Practical Pheromone Use in Shelters

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Ceva’s Pheromones

• Synthetic analogues of:
  – Appeasing pheromones – ADAPTIL® and FELIWAY Multicat®

ADAPTIL®

• 15 years of research and customer satisfaction
• Indications
  – Noise phobias
  – Separation anxiety
  – Travel
  – Puppy socialization and training
  – Decreasing stress in shelters and veterinary clinics
**Barking in the Shelter**

Blinded Placebo controlled

37 Treatment 17 Control

In a kennel with diffusers
Barking measured in decibels over time and under different test conditions


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Barking frequency measured on days 2 and 10 after admission.
What About The New Puppy/Dog?

- Decreases night time waking
- Decreases vocalization
- Decreases signs of fear associated with novelty
Recently Adopted Dogs

Newly adopted dogs behavior improved over a period of 2 months with the use of Adaptil diffusers.

- Relatively new
- Several peer reviewed published studies
- Copy of feline appeasing pheromone
- Indications
  - Conflict between cats in the multi cat household

FELIWAY® MultiCat

Ceva’s Pheromones

- Synthetic analogues of:
  - Feline facial pheromone (F3) – FELIWAY Classic®
FELIWAY® CLASSIC

- 20 years of research and customer satisfaction
- Copy of a feline facial pheromone
- Indications
  - Travel
  - Urine marking
  - Veterinary visits
  - Moving
  - Scratching
  - Hiding

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**Effects of Feliway® Classic on Stress**

Randomized double blind, placebo controlled trial

- 12 purpose bred kittens infected with FHV-1
- 8 week study period alternated between group and individual housing

Feliway kittens experienced less sneezing

Pheromone decreased signs of stress

Contreras, et al. 2017 Effect of a Pheromone on Stress-Associated Reactivation of Feline Herpesvirus-1 in Experimentally Inoculated Kittens
**FELISCRATCH by FELIWAY®**

- Close to 10 years of research
- Copy of interdigital pheromone
- Indications
  - Inappropriate scratching

**Feliscratch by Feliway® Data**

117 households/166 cats
Provided with new posts
Instructed on application

79.7% of cats started scratching the post within 7 days. This percentage reached 87% at D28.

**Synergism with Feliway**