

IDA Policy - Meet & Greet Events

1. The host or the facility must be members in good standing of the IDA.
2. The host must use a portion of the event to talk about IDA membership, webinars, certifications, or other IDA offerings.
3. Any demonstrations or presentations at the event are to be educational in nature, and not solely a sales pitch. No product promotion or competitor/brand bashing is allowed.
4. RSVPs for an event are to be collected by the host or facility, unless otherwise arranged with the IDA Central Office.
5. The event must be free to attend. If food and beverages are available for purchase only, this cost must be disclosed in the event advertisements.
6. IDA requests that you document your event with photos/videos to share on social media. Please use appropriate hashtags such as #IDAdetailers and #IDAmeeet&greet.

For guidelines on the promotion of your IDA Meet & Greet Event, please see the 'IDA Communications Policy on Member/Event Promotion'.