

2019 Print Advertising

Texas Elementary Principals & Supervisors Association

www.tepsa.org

News

Advertising space consistently sells out, and TEPSA members rank News as one of their top publications. Ads include a link from the digital News version to your company website. Provide URL below.

Select Ad Size (all ads are full color)	Select Insertion Date(s)	Artwork Deadlines
Inside Front Cover (8" x 10½") ☐ \$749 Sold Out	<input type="checkbox"/> 2019 January/February News	November 9, 2018
Inside Back Cover (8"x 10½") ☐ \$749 Sold Out	<input type="checkbox"/> 2019 March/April News	January 14, 2019
Full Inside (8"x 10½") <input type="checkbox"/> \$599	<input type="checkbox"/> 2019 May/June News	March 8, 2019
½ Horizontal (8" x 5¼") <input type="checkbox"/> \$396	<input type="checkbox"/> 2019 August News	June 14, 2019
⅓ Vertical (2¾" x 10½") <input type="checkbox"/> \$289	<input type="checkbox"/> 2019 September/October News	July 12, 2019
	<input type="checkbox"/> 2019 November/December News	September 6, 2019

Program

Reserved for conference exhibitors, the Summer Conference Program serves as a reference throughout the year as attendees review notes and share ideas. Ads include a link from the digital program version to your company website. Provide URL below.

Select Ad Size (all ads are full color)	Deadlines
Full Inside (8" x 10½") <input type="checkbox"/> \$379	Reserve by April 1.
½ Horizontal (8" x 5¼") <input type="checkbox"/> \$245	Ad artwork due April 16.

Contact Information

Name: _____

Company: _____

Address: _____

City/State/Zip Code: _____ Phone: (____) _____

Email: _____ URL: _____

I have reviewed and agree to advertising terms.

Signature: _____

Payment Information

Subtotal: \$ _____

Plus 15% for bleeds, revisions \$ _____

Less 10% for multiple orders \$ _____

Total: \$ _____

Check/Amount enclosed \$ _____

Credit Card: To ensure security, credit card payments accepted online only.
Email cecilia@tepsa.org for more information.

Thank you for advertising with TEPSA.

Mail: TEPSA; 501 East 10th St; Austin, TX 78701

Fax: 512-478-1502

Questions? Email: cecilia@tepsa.org

Online Advertising Inquiries: te@newsformyschool

Terms

- PDF must be 100% correct, 300 dpi with fonts and art embedded.
- Payment due within 30 days of invoice. Cancellations after artwork deadline are billed the full amount.
- TEPSA reserves the right to refuse any advertisement. We do not promote meetings, workshops or other events.
- Position may be requested but is not guaranteed.
- Advertising copy must be camera-ready, fulfill mechanical requirements and meet deadlines.