Finding
COURAGE, BRAINS AND HEART
In the Land of AWs
2018 Annual Conference
November 8-10, 2018
Kansas City Sheraton at Crown Center
Behavioral issues are among the most significant barriers to adoption, yet shelters find themselves with increasing percentages of these often difficult to place animals. This year’s symposium will offer some of the latest in research, risk analysis, enrichment, as well as the pros and cons of behavior assessments. Join us for a “lively” day of interaction with our expert panelists.

7A - 1P  REGISTRATION OPEN
8A – 9A  CONTINENTAL BREAKFAST
9A – 5P  BEHAVIOR SYMPOSIUM
12-1P  NETWORKING LUNCH
5P  SYMPOSIUM ENDS
Day 1 | November 8

11A - 5:30P  REGISTRATION OPEN

9A-12P  OPTIONAL SHELTER TOUR #1: WAYSIDE WAIFS
Limited for first 60; separate registration and fee required (see registration page).
TRANSPORTATION: Information about bussing available onsite in the event app. Please be in the lobby by 8:45A.
If you are not able to go at this time, you are welcome to arrange your own transportation and a private tour directly with the shelter (contact Robin Rowland, VP, Donor Relations & Communications, Wayside Waifs, 3901 Martha Truman Rd., KCMO 64137 at 816-986-4401 or rrowland@waysidewaifs.org).

12 – 6:30P  THE NEST, Sponsored by IDEXX
Is this your first time down the yellow brick road? If you are a new member, a nonmember, or attending The Association conference for the first time, we want to help you make the most of your experience! Plan on landing at The Nest, adjacent to the exhibit hall. We’ve built The Nest as a gathering place for both newbies and veterans to exchange ideas and find out how to get involved in the work of The Association.

12 – 5P  PEER AND VENDOR MEET-AND-GREET AREA
Make one-on-one appointments with your peers, clients, or vendor partners for private discussions. Use The Association event app for an easy way to reach out to co-attendees.

1:30P  OPENING COMMENTS
Welcome to Kansas City (Missouri) and the 2018 Annual Conference of The Association for Animal Welfare Advancement. We think it’s appropriate to be in the Land of AWs (short for Animal Welfare) because we know there are three attributes common in animal welfare professionals: “courage” to make tough decisions; “brains” to make be effective in big picture thinking; and “heart” to bring compassion to all we do. We have a full slate of education, fun and networking opportunities of which we know you’ll want to take full advantage.
2:10 – 3:40P  KEYNOTE ADDRESS
Go with your Gut...Making Insightful Ethical Decisions in an Over-Thinking World
Shelley Row
You face increasingly complex and perhaps even divisive issues. Ethical dilemmas can result in over-thinking and analysis paralysis. In other situations, disagreement and reactivity make calm discussion elusive. In these cases, decisions require more than just logic. Learn the neuroscience behind effective decisions that combine the brain and gut and how to apply them to navigate organizational, community and moral quandaries.
Shelley’s interviews with 77 executives combined with neuroscience and her own executive experience shows that the most effective decision-making comes from the skilled balance of cognition and intuition. That powerful combination is infotuition®.
- Discover the source of over-thinking and how to resolve it by leveraging subtle clues from experience.
- Learn techniques to manage hot-button reactions so that rational thought returns.
- Increase creative problem solving by enabling more aha-moments.

BIO: An Inc. Magazine top 100 leadership speaker and a Certified Speaking Professional (CSP), Shelley Row, P.E., CSP, is a professional engineer and former government and association executive. Shelley’s leadership work focuses on developing insightful leaders who can see beyond the data. Her work grows your bottom-line through enhanced decision-making, motivation and teaming. Shelley combines executive experience, interviews with 77 executives, and neuroscience to bring these skills to you. She authored, Think Less, Live More. Lessons from a Recovering Over-Thinker. Learn more at www.shelleyrow.com.

4 – 5P  GENERAL SESSION
Nonprofit Hunger Games
Vu Le, Nonprofit AF and Rainier Valley Corps
An inspirational session about everyday challenges and why we nonprofit peeps are so awesome!

