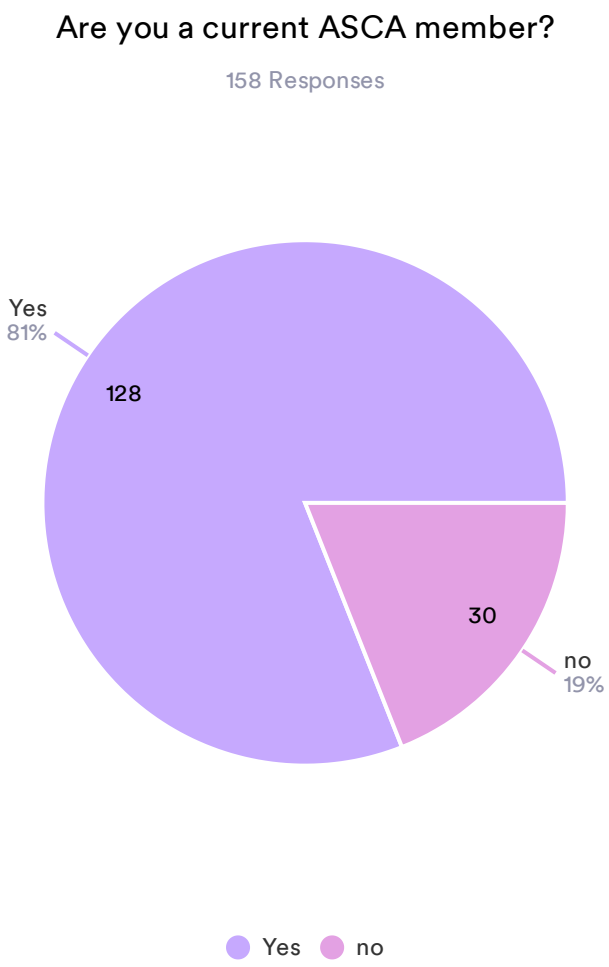
Coaching Needs Survey

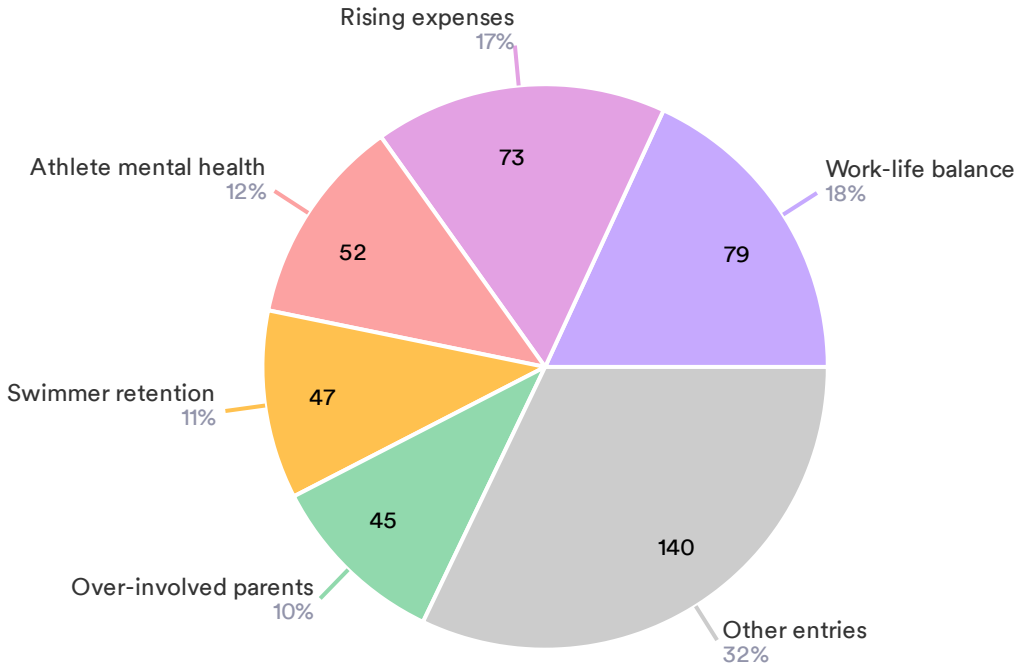
Coaching Needs Survey



Coaching Needs Survey

What are the biggest challenges facing you personally and professionally as a coach in the next year? (if other, please explain)

