



A Holistic Approach to the Cat Challenge


Or How we went from zeroes to heroes for cats!



We are your last speakers of the day!




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The beginning of the cat revolution



2012
Intake of 1,742 cats
Live release rate of 46%

Pervasive upper respiratory infections

Staff burnout

The Cat Council

Inspired by Animal Care Expo and Dr. Hurley's presentation which led to the Million Cat Challenge, we convened our first Cat Council, comprised of fosters, volunteers, board, and key staff.

I wrote one question on the white board: How are we going to save more cats' lives?



The Wheel of Cats



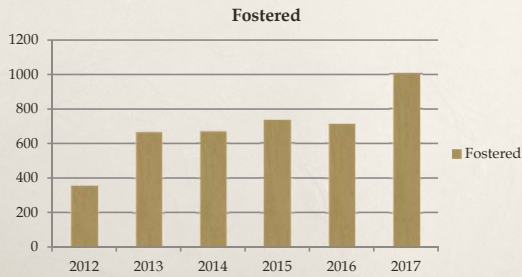
- * Analyze capacity for care and adoption capacity
- * Focus upon the vulnerable and who was dying
 - * Kittens and ferals

Managed Admissions and Intake Prevention

Owner surrender by appointment
Education to public on found strays
Proactive "How can we help you keep your pet today?"



Increase Fostering



Barn Cat Program



Kitten Nursery

★ Thanks to Maddie!



The image shows a black kitten sitting inside a white ceramic mug. The mug has the text "YOU CAN FEEL LOVE BUT YOU CAN RESCUE IT" printed on it. To the right of the mug is a pink sign with black and white text. The sign reads "24-Hour Kitten Nursery" in a cursive font, "AT SOUTH SUBURBAN HUMANE SOCIETY" in a smaller font, and "WE'RE IN SEARCH OF ROUND THE CLOCK VOLUNTEER KITTEN CARETAKERS!" in a bold font. There are also small black silhouettes of cats on the sign.

Fun with Portals



The image shows a white mouse inside a wire cage. The mouse is standing on its hind legs and looking towards the camera. The cage is made of metal bars and has a blue floor.

PetSmart Expansion



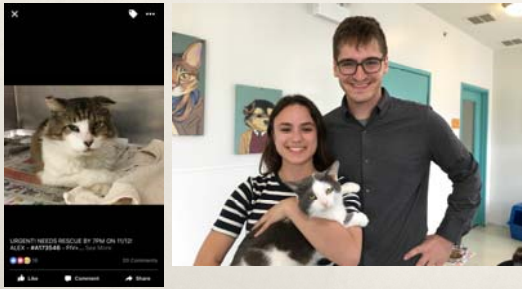
Expanded in-store Adoption Program incrementally from 2 stores in 2013 to 8 stores today and actively looking for more partners.

The image shows a ginger kitten with a white patch on its chest. The kitten is looking towards the camera. The text "EVERYTHING IS GOING ACCORDING TO PLAN." is written in white capital letters on a black background at the top and bottom of the image.

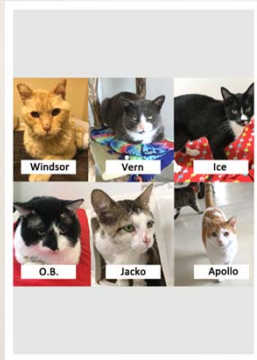
Fearless Feline FIV+ Force



Booya



Our FIV+ Stats



Catlessness

Intake in 2017: 1,745
Number has not gone
down because we're
now transferring cats
in!



Live release rate of
94%

The next frontiers