BIO: Vu Le (“voo lay”) is a writer, speaker, vegan, Pisces, and the Executive Director of Rainier Valley Corps, a nonprofit in Seattle that promotes social justice by supporting leaders of color, strengthening organizations led by communities of color, and fostering collaboration between diverse communities. His passion to make the world better, combined with a low score on the Law School Admission Test, drove him into the field of nonprofit work, where he learned that we should take the work seriously, but not ourselves. There’s tons of humor in the nonprofit world, and someone needs to document it. He is going to do that, with the hope that one day, a TV producer will see how cool and interesting our field is and make a show about nonprofit work, featuring attractive actors attending strategic planning meetings and filing 990 tax forms.

5 – 6:30P  OPENING NIGHT RECEPTION IN EXHIBIT HALL
SPONSORED BY HILL’S PET NUTRITION AND MERCK ANIMAL HEALTH
We’re off to see the wizard, the wonderful wizard of AWs!
Meet up with old friends and make new contacts in a relaxing atmosphere while enjoying local cuisine and a beverage or two. The Association sponsors will be on hand to share their new products or services. Stop by to learn something new or just to say thank you for all the support of our industry.
Day 2 | November 9

8A - 5P  REGISTRATION OPEN

8A – 9A  CONTINENTAL BREAKFAST  In Exhibit Hall

8A – 5P  THE NEST, Sponsored by IDEXX
In Exhibit Hall
Is this your first time down the yellow brick road? If you are a new member, a nonmember, or attending The Association conference for the first time, we want to help you make the most of your experience! Plan on landing at The Nest, adjacent to the exhibit hall. We’ve built The Nest as a gathering place for both newbies and veterans to exchange ideas and find out how to get involved in the work of The Association.

8A – 5P  PEER AND VENDOR MEET-AND-GREET AREA
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9 – 10:15A  GENERAL SESSION
No Stopping Collaboration...The Key to our Future
Facilitated by Roger Haston, Ph.D., PetSmart Charities
Collaboration Issues Panel of Experts
In this session panelists will discuss:
• Regional collaboration challenges facing members of The Association
• How successful collaborators have driven through roadblocks such as bandwidth to engage or long standing distrust
• Identify role national agencies can provide to support the conversation

BIO: Dr. Roger Haston has a PhD in geophysics from the University of California, Santa Barbara, and an MBA in finance from Rice University. In 2012, he became executive director at the Animal Assistance Foundation where he merges his passion for science, business and people to help the animals of Colorado and beyond. He recently joined PetSmart Charities as chief administrative officer.

10:15 – 10:45A  MORNING BREAK  In Exhibit Hall

10:45A – 12P  GENERAL SESSION
Leading with Strengths
Erin Bair, Training & Organization Development, Cascade Employers Association
Workplace research continues to demonstrate the positive impact of incorporating techniques for identifying and leveraging employee strengths. In our strength zone we learn more quickly, perform more efficiently and effectively and are more motivated, focused and confident. This workshop will provide leaders at all levels of your organization an opportunity to assess their own strengths and develop skills to promote strengths in others. In this interactive workshop, participants will:
• Learn the business case for leveraging strengths;
• Identify common obstacles to building a strengths-based culture
• Investigate your own strengths;
• Learn how to identify signs of working in one’s strength-zone
• Leave with a toolbox of coaching questions that will help assess other people’s strengths

BIO: Erin Bair loves helping members create innovative work environments that activate their employees’ intrinsic motivation through training, coaching and team building. She also excels at meeting/retreat facilitation and board development. Prior to joining the Cascade team, she was the VP of Research &
Day 2 | November 9

Development at Personal Resource Management Associates, Inc., where she specialized in leadership development and management consulting. She currently serves on the board of the Association of Talent Development (ATD) Cascadia Chapter and has been an active member of the Oregon Organization Development Network (OODN), where she provided consulting to the leadership of many Portland-based nonprofits through the organization’s Community Consulting Project. Prior to her work in organization development, Erin worked as an attorney in California in the public interest sector. Erin received her B.A. from UCLA and her J.D. from Loyola Law School, Los Angeles.