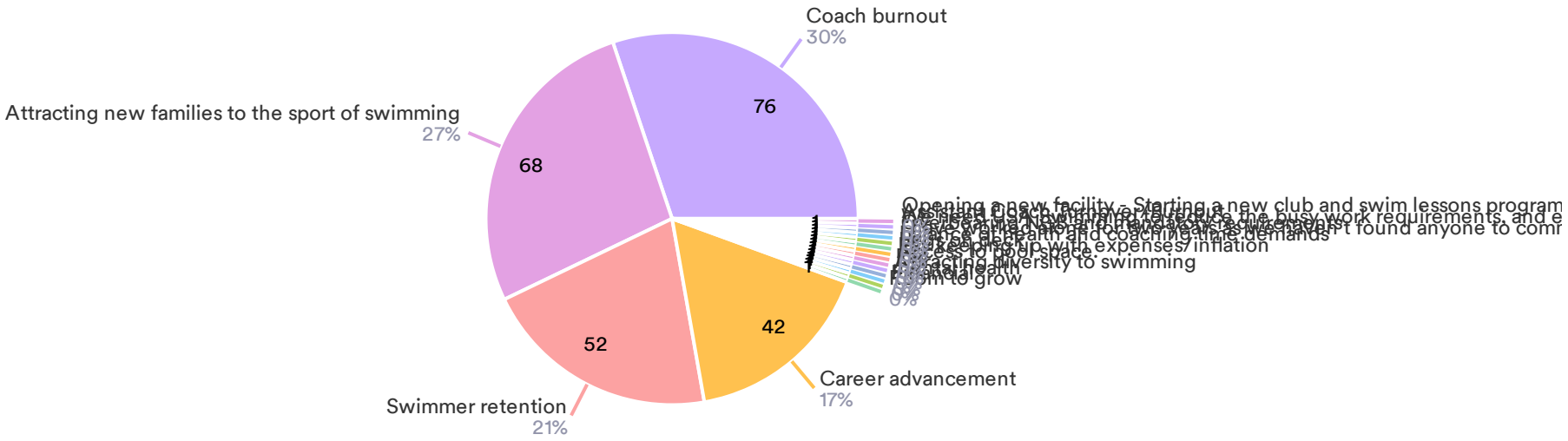
436 Responses- 2 Empty



Coaching Needs Survey

What do you feel are the challenges you face in the next 3-5 years personally and professionally? (if other, please explain)

252 Responses- 9 Empty



Coach burnout · Attracting new families to the sport of swimming · Swimmer retention · Career advancement · Room to grow · Financial · mental health · Attracting diversity to swimming · Pay · Access to pool space. · Pay keeping up with expenses/inflation · Legs on deck · balance of health and coaching time demands · I have worked alone for two years as we haven't found anyone to commit to the hours on pool deck · Overbearing NGB and mandatory requirements · We need USA Swimming to reduce the busy work requirements, and expenses. The clubs need to be left alone! · Assistant Coach Turnover/Burnout · Opening a new facility - Starting a new club and swim lessons program

Coaching Needs Survey

What assistance would be most beneficial for you to meet the above challenges? From your team, from ASCA, from USA Swimming, from your LSC, other?

