

FOR IMMEDIATE RELEASE

Auto Detailing Companies Should Be Considered Essential Businesses

ST. PAUL, MN, *March 18, 2020* – the International Detailing Association formally recommends professional detailing companies request from local, state, and federal officials they be considered essential businesses in light of the COVID-19 pandemic and the need for sanitary environments.

While detailers do not guarantee 100% germ-free services, they certainly are essential to help stop the spread of germs. The general public, as well as critical health-related professionals, need their vehicles during this crisis and should have their vehicles as sanitary as possible. Take the following into consideration:

- If groceries, medications, or other supplies **are not** delivered, vehicles are vital for transportation to stores or pharmacies.
- If groceries, food, or essentials **are** delivered, it is crucial that the delivery vehicle is clean and as sanitized as possible.
- With restaurants closed, vehicles are needed for acquiring takeout or going through drive-throughs.
- A vehicle is required to go to doctors or hospitals.
- A vehicle may be necessary to help those more vulnerable (elderly, ill, those needing regular treatment like chemo).
- A vehicle may be needed to get to or from work.
- For people working in an essential profession (hospitals, clinics, emergency responders, etc.), a form of transportation as sanitary as possible is critical to help curtail the spread of germs.

The **International Detailing Association** is the leading worldwide association for professional detailing operators, suppliers, and consultants to the industry. The association is dedicated to advancement, education, and professional certification of those in the detailing profession. For additional information, please contact Sheryle Hazard, IDA Executive Director at info@the-ida.com or 651-925-5526.

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