12 – 1:30P LUNCHEON / ANNUAL BUSINESS MEETING / PSA AWARDS, SPONSORED BY HILL’S PET NUTRITION
The man behind the curtain steps out to bring you highlights from The Association’s year. The Annual Meeting is followed up by a real must-see: The 2018 PSA Awards, sponsored by Hill’s Pet Nutrition and featuring some great work from our industry. The Association’s PSA Awards are always a highlight of the conference. Bring plenty of tissues...you’ll need them!

1:45 – 3P CONCURRENT SESSIONS
ADMINISTRATION / FINANCE PROFESSIONALS TRACK
BOARD TRACK:
Need to forge a better relationship with your board chair? Learn how in this track. CEOs are encouraged to bring their board chair and enjoy this series designed to enhance their working relationship and improve their strategic results.

Financial Best Practices – Making Big Data Work for You
Subject Matter Expert
Speaker deeply skilled in resolving both local and global challenges through geographic science and GSI technology

As a result of participating in the session, attendees will be able to understand basic statistical concepts and methods and:

- Determine how to evaluate which data sets are relevant, how to get them and how to analyze results
  - Community demographics (age, homeownership, median income)
  - National pet owner demographics
  - Community based pet ownership demographics

- Determine how data drives fundraising efforts
  - Events
  - Planned giving
  - General donations

- Determine how data drives programming
  - Fewer dogs in northern states – fewer adoptions?
  - Fewer “adoptable” dogs – more money spent for long term housing and behavioral staff members
  - Incorporate data tracking points into future strategic planning
  - Forecasting trends and future needs
  - Theory of Change
Day 2 | November 9 cont.

1:45 – 3P  CONCURRENT SESSIONS

LEADERSHIP SERIES OPTION 1

Squirrel! Overcoming the Distracted Culture: Discover Attention Management as the New Path to Productivity
Maura Thomas, Speaker, Author, Trainer

Busy professionals rely on technology to live and work. However, this very technology presents some of the greatest challenges to our focus: distractions that constantly derail us not only from the task at hand, but from the path that we determine for our lives. To manage “information overload,” most of us turn to the lessons of time management, but these techniques are outdated and irrelevant. It’s time to learn work-life management skills more suitable for the 21st century.

- Learn how you may be sabotaging your own productivity and attention
- Master the tools you need to regain an hour or more for your most high-impact actions
- Spend more time being proactive to maintain your path to success
- Discover the time-saving benefits of Empowered Productivity, putting YOU back in the driver’s seat of your life and work

BIO: Maura Nevel Thomas is an award-winning international speaker and trainer on individual and corporate productivity and work-life balance, and the most widely-cited authority on attention management. She is a TEDx Speaker, founder of Regain Your Time, and author of two books. She was recently named a Top Leadership Speaker for 2018 in Inc. Magazine, and she’s a frequent expert and regular contributor to major business outlets, including Forbes, Huffington Post, Wall Street Journal, and Harvard Business Review, with articles there viewed over a million times. Follow her on Twitter @mnthomas.

LEADERSHIP SERIES OPTION 2

Insightful Motivation in an Overthinking World
Shelley Row

If you think money is the key to motivation … think again! You can pay people all the money in the world, but if they don’t like their leaders, colleagues or the job, they won’t be motivated. By knowing and understanding neuroscience, you will discover insightful ways to effectively motivate staff and cultivate engagement. Because, let’s face it, without motivated staff, productivity suffers and results stall.

- Learn the five factors that reward the brain for sustainable motivation and define practical ways to apply them in your organization
- Turn motivation upside down and get people talking about easy to understand and implement ways to generate motivation now

BIO: An Inc. Magazine top 100 leadership speaker and a Certified Speaking Professional (CSP), Shelley Row, P.E., CSP, is a professional engineer and former government and association executive. Shelley’s leadership work focuses on developing insightful leaders who can see beyond the data. Her work grows your bottom-line through enhanced decision-making, motivation and teaming. Shelley combines executive experience, interviews with 77 executives, and neuroscience to bring these skills to you. She authored, Think Less, Live More. Lessons from a Recovering Over-Thinker. Learn more at www.shelleyrow.com.