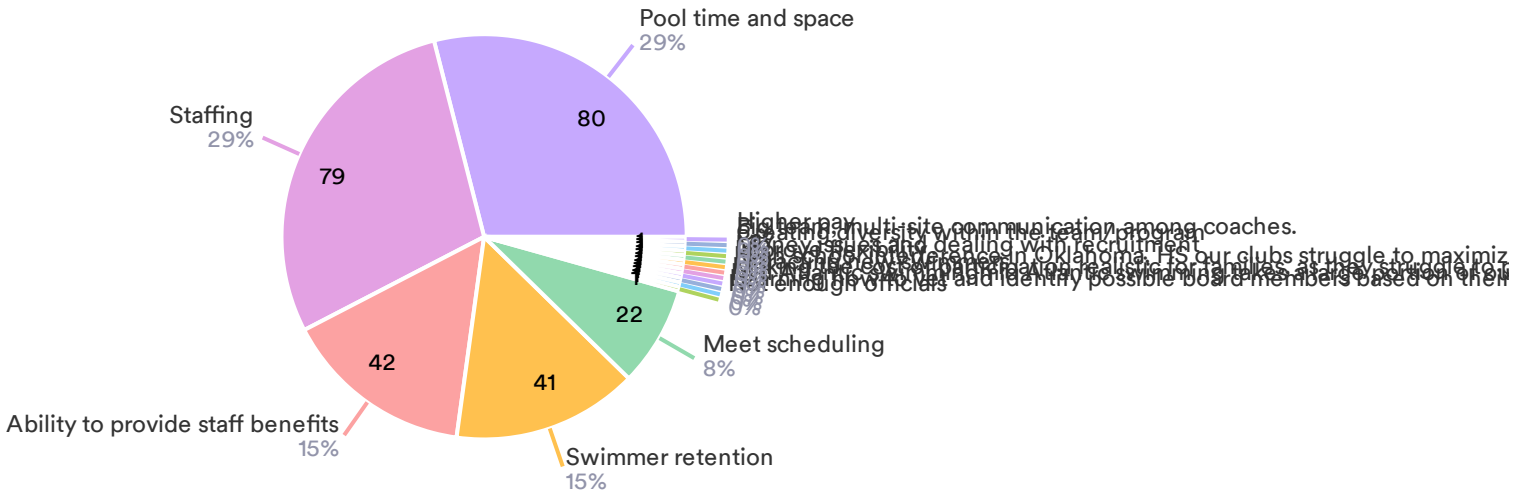
100 Responses- 58 Empty

Data	Responses
Personally I would like to attend the World Clinic. A once in a lifetime oppourtunity which is mayne so far fetched. Coming from a low income economy tgis would be the best gift ever. Also maybe the membership to be paid in installments. Mayhe on q monthly basis. This would really help some of us who come from low budget communities.	1
Some type of education and discussions with coach owners on best methods of the process of building, owning, etc	1
local, regional and national campaign to try swimming.	1
Services, courses, involvement in creating a positive 'go-to' atmosphere, networking, etc.	1
Have more coaching opportunities for those of us who teach during the day . Its difficult to get to the World clinic when you need to take days off from teaching. This is not supported by many schools with cuts to staff budgets	1
Grant funding help Simplify coach recertification’s every year	1
Building teams, how to info, less expenses	1
We must educate coaches on how to deal with conflict resolution. How to build a supportive board that understands the mission and vision of the team. To understand that a boards job is to support and help the staff provide the safe, challenging and nurturing environment that will allow the team to be successful, instill lifelong values and skills, and work to reaching the competitive goals	1

Coaching Needs Survey

What do you see as the biggest challenges facing your team in the next year? (if other, please explain)

