

SOCIETY of WETLAND SCIENTISTS

SWS 2026 ANNUAL MEETING PROSPECTUS

Contact Laura Duffie at sws.sponsorship@gmail.com
to reserve a sponsorship or advertising opportunity.

BOGS TO BAYOUS

Wetland Science, Policy, and People

Annual Meeting
June 16-19, 2026
New Orleans, Louisiana

Sponsorship Opportunities

A variety of sponsorship levels are available on a first-come, first-selected basis and are sure to provide international exposure among leaders in wetland science. The SWS Annual Meeting has consistently attracted 400-600 attendees from around the world. Please note that all content will be reviewed and approved by SWS before distribution.

Canebrake $10,000 (2 Available)

- Include your company logo/link on:
  - Annual Meeting website
  - Annual Meeting email blasts
  - Annual meeting signage
- Your name, logo, and content on a one-time post-Annual Meeting email blast to attendees
- Four (4) complimentary meeting registrations
- Name/logo on napkins at the opening reception
- 10′ x 15′ exhibit space
- One (1) tote bag insert

Longleaf Flatwoods $7,500 (2 Available)

- Include your company logo/link on:
  - Annual Meeting website
  - Annual Meeting email blasts
  - Annual Meeting signage
- Your name, logo, and content on a one-time post-Annual Meeting email blast to attendees
- Three (3) complimentary meeting registrations
- 8′ x 10′ exhibit space
- One (1) tote bag insert

Bottomland Hardwoods $5,000 (5 Available)

- Include your company logo/link on:
  - Annual Meeting website
  - Annual Meeting email blasts
  - Annual Meeting signage
- Your name, logo, and content on a one-time post-Annual Meeting email blast to attendees
- Two (2) complimentary meeting registrations
- 8′ x 10′ exhibit space

Lunch Sponsorship $3,000 (2 Available)

- Include your company logo/link on:
  - Annual Meeting website
  - Annual Meeting email blasts
  - Annual Meeting signage
  - Recognition at sponsored lunch event

Baldcypress-Tupelo Swamp $2,500 (5 Available)

- Include your company logo/link on:
  - Annual Meeting website
  - Annual Meeting email blasts
  - Annual Meeting signage
- One (1) complimentary meeting registration
- 8′ x 10′ exhibit space

Deltaic Plain Marshes $1,000 (10 Available)

- Include your company logo/link on:
  - Annual Meeting website
  - Annual Meeting signage
- One (1) half-off meeting registration
- 6′ tabletop exhibit space

Chenier Plain Marshes $500

Help make the SWS 2026 Annual Meeting a success by making a general tax-deductible contribution. Include your company logo/link on:

- Annual Meeting website
- Annual Meeting signage



Advertising Opportunities

A variety of advertising opportunities are available on a first-come, first-selected basis. Here's your chance to display your company's name and logo on a variety of tactile and mobile platforms, sure to be seen by hundreds of attendees multiple times over the course of the meeting!

Mobile App Underwriter $7,500

(2 Available)

Attendees use their mobile devices continuously during the conference. As a supporter of the 2026 Annual Meeting Mobile App, your company logo will be visible countless times during the conference by SWS attendees.

Daily Audio Visual Underwriter $2,000

(4 Available)

As a supporter of the 2026 Annual Meeting Audio Visual opportunity, your company logo will be visible by SWS attendees on a push notification via the mobile app, signage throughout the conference, and on the session opening slides. One spot is available each day: Tuesday, Wednesday, Thursday, and Friday.

Daily Rotating Banner Ad on Mobile App $1,500

With this opportunity, your company name/logo will be visible by SWS attendees via the mobile app on a rotating banner. Choose a day or multiple days: Tuesday, Wednesday, Thursday, and Friday.

Signature 2026 Notepad $1,500

(1 Available)

Your company name and logo will be on display on the 2026 Annual Meeting notepad that is included in each registration tote bag.

Refreshment Break Underwriter $1,500

(5 Available; 3 Morning and 2 Afternoon)

Use this chance to grab attendees' attention while they enjoy a scheduled break. As a supporter, your company will be acknowledged with opening slides throughout the conference on the day of your break as well as signage during the break.

Lanyard $1,500

(1 Available)

Your company name and logo will be on display around the neck of every attendee that wears their badge at the conference.

Signature Pen $500

(1 Available)

Your company name and logo will be on display on the 2026 Annual Meeting pen that is included in each registration tote bag.

Tote Bag Insert $250

(5 Available)

A one-page promotional flyer about your company will be included in every attendee tote bag that is handed out at registration.

If you are a non-profit group or educational institution who would like to exhibit at the SWS Annual Meeting, please reach out to sws.sponsorship@gmail.com to discuss available opportunities and fee options.