3 – 3:30P  PM BREAK In Exhibit Hall
3:30 – 5P   CONCURRENT SESSIONS

BOARD TRACK:
Need to forge a better relationship with your board chair? Learn how in this track. CEOs are encouraged to bring their board chair and enjoy this series designed to enhance their working relationship and improve their strategic results.

**Big Picture Focus Guided by Sustainability Assessments**
Matthew J. Beem, PhD, CFRE, Hartsook Companies
CEO and Board are tasked with making big picture decisions. In this session, attendees will learn how sustainability assessments:

- Provide staff and board of directors a “common foundation” to understand the current realities of programs and services
- Clarify where your resources come from and where they go
- Help make decisions to maintain programs with superior outcomes and build capacity
- Create focus and guide strategic plan
  - Understand how your organization matters and how it impacts your community
  - Understand the status of your current funding model
  - Understand strength of your “leadership for success”
  - Assess your case for support
  - Assess your brand and its consistency

**BIO:** Matthew “Matt” J. Beem, PhD, CFRE is the President & CEO of Hartsook Companies. Dr. Beem serves on the advisory board for the Hartsook Centre for Sustainable Philanthropy at Plymouth University in Plymouth, United Kingdom. He is a fellow of the University of Missouri-Kansas City’s (UMKC) Midwest Center for Nonprofit Leadership, and served on the board of trustees of Avila University, Kansas City, from 2015-2017 and on the board of trustees at Graceland University, Lamoni, Iowa, from 2008-2014, serving as Advancement Committee Chair from 2010-2014. He is a featured speaker throughout the United States and abroad. He is the author of Performance-Driven Fundraising: Taking Control of Your Success and a co-author of $231 Billion Raised and Counting with Bob Hartsook and Karin Cox. Dr. Beem holds a bachelor of journalism from the University of Missouri-Columbia School of Journalism, a master of public administration in nonprofit management from UMKC’s Bloch School and is a doctoral candidate at UMKC.

**LEADERSHIP SERIES OPTION 1**
**Raise Money Not Taxes - Fundraising for Public Agencies**
Belinda Lewis, CAWA, M & B Enterprises, LLC
Marcia Mayeda, CAWA, County of Los Angeles Department of Animal Care and Control
Shelly Simmons, CAWA, Greenville County Animal Care

In this session, attendees will learn:

- To identify the various models for raising, receiving, accounting, and spending donations for maximum fund protection, public trust, and transparency.
  - Civilian appointed commissions with internal accounting
  - Special revenue fund or trust accounts with internal controls or restricted spending
  - Separate 501c3 fundraising arms
  - Setting up an endowment to create third tier donation comfort for donors
Day 2 | November 9 cont.

- How donations made to a public agency through a special revenue account are tax-deductible and how to message that to your supporters and remain compliant with charitable contribution laws.
- Various approaches to fundraising strategies for governmental agencies: go after the money with events, third party fundraisers, direct mail, and more to mobilize donors

BIOs:
Belinda recently retired after twenty-eight years as the Director of Animal Care and Control in Fort Wayne, Indiana and thirty-three years in animal sheltering and field services. Her agency represented the best of field services, sheltering, coalition building, cruelty investigations, and community relations. She currently serves as an instructor for Code 3 Associates, teaching for the NACA/ NACHO academies and occasionally responds for the Field Investigations and Response (FIR) team for the ASPCA. Her training specialties focus on shelter administration, cruelty investigations, animal hoarding, and forensic photography. Belinda completed her undergraduate work at Northern Illinois University, her Master’s Degree at Indiana Wesleyan, is a graduate of the Fort Wayne Police Academy, and a Certified Animal Welfare Administrator (CAWA). Belinda has been a national advisor for both the Humane Society of the United States and the American Humane Association. She is a frequent instructor at state and national conferences, provides training opportunities both domestically and internationally, and has completed multiple organizational program evaluations.