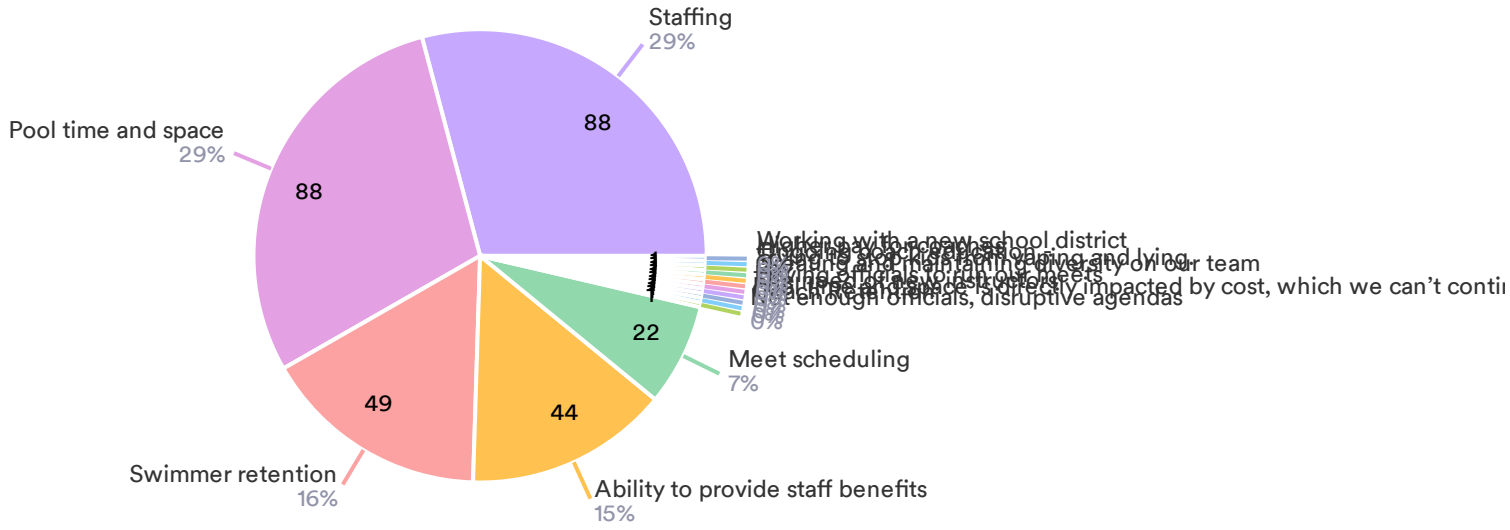
276 Responses- 5 Empty



Coaching Needs Survey

What do you see as the biggest challenges facing your team in the next 3-5 years? (if other, please explain)

302 Responses- 9 Empty



Staffing Pool time and space Swimmer retention Ability to provide staff benefits Meet scheduling Not enough officials, disruptive agendas Coach Retention
Pool time and space is directly impacted by cost, which we can't continue to pass on the families. The need of new instructors Having officials to run our meets Pay
Creating and maintaining diversity on our team Trying to stop kids from vaping and lying. Ongoing coach education - Higher pay for coaches
Working with a new school district

Coaching Needs Survey

What assistance do you feel would be most beneficial to meet those challenges? From ASCA, USA Swimming, your LSC, other?

79 Responses- 79 Empty

Data	Responses
Not sure	2
Good question... I think that more awareness will help lead to more education and practical experience examples of how facility issues can be met.	1
having a database of qualified coaches that is accessible	1
Continued involvement and opportunities provided by the organizations.	1
We need more facilities. Find a way to build partnerships to expand the number of facilities	1
Grant funding help Simplify coaching yearly certification	1
Ways to be more financially secure	1
ASCA and USA Swimming need to have consultants that have the experience to help guide teams of all levels and size in the crazy world we live in today. A coach is a professional, well certified and yet have to be challenged daily by parents that have only once concern, their child now. Long term development, success and failure are completely misunderstood, and this creates an environment that most coaches can't last in. Hence, we are losing great coaches every day. We must stop the bleeding of our coaching community.	1

Coaching Needs Survey

What do you see as the biggest challenges facing the sport of swimming? How can the sport meet these challenges?

