abraham Verghese, Rana Awdish, Daniel Mason, Suzanne Koven, Laura Kolbe...
• Storytelling integral to physician’s work
• Bear witness to dramatic and poignant events
• Amplify voice, advocate for patients, process experiences, mourn, celebrate
• Essay: from French essayer - to try

Poetry
for Sara Wensel
Colaianni

Cherokee Woods
Beautiful in all seasons!

Poetry
By Alessa Colaianni

The Elf and the Wolf

Alessa Book
Awake
C. ALESSANDRA COLAIANNI

I'd known you barely an hour before I held a knife to your throat. You were billed by the emergency room resident as a nosebleed; a cursory look through your chart on my way downstairs told me how woefully exhausted the resident must have been. You were barely older than I, but you'd been through the ringer: your marrow rebelled against you as a child; back then they did whole body radiation for leukemia, and then of course you lived—long enough to get other cancers. The one causing your trouble this morning had lodged itself in the back of your tongue, spreading its tentacles downward and inward, enveloping your jaw until you were barely able to open your mouth to speak. You led a viceless life, you neither smoked nor drank, so your cancer was ascribed to 'sneezes,' that serpent, an unwelcome consequence of your original treatment. Having exhausted the minds of the doctors across town, you had planned to see us for a second opinion, but then you started to spit up terrifying gobs of blood in the early morning hours, and the opinion was now.
NARRATIVE MEDICINE RESOURCES

- *Intima* Newsletter
- Columbia Narrative Medicine Rounds (Podcast)
- NYU Langone Division of Medical Humanities Newsletter
- Medicine and the Muse (Stanford medical humanities website)
- Saturday Sessions with Laurel Braitman, writer-in-residence at Stanford University School of Medicine (free online workshops)
- Pacific Northwest Narrative Medicine Collaborative (free online training and workshops)
- Degree programs and workshops via Columbia Narrative Medicine website
- The Nocturnists podcast
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“Writing is easy. You only need to stare at a blank piece of paper until drops of blood form on your forehead.”

Gene Fowler
Life Outside Otolaryngology: “The Doc of Rock”

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Medical College of Wisconsin
Milwaukee, WI, USA
jbock@mcw.edu
The Early Days…
College: Acapella & Rock (Biochem?)

The Yale Spizzwinks(?)

Solo Shows and Bands

The Yale Whiffenpoofs
Superior Acoustic Powerpop
The Bockenplautz Era…
The Bockenplautz Era..

Some totals:
- 183 shows played
- 200+ songs
- $60,000 profits
- $25,000 PA system
- Yearly summer tour
- One live album
- T-shirts/merch
- ~250 babysitters hired
- House band Best Place at the Pabst Brewery
- All professionals with 13 children total
- Wives are our greatest supporters

www.bockenplautz.com
www.facebook.com/bockenplautz
The Bockenplautz Era..
Patient Connections
Home Support
House Doctor

Kathleen Yaremchuk, MD
Chair, Otolaryngology-Head & Neck Surgery
Henry Ford Health
Detroit, Michigan
The Westin Book Cadillac Detroit is a historic skyscraper hotel in Downtown Detroit, Michigan, within the Washington Boulevard Historic District.

Designed in the Neo-Renaissance style, and opened as the Book-Cadillac Hotel in 1924, the 349 ft (106 m), 31-story, 453-room hotel includes 65 exclusive luxury condominiums and penthouses on the top eight floors.

It reopened in October 2008, managed by Westin Hotels, after a $200-million restoration.

Subsequent economic downturn nationally resulted in 4 units being left unfinished and vacant.
• Attended a philanthropic event at the opening of the condominiums 2014
• Toured 2 penthouse units 2905 & 2903
• Made an offer 2015, it was rejected.
  • “You don’t appreciate the value of living in the city of Detroit”
• Made an offer 2016
  • My kids said, “You always talk about it and you aren’t going to do it”.
• Revised Offer Accepted 2016
  • “I saw you bought the condo, it was on the evening news”.
  • Highest price ever paid for a condo in the city of Detroit.
What did I purchase?

- 29th floor
- 3 floors
- 4,470 square feet
- No electricity, no water
- Modified mechanical penthouse
- No one had ever lived there
- 360 view of Detroit and Canada
- NEZ
  - Property taxes of $365 annually
Why did I purchase?

• Proof of concept
  • Luxury condo in the city of Detroit

• Have it on the cover of magazines/newspapers
  • Detroit Free Press Front page
  • SEEN Magazine

• Experience city life

• Sell it for a significant profit
Project #2  Detroit Corktown (Corky) 1867

• Purpose
  • Save a piece of history
• Saw potential
  • Used left over materials from previous projects
  • Materials from others who had left overs including the builder
    • Cherry wood flooring
    • Plumbing fixtures from neighbor
    • Marble floor pieces from 2905

• Make a profit
There are always surprises
Lessons learned

• Do it because it is fun
• Have a purpose
• Don’t become emotionally attached to it, this is business
• Feel comfortable with what you are doing
  • As much as you can because this isn’t your full time job
• Use a real estate attorney
  • Blight notices, surveys etc
AUDIENCE PARTICIPATION

Tell us YOUR passion, hobby, or side hustle that your national colleagues might not know.
Questions?