Marcia Mayeda, CAWA is the Director of the Department of Animal Care and Control (DACC) for the County of Los Angeles. DACC provides animal care and control services for all unincorporated Los Angeles County and 47 cities that contract with DACC for services. DACC operates seven animal care centers and two administrative centers, cares for 67,000 animals per year, and has more than 450 staff members and approximately 1,000 volunteers. In this profession since 1984, Marcia is a Certified Animal Welfare Administrator, has a bachelor’s degree in animal science from Western Illinois University, and a master’s degree in nonprofit administration from the University of San Francisco. She serves on the board of directors of the California Animal Welfare Association as well as the executive committee of the Los Angeles County Management Council. DACC is supported by its nonprofit fundraising foundation, the Los Angeles County Animal Care Foundation.

Shelly Simmons, CAWA, is the Division Manager for Greenville County Animal Care in Greenville, SC, and serves as Vice President for the South Carolina Animal Care & Control Association. She manages the largest, open-admission government shelter in South Carolina and has been helping people help animals for 22 years. Together with her remarkable life-saving team of volunteers and staff, Shelly has implemented an array of innovative ideas and best practices that has decreased her shelter’s annual animal intake by 10,000 (a 50% decrease) over a five year period. Along with her managerial duties, she now focuses most of her efforts on shifting the community’s view of government-run animal shelters in her region and serving as a Key Resource Center for the No Kill South Carolina initiative. When Shelly is not working hard, she plays hard. She is an emphatic traveler who enjoys hiking, camping, photography, art and music festivals, and any other outdoor activity that she can fit into her full schedule.
Day 2 | November 9 cont.

3:30 – 5P CONCURRENT SESSIONS
LEADERSHIP SERIES OPTION 2
Compassion Fatigue - A More Active Approach through Mindfulness
Erin Sharaf, PA-C, MA, Mindfulness and Magic
Compassion fatigue (now a psychological diagnosis), defined as “emotional exhaustion caused by the stress of caring for traumatized or suffering animals or people”, is an occupational hazard for those working in the animal welfare field. Animal advocates and caregivers experience high levels of burnout and stress. There is a growing interest in mindfulness, one of the few self-care practices for which there is convincing empirical evidence of benefit. With greater mindful awareness of how we react to challenging situations, we can preserve our ability to be compassionate even in the face of suffering. This workshop will be highly experiential to give attendees a direct experience of the practice

- Understand the definition of mindfulness and how it can positively impact physiology
- Investigate the effects of common mindfulness practices on the mind and body
- Explore ways to integrate mindfulness practice into your life to reduce stress, prevent burn-out and preserve compassion

BIO: Erin helps people reclaim their health, power and vitality through enhancing the mind-body connection. She practiced as a primary care provider for 10 years and did her Physician Associate training at Yale University School of Medicine. She has a master’s degree in Integrative Medicine and is a former professor of health sciences. Erin has been featured on NPR and in Mindful magazine and delivers virtual wellness initiatives as faculty for eMindful. She is a certified life coach and leads retreats internationally. Her great joy is getting to share the transformative practice of mindfulness with others in the hopes that people will expand their circle of compassion to include all living beings. www.erinsharaf.com

6 – 9P EVENT NIGHT OFF SITE AT THE NCAA BASKETBALL MUSEUM
Ruby slippers? How about ruby high-tops! Hoopin’ it up in the Emerald City
SPONSORED BY PETHEALTH
There’s no place like home(court)…there’s no place like home(court)...there’s no place like home(court).

Did you know Kansas City is rich in NCAA Basketball tradition? Kansas City has hosted more NCAA Basketball Championships than any other city! The NCAA Basketball Museum is just a short bus ride from the conference and it’s an experience you won’t soon forget. Find out what it’s like to shoot a clutch free throw in front of a huge, rambunctious “crowd.” Take your turn at the broadcast desk to call the exciting action. Tour the National Collegiate Basketball Hall of Fame, where you can honor college basketball legends and learn about the history of the game. However you choose to spend your time at this great space, we know you’ll enjoy it down to the final buzzer.

