



# TNA 2017 Leadership Conference

Relational Competence:  
Changing the Future through Conversation

**Sept. 28-29, 2017**  
**Georgetown, TX**

## **Access to 300 Texas Nurses in One Place** **EXHIBIT/SPONSOR 2017 TNA Leadership Conference**

The Texas Nurses Association's biennial Nursing Leadership Conference returns:

**Relational Competence: Changing the Future through Conversation**  
**Thursday – Friday, Sept. 28-29, 2017**

Sheraton Georgetown Texas Hotel & Conference Center  
1101 Woodlawn Ave., Georgetown, TX 78628

This is your opportunity to reach 300 Texas nurses working in positions of influence related to decisions and purchasing. Attendees include chief nursing officers, mid-managers, deans, directors, faculty, and other nurses aspiring to leadership in organizations across Texas.

As a conference exhibitor/sponsor, you will not only reach attendee nurses, but will also be featured in the TNA Virtual Exhibit Hall\*, with exposure to more than 11,000 registered nurse members of Texas' largest professional nursing organization. In addition, if you choose to sponsor at the Silver, Gold, or Platinum level, your logo in the TNA Virtual Exhibit Hall will be a live link directly to your website.

The TNA Board of Directors sincerely values sponsors like you. Thanks to your efforts, TNA can offer high-level, forward-thinking continuing education to the nurse leaders of the state. The TNA Nursing Leadership Conference draws nurses because it's the only conference where they get up-to-the-minute information concerning legislation, rules, regulations, and policy affecting day-to-day practice as well as hear national speakers presenting on the future trends in nursing.

The deadline to reserve space is September, 1 2017. Payment must be received no later than September 1, 2017.

**\* Commit early for maximum effect – The TNA Virtual Exhibit Hall will open on July 1<sup>st</sup> to October 1<sup>st</sup>**

# EXHIBIT/SPONSOR 2017 TNA Nursing Leadership Conference

## **Exhibitor - \$800 (19 available)**

Display table in the exhibit area – 6’x30”, draped table with two chairs  
Company logo featured on the TNA website virtual exhibit hall  
Recognition in general exhibit area signage  
Recognition in the attendee program

## **~~Silver Sponsor – \$2,000 (0 available)~~ **SOLD OUT****

Display table in the exhibit area – 6’x30”, draped table with two chairs  
Recognition in general exhibit area signage  
Recognition in the attendee program  
Acknowledgement of sponsorship on break stations  
2 breakfast buffet tickets for each day of the conference  
Acknowledgement of sponsorship on individual signs  
Verbal acknowledgement during the conference announcements  
Company logo, **linked to your website**, featured on the TNA Virtual Exhibit Hall on our website

## **Gold Sponsor - \$3,000 (3 available)**

Display table in the exhibit area – 6’x30”, draped table with two chairs  
Recognition in general exhibit area signage  
Recognition in the attendee program  
Acknowledgement of sponsorship on breakfast and lunch buffet tables  
2 breakfast and 2 lunch buffet tickets for each day of the conference  
Acknowledgement of sponsorship on individual signs  
Verbal acknowledgement during the conference announcements  
One page company information sheet in the attendee tote bags  
Company logo, **linked to your website**, featured on the TNA Virtual Exhibit Hall on our website

## **Platinum Supporter - \$10,000 - exclusive**

Display table in the exhibit area – 6’x30”, draped table with two chairs  
Recognition in general exhibit area signage  
Recognition in the attendee program  
Acknowledgement of sponsorship of Thursday evening reception  
2 breakfast and 2 lunch buffet tickets for each day of the conference  
Acknowledgement of sponsorship on individual signs  
Verbal acknowledgement during the conference announcements  
One page company information sheet in the attendee tote bags  
Company logo on hotel room card sleeves for attendees  
Company logo on table tent in each attendee’s room  
Company logo on window decals in the foyer/exhibit area outside the meeting room  
Company logo, **linked to your website**, featured on the TNA Virtual Exhibit Hall on our website

*A liquidated damage charge of 50 percent of the exhibit fee will be assessed for all cancellations prior to 8/31/2017.  
No refunds will be made if cancellations are received after 9/1/2017.*