

**SWON Libraries**  
**Executive Board Meeting Minutes**  
**February 9, 2015**

**Mission:** Collaborating, educating, and sharing.

**Board Members in Attendance**

Melanie Blau-McDonald, SWON Exec. Director  
Dave Anderson, Campbell County Public Library  
Donna Briggs, Roger Bacon High School  
Greg Edwards, Public Library of Cincinnati and Hamilton County  
Jennifer Heffron, Vice President, TriHealth, Good Samaritan College of Nursing  
Angela Smith, Secretary, Kenton County Public Library  
Cindy Sefton, President, Cincinnati State  
Chris Owens, Treasurer, Blanchester Public Library  
Joe Knueven, Germantown Public Library

Absent:

John Stork, University of Cincinnati  
Jennifer Spillman, Dayton Metro Library  
Cherie Roeth, Bradford Public Library  
Andrea Owens, Cincinnati County Day School

**Call to Order**

- Cindy called the meeting to order @ 10:10 a.m.

**Presentation and Approval of the October and December 2014 minutes**

- Jennifer Heffron moved to approve the minutes as presented; Dave Anderson seconded. Approved by consensus.

**Presentation of Financial Statements**

- The Board looked at September, October, November, and December Financials; SWON is on track fiscally.
  - SWON is spending less in Leadership Development this year.
  - SWON is providing funding to Take 5.
- Donna moved to accept the draft financial statements for September, October, November, and December 2014; Joe seconded. Carried by consensus.

**Membership Renewals**

- Last fiscal year SWON had 55 Supporting Member Libraries (Melanie visited 32 of them)—only one library (Thomas More College) didn't renew.
- Melanie is starting up a new round of visits to local libraries.

- Joe, head of the membership and dues committee, reported back to the Board of the recommended changes to the dues structures:
  - No change to Academic and Special Libraries.
  - School Libraries will be a flat rate of \$500.
  - Public Libraries will change. Rather than basing dues on a head count, SWON will potentially base it on total operating revenue.
  - Other suggestions:
    - The Board would like invoices to be generated more automatically and come from the Board not from the Executive Director.
    - The Membership and Dues Committee will be a standing committee that will meet once or twice per year.
    - Melanie will look into rewording the School Renewals as subscriptions so that state funds may be used.
  - A physical mailing will be sent to alert constituents that these changes to the dues structure will be voted on at the May Membership Meeting.
- Donna moved to accept the potential changes to the membership dues structure; Joe seconded. Carried by consensus.
- Joe moved to make the membership and dues committee a standing committee. At least one member representing each type of library must be on the committee at all times. Donna seconded. Approved by consensus.

### **State/Regional Update**

- The State of Ohio has asked the regionals to find alternate forms of funding, is asking that the regionals collaborate more, and has made reporting slightly more time-consuming (longer, more requirements). There is a meeting in March.
  - In terms of collaboration, Melanie and Nathan will be potentially providing some training along with the other regionals. It may be a badging program.
  - Funding-wise, Melanie proposed to the Board that SWON take advantage of a passive income stream. Basically, yourmembership.com would create a Buyer's Guide on the SWON website using the parameters set by SWON; yourmembership.com does most of the work, and SWON would get 25% of the revenue generated. There is a similar guide that ALA does, but this would be the only known local example. This guide would take the place of the vendors' page, effectively ending the free advertising space provided there.
    - Joe moved to allow Melanie to pursue the Buyers Guide idea. Jennifer H. seconded. Carried by consensus.
  - As a more long-term project, Melanie is considering partnering with a yet to be determined group who wants to use SE Ohio/NKY as a test region working to stop the "summer slide" of the youth in the area. Perhaps some kind of a STEM group. Since this is a very large project, much of the work would have to be on the partner group; Melanie will continue to work on this in her "free moments," but it won't be a priority.

### **Update of larger themes, programs and new developments for the upcoming five months**

- Membership Meeting—May—the speaker, Cindy Trip, will be speaking on design thinking, or problem solving in a space that is ill-defined.

- Staff Training Symposium—The Composite Center is no longer allowing outside events, so the venue will be changing.
- Take 5 is coming up!
- Picture Book Read-in—2 speakers are booked. The committee is working hard on preparation.
- Early Literacy and STEM with Saroj Ghoting—There will be 2 events in October—one in Dayton area and one closer to Cincinnati.
- NORWELD, MVL and SWON will be collaborating on an all day workshop for adult programming librarians with a focus on reaching Millennials in early May.
- The State Library of Ohio will be sending out Janet Dwyer in the fall to support summer reading programming throughout the state. SWON is going to help her find good locations and that will help us cover our region, in addition to our usual fall Summer Reading Program Workshop.

### Consulting Update

- Adams County work has been delayed until they're ready. Most likely in the fall.

### Personnel

- Due to exemplary work, Racheal Mick will be promoted to CE Coordinator (from Junior CE Coordinator) immediately.

### Next Meeting

- The next Executive Board meeting will be on **April 17, 2015**, at 10 a.m. at the SWON offices in the conference room.

### Adjournment

- Donna Briggs moved to adjourn; Dave Anderson seconded. Motion carried. Meeting adjourned at 11:09 a.m.

Minutes submitted by Angela Smith, Secretary.