TRANSPORTATION: More information will be provided on site in the event app. Please be in the Sheraton Lobby, McGee Street exit by 5:45P. All busses will leave the museum to return to the hotel by 8:45P.
Day 3 | November 10

8 – 11A REGISTRATION OPEN

8A – 9A CONTINENTAL BREAKFAST In Exhibit Hall

8 – 10:45A THE NEST
Are you a new member, a nonmember, or attending a SAWA conference for the first time? We want to help you make the most of your experience! Plan on landing at The Nest, adjacent to the exhibit hall. We’ve built The Nest as a gathering place for both newbies and veterans to exchange ideas and find out how to get involved in the work of SAWA.

10:45A PEER AND VENDOR MEET-AND-GREET AREA
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9 – 10:15A GENERAL SESSION
Emerging Leaders’ Vision of the Future: Part 2
Emily Grossheider, CAWA, Dogs Playing for Life
Panel of Emerging Leaders
Our emerging leaders will continue to share what tools and investment they need to collectively advance animal welfare. The leaders will discuss:

- Bridging the gap between private and municipal organizations
- Improving the climate of our profession
- Feedback and future directions

BIO: After graduating from the University of California, Santa Barbara with a double major in psychology and sociology, Emily Grossheider, CAWA accepted a position at Dog Adoption and Welfare Group (DAWG) while attending law school and working in a local law office. In a matter of months, Emily realized she was more passionate about the dogs in the shelter than pursuing a legal career, and she enthusiastically accepted the position of Shelter Director. In her first year in that role, she was instrumental in increasing adoptions by over 50%. Following her tenure at DAWG, Emily became the Executive Director of the Santa Ynez Valley Humane Society where she once again led her staff in saving the lives of animals in increasing numbers while revitalizing the presence of SYVHS in the community. Emily met the Dogs Playing for Life team and implemented their techniques with resounding success at her shelter. She is now the Chief Innovation Officer for Dogs Playing for Life, and is pursuing a master’s degree in Public Administration with an emphasis in non-profit management. She also chairs the OnPOINT for Animal Welfare Advancement “Emerging Leaders” ongoing discussions.

10:15 – 10:45A AM BREAK In Exhibit Hall
Last chance to meet with our industry partner sponsors.
10:45A – 12P  CONCURRENT SESSIONS

LEADERSHIP SERIES, OPTION 1

The “Inside” Scoop on Adopters
Michelle Cole, Pethealth Inc.

The 2017 and 2018 Pethealth Cat and Dog Adopter Surveys were extensive and received over 35,000 responses. The objectives of the research was to provide insights to understand and optimize the adoption experience. The survey dove into the following core areas:

- Adoption and post-adoption experience
- General attitudes and future intentions towards pet adoption
- Opportunities for improvement of the experience
- Other areas such as surrendering a pet and donations
- A demographic profile of recent pet adopters

BIO: Michelle Cole joined Pethealth in 2015 as the Senior Vice President of Customer Success. She spent most of her career with GE Capital taking on progressively more senior sales leadership roles in the company up to Senior Vice President of Commercial Finance. Michelle has a Bachelor of Social Science from the University of Ottawa, MBA from the University of New Brunswick and Certificate of International Business from Limburos University in Belgium.

LEADERSHIP SERIES, OPTION 1

OnPOINT for Animal Welfare Advancement Meets Best Practice

Join us for a session on operational innovative thinking and best practices

- Learn about an innovative model of affordable, quality veterinary care which focuses on supporting and maintaining the human-animal bond, even in the face of financial hardship
  - Veterinary medicine culture
  - “Effective care” versus the “gold standard”
  - The three dimensional (doctor / patient / client) versus the one dimensional focused business success
  - Typical veterinary education and how it impacts the development of care givers and thus impacts access to care particularly within low income communities
  - Collaboration is the key
  - Serving underserved populations seen as an opportunity
- Introducing The Association Newest Best Practice on Adoption
  - Pre and post adoption support for the animals and families who adopt
  - Understand the core of adoption is the promotion and protection of the human animal bond, creating and sustaining healthy relationships between pets and people

Brian Forsgren, DVM, Founder, Gateway Animal Clinic
Brad Shear, CAWA, CEO, Potter League for Animals, Chair, The Association Best Practices and Emerging Trends Committee