100 Responses- 58 Empty

Data	Responses
See above	2
The art of coaching; being transactional and effective… The science of coaching; understanding the concepts of technique, training in and out of the water, race strategies, and motivation.	1
we are undercharging for our professional expertise. the community and membership do not understand the expenses involved regarding lane/facility rental, insurance, off-deck/admin hours, time on deck and at meets. To charge what is necessary to pay our coaches what they are worth requires a lot of education.	1
retention, avoid other teams recruiting, financial relief for those who cannot afford it, grants, assistance in team development, etc.	1
Facilities and space. Finding staff	1
Publicity, colleges losing their programs eliminating the desire to swim through high school	1
Rules and regulations	1
Keeping parents and board members understanding the process and role they must play.	1
Pools in the area, cost of pool space	1

Coaching Needs Survey

What do you see as the biggest challenges to getting more people involved in the sport of swimming?

100 Responses- 58 Empty

Data	Responses
Cost	5
See above	2
Pool time and space at a variety of locations lost access to 50 meter pool. Part of ceiling fell in. Still in the process of being repaired after about a year.	1
Feeling safe, cost, amount of time, building culture	1
we do not have enough lanes available. our team is at max capacity.	1
finances, purpose, retention, etc.	1
Multi sport athletes are required to participate in each sport all year forcing them to eliminate a sport	1
Pool time, ways to keep kids engaged, getting active boosters and volunteers	1
Marketing the full lifelong benefits of competitive swimming. While leading the world in competitive swimming, that really is only about a fraction of the number of swimmers we have. In my conversations with many Olympians, they never discuss their times or medals. They	1

Coaching Needs Survey

How do you promote the sport of swimming in your area? Do you feel supported? If so by whom and how? If not what help do you feel you need?

91 Responses- 67 Empty

Data	Responses
Good question...	1
word of mouth, volunteering as an organization in the community, social media	1
Doing clinics	1
There is no support from ASCA for high school swimming. Its a great pipeline for more club swimming	1
Facebook, newspapers , school flyers Pretty good in our community	1
Word of mouth, flyers. Somewhat supportive. Biggest issue is competing with school district who started their own USA club .	1
LSC promotion	1
Proviso of swimsuit, caps and goggles for the swimmers. Sometimes their swimming clothes not appropriate	1
[illegible]	1

Coaching Needs Survey

What are your administrative challenges?

88 Responses- 70 Empty

Data	Responses
None	4
We have been very lucky in that we have always employed awesome people to take care of the huge amount of administrative duties. I am not sure what we would do without such good people.	1
finding coaches that are willing to work 'part time' that also are qualified, have another job and can work weekend meets.	1
Sensitive parents	1
I. am. one. person.	1
Time	1
Getting team parents involved and committed to attend meetings and respond to emails etc	1
Need more time each day	1
Too much for one to handle.	1

Coaching Needs Survey

Do you take advantage of coaching education opportunities? If so where and why? If no, why not?

100 Responses- 58 Empty

Data	Responses
Yes	2
Absolutely! Learning is the key to growing! Technique and race strategies from Russell Mark Water & dryland Training from physiology books, podcasts, videos Teaching/learning from books, etc Developing culture from books, etc	1
yes. online continuing education courses, professional periodicals, podcasts, clinics offered in the region.	1
I try to. I cannot always afford it	1
I do.	1
When they are available and not prohibited by needing time off from teaching	1
Yes, several world clinics in various states, fit and faster clinics with athletes and the Olympic golf medal clinics Mike stromberg clinics in Fargo , nd	1
All the time, online, dvd, clinics, continuing education	1
Yes level 5 ASCA certified coach, but only once in a 34 year career did that make a difference in terms of jobs and salary. There is a huge hole in the understanding to those that hire coaches and the importance of certification.	1

Coaching Needs Survey

How do you onboard new staff?

