



INTERNATIONAL DETAILING ASSOCIATION



What is the Certified Detailer Program?

The multi-phased program evaluates and develops a detailer's technical knowledge and proficiency. Successful completion of the first phase (Phase I), consisting of ten written exams, will grant the detailer the title of IDA Certified Detailer (IDA-CD). Successful completion of a higher-level second phase (Phase II), consisting of hands-on assessments, will award the detailer a title of IDA Certified Detailer, Skills Validated (IDA-SV).

Why take it?

The CD designation is a great achievement and demonstrates a basic mastery of the knowledge and applied skills needed by the detailing professional. The pride of earning the CD designation places that detailing professional among a group at the top of their profession.

Certification has many benefits for detailers and their customers. CDs have not only demonstrated competency, but they have shown determination and commitment in completing the certification process. They are dedicated individuals who believe strongly in improving themselves and their profession.

How much does it cost?

Exam pricing:

Members - \$25 per exam or prepay all ten exams for \$200

Non-Members - \$45 per exam or prepay all ten exams for \$400

Skills Validated pricing:

Members \$200 | Non-Members \$400

How do I sign up?

Complete the online certification enrollment form by going to **the-ida.com > Certification > Online Certification Enrollment**. If you want to complete the exams by email, fax, or mail, just complete the Certification Enrollment form or download a printable application.

Certification Maintenance

To maintain certification you must complete 8 hours of detailing-related continuing education over a two-year period beginning with the month of your initial certification. You will receive one CD credit hour for each full clock hour of a qualifying program with a maximum of 4 credit hours per calendar day. You must renew within two months of your recertification month to retain your certification. The cost for recertification is \$100 for IDA members; \$150 for non-members.

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