BIOS: Dr. Brian Forsgren is the founder of Gateway Animal Clinic, which focuses on supporting and maintaining the human-animal bond, even in the face of financial hardship. His practice philosophy is unique—to provide access to care for pet owners who have minimal financial resources. A graduate of Ohio State University College of Veterinary Medicine, he has served as the Ohio Veterinary Medical Association’s (OVMA) Chairman of the Animal Welfare Committee (1996-99) and OVMA President (1999). Nationally, Dr. Forsgren is a member of the American Association of Human Animal Bond Veterinarians, the Society for Veterinary Medical Ethics and the Humane Society Veterinary Medical Association.
Brad Shear, CAWA was appointed Executive Director of the Potter League for Animals in June of 2017. Shear is one of two Certified Animal Welfare Administrators (CAWA) in the state of Rhode Island. Since Brad’s arrival, the Potter League has hired its first full time veterinarian, accepted and adopted 40% more animals than during the same period the previous year. The Potter League has begun delivery of pet food to local food pantries for people and pets in need and has begun offering regularly scheduled wellness clinics in public housing facilities. Brad currently serves on the board of The Association of Animal Welfare Advancement, and chairs their Best Practices and Emerging Trends Committee. Brad also serves on the Hill’s Pet Nutrition Shelter Advisory Council, and the board of the National Animal Rescue and Sheltering Coalition. Brad was a founder of the New York State Animal Protection Federation where he served as Board President for 7 years and continues to serve as the President of the Federation’s education foundation. He previously served on the board of Community Works of New York State and is a past chair of the Tech Valley Nonprofit Business Council.

12 – 1P NETWORKING LUNCH

1P THE ASSOCIATION ANNUAL CONFERENCE ENDS

2 – 4:30P OPTIONAL SHELTER TOUR #2: KC Pet Project
Limited for first 40; separate registration and fee required (see registration page).
TRANSPORTATION: Information about bussing available onsite in the event app. Please be in the lobby by 1:45P.

If you are not able to go at this time, you are welcome to arrange your own transportation and a private tour directly with the shelter. Contact Jackie Bohannon, Business Coordinator, KC Pet Project, 4400 Raytown Road, Kansas City, MO at Jackie.Bohannon@kcmo.org.
Sheraton Crown Center Kansas City
2345 McGee Street, Kansas City, MO 64108 US
Phone # to give out to your family: 816-841-1000

Hotel Reservations
Make your reservation as soon as possible, and no later than October 15 at 5P CST.
THE ASSOCIATION group rate is $169.00 + applicable tax.
Option 1: Reserve on-line: The Association 2018 Annual Conference
Option 2: Call (866) 932-6214
When making reservations, be sure to reference THE ASSOCIATION to secure the group rate.

Hotel Parking
Self-parking: $18/day, Valet parking available as well

KC Airport & Transportation Information
Kansas City International Airport
Super Shuttle – 1.800.BLUEVAN or 1.816.243.5000; Uber; Lyft or Taxi
Conference Registration Form (page one of two pages)

If you are a member registering ONLINE for the conference and want to bring non-members from your organization’s staff at the discounted member rate, please log in and register FIRST; then register each non-member on the same registration form to receive The Association member rate. Up to FIVE (5) people from your organization may register at the member rate.

Don’t want to register on line? Complete this form, including credit card information, and fax to 866.299.1311 OR make check payable to The Association, and mail to: The Association for Animal Welfare Advancement, 15508 W. Bell Road, Suite 101-613, Surprise, AZ 85374. IMPORTANT: Using this method, enter only one registration per form (Staff of The Association will discount up to five non-members from the same organization at the member rate).

Registrant
First name ____________________________________________
Last name ____________________________________________
Title _________________________________________________
Organization/Company __________________________________
Street Address / PO Box __________________________________
City/State/Zip _________________________________________
Work Phone __________________________________________
Cell Phone ___________________________________________
E-mail _______________________________________________

Member of The Association? Yes ___ No ___ First Annual Conf? Yes ___ No ___
New member? Yes ___ No ___ CAWA Designation? Yes ___ No ___
Do you have any special needs? (please describe) _______________________________________
All meals will be vegetarian. If you have a dietary restriction, please indicate:
Vegetarian Gluten Free ___ Vegan Gluten Free ___ Vegan ___
Allergy (please describe) _______________________________________