79 Responses- 79 Empty

Data	Responses
N/A	2
Try to know new staff first and make sure they desire to be a good fit Try to connect first and learn together how to best help and inspire swimmers Try to provide an environment where they feel supported and safe to be creative	1
We have them shadow an experienced coach for a week then ease them into solo coaching.	1
STaff meetings communicating with staff	1
Approach our Former athletes, and college students who swam elsewhere	1
Don’t know	1
Fortunately, I have had much of the same staff for the past few years. However, I try to pair up new coaches with veteran coaches to allow them to learn the protocols on the job. Make people feel comfortable, give them all the information they need to do their job, And generally, give them a nice work environment	1
Word of mouth and advertising through our YMCA employment web page.	1
We haven’t done that in quite some time. The last time we put out an add, the only response was from overseas	1

Coaching Needs Survey

What does your team do for parent education? Where do you get your parent resources? How can your team be better supported in parent education?

89 Responses- 69 Empty

Data	Responses
Nothing	3
USAS and ASCA	1
Parent education is very important but very difficult... Since coaches are dealing with parents most important possessions... Their children and their money; it is easy to become over involved. Sometimes I wish that Parents had to go through a similar certification program that coaches do... Teaching parents about how to make swimmers experience better is a long process that parents get better at over time and through experience.	1
we are a us masters team	1
Emails & clinics	1
ASCA	1
Could do more	1
We hold several informative meetings a year, we have veteran parents mentor new parents on deck and at meets We Print handouts sent out from various places as asca, go swim etc and received at educational clinics	1

Coaching Needs Survey

What is your motivation for coaching?

98 Responses- 60 Empty

Data	Responses
Have every swimmer enjoy the sport of swimming	1
My motivation for coaching is to use sports to develop characteristics that will help each person be more successful and caring in life.	1
love of sport. love helping others learn and improve.	1
Mentoring kids & building mental toughness	1
It's an inner drive and motivation... however, externally can be softened due to surroundings.	1
Seeing athletes achieve their goals	1
Providing young athlete’s opportunities for team bonding, safe swimming skills and advancing in the sport	1
Light of my day for 28 years and still is👌	1
I do it to teach life lessons to kids. Not for the little money.	1

Coaching Needs Survey

Complete this sentence: If I could change one thing about the sport of swimming it would be.....

93 Responses- 65 Empty

Data	Responses
Good question again... Are swim meets too long? Are swim practices too boring? Are we using the best methods to teach? Are we using the best methods to train? Are we teaching swimmers how to prepare mentally for the challenges they have?	1
that communities would understand the importance of having pools and offering learn to swim programs in every community!	1
making it about the swimmer and not about a 'result.'	1
having more facilities	1
More awareness of college programs and advancement in the competitive area and professional careers	1
Started coaching at 24 instead of 42😎	1
Get rid of the NCAA and blow up USA Swimming and start over.	1
To allow for growth without restrictions	1
Make it more affordable for children in the inner city	1

Coaching Needs Survey

What is ASCA doing well to support the coaching community?

86 Responses- 72 Empty

Data	Responses
Education	4
Communication	2
I that ASCA does a good job helping coaches through Awareness Education Experience	1
Education available	1
Lots	1
ASCA is doing a great job of recovering from the position it was left in several years ago. New leadership, focus and drive are evident and needs to continue. Listen and learn from the membership you service and all will be good.	1
Not sure	1
Remain positive! Support coaches. I continue to provide learning opportunities.	1
Communication, career advancement.	1

Coaching Needs Survey

How can ASCA better support you as a coach?

81 Responses- 77 Empty

Data	Responses
More material	1
I wish there was a way to make the annual conference less expensive and maybe a little earlier.	1
Have some more HS oriented activities	1
Work with USA swimming to simplify yearly certifications	1
Keep it up, more tele-ed, more clinics for south Texas , would be glad to host these events 👌😎	1
Affordable clinics	1
Have been a member in the past. Always enjoy going to national ASCA training & listing to the presentations.	1
Sometimes, I feel like the coaches, who are working with the inexperienced swimmers are not recognized for everything they do. To get a level five, one of the methods is to show that you have coached someone at a high-level. However, they did not get to a high-level without having Coaches that did a fantastic job at the beginner level. I feel like those coaches are overlooked and underrated.	1

Thank You!

Coaching Needs Survey