



# 89TH SESSION LEGISLATIVE AGENDA PRIORITIES

The Texas Travel Alliance is the voice of the travel and tourism industry in Texas.

We advocate for policies that help our industry grow and thrive. And we create connections that will help our members flourish and succeed.

We believe  
*Life's Better in a State of Travel*

## LEGISLATIVE PRIORITIES



We will lead efforts to promote and protect tourism promotion funding with full allocation, as well as the Events Trust Fund and Major Events Reimbursement Program.



We will work to protect the integrity of Hotel Occupancy Tax (HOT), support property tax reforms, and oppose taxpayer-funded lobbying legislation that may harm the industry.



We will lead efforts to preserve a full summer work season with consistent schedule legislation, and support TEA industry certifications, internship opportunities and work incentives for the industry.



We will advocate for commercial aviation expansion; road, rail, and air service modernization; and support legislation to strengthen electric and water infrastructure.



We will advocate for sensible animal and ride regulations/legislation, as well as travel accessibility legislation, and border safety and security legislation that enhances travel.