THE ASSOCIATION ANNUAL CONFERENCE SPECIAL EVENTS / SESSION PREFERENCE
I plan to attend (check ALL that apply)
_____ Opening Night Reception, November 8
_____ Event Night, November 9
_____ Lunch, November 9
_____ Lunch, November 10
_____ Optional Shelter Tour #1 (Wayside Waifs), and I have paid in full by October 31, 2018
_____ Optional Shelter Tour #2 (KC Pet Project), and I have paid in full by October 31, 2018

Which one of these three concurrent sessions on November 9 from 1:45 – 3P
_____ Board Track
_____ Leadership Series, Option 1
_____ Leadership Series, Option 2

Which one of these three concurrent sessions on November 9 from 3:30 – 5P
_____ Board Track
_____ Leadership Series, Option 1
_____ Leadership Series, Option 2

Which one of these two concurrent sessions on November 10 from 10:45A – 12P
_____ Leadership Series, Option 1
_____ Leadership Series, Option 2
## Conference Registration Form (page two of two pages)

<table>
<thead>
<tr>
<th>Registration Fees (circle those that apply)</th>
<th>* Early</th>
<th>**Regular</th>
<th>***Late</th>
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<tbody>
<tr>
<td>NCPP Behavior Symposium ONLY</td>
<td>$115</td>
<td>$125</td>
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<tr>
<td>The Association Member Full Annual Conference</td>
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<td>$235</td>
<td>$300</td>
<td>$385</td>
</tr>
<tr>
<td>Non-member of The Assn. One day Annual ONLY</td>
<td>$390</td>
<td>$470</td>
<td>$540</td>
</tr>
<tr>
<td>The Association Member BD Track Fri PM /Sat AM Only</td>
<td>$235</td>
<td>$300</td>
<td>$385</td>
</tr>
<tr>
<td>Non-member of The Assn. BD Track Fri PM /Sat AM Only</td>
<td>$390</td>
<td>$470</td>
<td>$540</td>
</tr>
<tr>
<td>Optional Shelter Tour #1 – Wayside Waifs (non-refundable)</td>
<td>$15</td>
<td>$15</td>
<td>N/A</td>
</tr>
<tr>
<td>Optional Shelter Tour #2 – et Project (non-refundable)</td>
<td>$15</td>
<td>$15</td>
<td>N/A</td>
</tr>
</tbody>
</table>

* Early registration must be postmarked with payment by September 26
** Regular registration starts September 27 and must be postmarked with payment by October 15
*** Late registration begins October 16 (Paid [postmarked] by October 31 OR paid on-site)

If attending one day, please indicate: ☐ Thu Eve /Fri Day; OR ☐ Fri Eve /Sat Day

### GUEST (Evening Functions For The Association Annual Conference Only)

Conference participants accompanied by guests may include guests in evening meals and tours by paying the Guest Social Package Fee (does NOT include attendance at sessions or daily breakfasts, lunches, or breaks).

- Guest Social Fees @ $115 per person (Paid [postmarked] by October 31 OR paid on-site).
- Guest Social Fee @ $130 per person if they opt in for one shelter tour (Paid [postmarked] by October 31 OR paid on-site).
- Guest Social Fee @ $145 per person if they opt in for both shelter tours (Paid [postmarked] by October 31 OR paid on-site).

Please indicate the number of guests who will attend each function:

**Guest name(s) ________________________________**

**Number of Guests Attending: _______**

- Opening Reception ____  Event Night ____  Opt. Shelter Tours #1 ____  #2 ____

All meals will be vegetarian. If you have a dietary restriction, please indicate:

- ☐ Vegetarian Gluten Free  ☐ Vegan Gluten Free  ☐ Vegan

Allergy (please describe) ________________________________

**Total payment $ (conference registration plus $115 to $145 per guest fee) $ __________**

### THE ASSOCIATION REGISTRATION CANCEL POLICY

Full refund (with exception of shelter tours) if requested in writing on or before September 26, 2018; $50 processing fee if requested in writing after September 16, but by October 31, 2018. No refunds after October 31, 2018.