



## ISSS VIRTUAL CONFERENCE

October 27 & 29  
November 3 & 5  
November 10 & 12

## SPONSORSHIP OPPORTUNITIES

For 2020, ISSS is planning a virtual conference event spanning six days over three weeks on the following dates:

**Week 1 - October 27 & 29**

**Week 2 - November 3 & 5**

**Week 3 - November 10 & 12**

In addition to a solid training base of tutorial content, the event will feature exciting keynote presentations, technical paper presentations, roundtable discussions, workshops, and the 2020 awards presentations with ample opportunity for networking and interactive Q&A. This approach not only sets expectations for the profession but also engages attendees to enhance mutual understanding and improve their system safety practice. The conference technical program is focused on training and educating system safety engineers of all professional skill levels as well as engaging engineers in other disciplines who want to learn system safety.

With representation from over 100 different corporations and organizations and leading system safety professionals from nearly 20 countries, this is the premier conference of world-class system safety experts. The conference brings governments, industry, and academia together to discuss the challenges facing system safety engineering and introduce cutting-edge solutions. Participants will leave with innovative strategies that maintain the core standards, skills, and ethics required to protect this rapidly changing society of ever-increasing complexity. By leveraging the SOCIO virtual conference platform, this virtual event will provide multiple opportunities to connect with the system safety community, ISSS members and leading voices in system safety, closing the loop among all levels of professional expertise.

We invite you to show your organization's support for system safety as an event sponsor. Following are several sponsorship opportunities. Of course, our team is happy to work with you to develop a custom sponsorship that best meets your needs. Sponsorship is a great way to invest in advancing professional development that drives enhanced safety and protecting valuable assets across industry segments, all while raising your visibility with our influential audience.

If you are interested in greater year-round visibility, please visit our website to learn more about becoming an Organization Level Sponsor. ISSS welcomes the opportunity to explore options for how your organization can maximize its impact on shaping the future of system safety.

# SPONSOR LEVELS

## VIRTUAL PRESENTATION SPONSOR: \$4,000

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- Virtual Exhibit Booth included
- Opportunity to host an online presentation during ISSS's virtual conference
- Logo recognition on the ISSS virtual conference webpage
- Attendee list pre- and post-conference
- Two free conference registrations

## KEYNOTE SPONSOR: \$3,000

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- Virtual Exhibit Booth included
- Opportunity to provide a 2-3 sentence description that will be read before the keynote presentation
- Logo recognition on the starting and ending slide of the keynote presentation
- Logo recognition on the ISSS virtual conference webpage
- Attendee list pre- and post-conference
- Two free conference registrations

## CONFERENCE PLATFORM SPONSOR: \$2,000

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- Logo recognition on ISSS's virtual conference platform where the agenda, attendees, and session notes will be held
- Logo recognition on the ISSS virtual conference webpage
- Attendee list pre- and post-conference
- Two free conference registrations

## BREAKOUT SESSION SPONSOR: \$1,500

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- Opportunity to provide a 2-3 sentence description that will be read before the sponsored breakout presentation
- Logo recognition on the starting and ending slide of the breakout presentation
- Logo recognition on the ISSS virtual conference webpage
- Attendee list pre- and post-conference
- One free conference registration

## AWARDS PRESENTATION SPONSOR: \$1,500

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- Opportunity to provide a 2-3 sentence description that will be read before the awards presentation
- Logo recognition on the starting and ending slide of the awards presentation
- Logo recognition on the ISSS virtual conference webpage
- Attendee list pre- and post-conference
- One free conference registration

## VIRTUAL COMMERCIAL: \$1,000

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- Opportunity to provide a video commercial or 2-3 sentence description that will be read once during the virtual conference
- Logo recognition on the ISSS virtual conference webpage
- Attendee list post-conference

## VIRTUAL EXHIBIT BOOTH: \$750

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- Opportunity to have a virtual exhibit booth during ISSS virtual conference
- Logo recognition on the ISSS virtual conference webpage
- Attendee list post-conference

## PUSH NOTIFICATION SPONSOR: \$600

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- Opportunity to provide a 100-word piece of content that will be pushed out to all conference attendees via the virtual platform

## PARTNER SPONSOR: \$500

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- Logo recognition on ISSS virtual conference webpage and the conference platform

# ISSC38 SPONSORSHIP REGISTRATION



Yes! We would like to be a Sponsor for the ISSS Virtual Conference. Payment MUST accompany this form to guarantee your sponsorship. Sponsor registration is also available online at [system-safety.org/event/2020-conference-sponsorship](http://system-safety.org/event/2020-conference-sponsorship).

## Sponsor Information

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_\_) \_\_\_\_\_

## Payment Information

Total Payment Enclosed: \$ \_\_\_\_\_

Method of Payment:

- Check enclosed, payable to "ISSS"  
 VISA  MasterCard  American Express  Discover

*If paying by credit card, all of the following information is required.*

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name (print): \_\_\_\_\_

Cardholder Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

## Please Indicate Sponsor Level:

**Virtual Presentation Sponsor**

\$4,000 – 1 available

**Keynote Sponsor**

\$3,000 – Limited Availability

**Conference Platform Sponsor**

\$2,000 – 1 available

**Breakout Session Sponsor**

\$1,500 – Limited Availability

**Awards Presentation Sponsor**

\$1,500 – 1 available

**Virtual Commercial**

\$1,000 – Limited Availability

**Virtual Exhibit Booth**

\$750

**Push Notification Sponsor**

\$600

**Partner Sponsor**

\$600

I have read and agree to the ISSS registration policies on the following page.

**I agree**

I have read and grant consent to use my data as outlined in the privacy policy.

**I agree**

### Mail or Fax form to:

ISSS  
1000 Westgate Drive, Suite 252  
St. Paul, MN 55114  
Fax: 651.290.2266

**Visit [system-safety.org/event/2020-conference-sponsorship](http://system-safety.org/event/2020-conference-sponsorship) to register online!**

For questions please contact Blake Finger at [blakef@ewald.com](mailto:blakef@ewald.com).

(For office use only)

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## BALANCE DUE DEADLINE

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All invoices for booth spaces, sponsorships, and membership must be paid in full by September 29, 2020. Failure to meet this deadline may result in a termination of exhibit/sponsorship application or a reassignment of the space at the discretion of ISSS. No company will be allowed to exhibit/sponsor at the Conference with an unpaid balance.

## BOOTH PERSONNEL REGISTRATION

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Registration for booth personnel will open in September. ISSS does not register your booth personnel. Each booth purchased includes one exhibitor registration. Additional registrations may be purchased.

## BOOTH REGISTRATION

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Exhibitor registration must be received by October 15, 2020 for inclusion in Conference materials.

## CANCELLATION POLICY:

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All Sponsor/Exhibitor cancellations received on or before September 29, 2020 will receive a full refund minus a \$50 administrative fee. Cancellations received after September 29, 2020 will not receive a refund.

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All persons who attend the ISSS Conference grant permission to ISSS to record their visual/audio images, including but not limited to photographs, digital images, voice, sound or video recordings, audio clips, or accompanying written descriptions, and for ISSS to use their names and such recorded material without notification for any purpose, including advertisements for future programs and events.

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Please do not email forms with credit card information. To protect your data and to comply with PCI standards, the ISSS office will not accept emailed credit card information.

