

With active member involvement, SAWA provides the practical knowledge, resources and solutions members need to grow as professionals, achieve the goals of their organizations, and, collectively, advance the animal welfare profession.

Board of Directors, elected November 2013

- Rick Johnson, Chair, CEO, Sacramento SPCA**
- Judy Calhoun, CFRE, CAWA, Vice Chair, Executive Director, Larimer Humane Society**
- Gary Weitzman, DVM, MPH, CAWA, Secretary, President & CEO, San Diego HS & SPCA**
- Kimberly Janzen, CAWA, Treasurer, Executive Director, SPCA of Wake County**
- Carl Bandow, Supervisor, City of Toronto Animal Services**
- Sharon Harmon, CAWA, Executive Director, The Oregon Humane Society**
- Sharon Harvey, President & CEO, Cleveland Animal Protective League**
- Jan McHugh-Smith, CAWA, President & CEO, HS of the Pikes Peak Region**
- Anthony Priore, Treasurer, VP of Admin. Services & CFO, HS of Broward County**
- Lori Redmon, President & CEO, Kentucky Humane Society**
- Michael Robbins, Chief of Marketing and Vice President, Michigan Humane Society**
- M. Christie Smith, CAWA, Executive Director, Potter League for Animals**
- Ana Zorrilla, CAWA, CEO, Louisiana SPCA**
- Maurine Dyer Stevens, President & CEO, Society of Animal Welfare Administrators**



Strategic Accomplishments

"My journey from regional to national level began with the customized training from SAWA. The quality of what you are offering now and the tremendous turnout you are getting is indicative of SAWA's relevance to the new generation of leaders."

Edwin Sayres

Membership Grew 10.6%

Executive	324
Manager	355
Associate	100
Industry Partner	90
Honorary/Retired	48
Total	917



Enhanced Resource Center 2013 Compensation and Benefits Survey

Benchmarking data to ensure competitive compensation.

CEO Onboarding

Learning tracks to help new leaders gain traction right out-of-the-gate.

Fundraising Professionals

Best practices, ethical guidelines, benchmarking, examples, links, and networking community.

Historical Firsts

- ▶ **26.5% Increase** in meeting attendance
- ▶ **5.8% increase** in scholarships awards
- ▶ **199 organizations** participated in 2013 Compensation and Benefits Survey

15 New Certified Animal Welfare Administrators

- Duane Adams, CAWA, Colorado HS & SPCA**
- Aaron Asmus, CAWA, PetSmart Charities, Inc.**
- Jeannine M. Berger, CAWA, San Francisco SPCA**
- Jill M. Cooney, CAWA, Tony La Russa's ARF**
- Victoria Cowper, CAWA, Foothills Animal Rescue**
- Natalie DiGiacomo, CAWA, Humane Society of the US**
- Karen Froelich, DVM, CAWA, PetSmart Charities, Inc.**
- Alison Kleibor, CAWA, Wisconsin Humane Society**
- Belinda Lewis, CAWA, Fort Wayne AC&C**
- Kathryn E. Mahoney, CAWA, Houston SPCA**
- Kelly Meyer, CAWA, Montgomery Co. ARC**
- Chrissey Miller, CAWA, SPCA Albrecht Ctr. for AC**
- Sarah Swanty, CAWA, Fort Collins Cat Rescue**
- Ellen Taylor, CPDT-KA, CDEP CAWA, HS of WA Co.**
- Sarah Marie Tayse, CAWA, Capital Area HS**

Reaffirmed Strategic Priorities

Assume a proactive role participating in and convening dialog on timely industry issues and emerging trends.

Enhance convenience and broaden access to SAWA programs and services by expanding delivery through multiple channels.

Develop and deliver relevant, practical education, information and resources that help members build skills and address the challenges in leading an animal welfare and control agency.

Strategic Alliances

Joined **Partners for Healthy Pets**

Facilitated **National Council on Pet Population Research Symposium**

Contracted on-line professional collaboration platform, **YourMembership.com**

Confirmed Signature Sponsor for Innovation, **VCA**

Animal Hospitals

Supported **Shelter Animals Count**

Enhanced veterinary community collaboration, **AVMA and AVSMAE**

Thank you Sponsors

Charter Sponsor

Hill's Pet Nutrition



Signature Sponsor for Innovation

VCA Animal Hospitals



Presenting Sponsors

The ASPCA

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Contributing Sponsors

American Humane Association | Animal Arts Design

Kittleman & Associates | Noetic Executive Search



2013 Annual Report

"I attended the recent SAWA conference along with a board member from our organization and we were SO impressed! What a beautiful job you all did in putting together such a comprehensive and well-organized event. The SAWA team is top-notch. Bravo!"

Laura Carter, Executive Director, Ark Valley Humane Society

"I feel like a firefighter in my role and I don't get enough time to research. This (resource center) will help me catch up! I appreciate it very much!"

Serena Anderson-Martinez, Operations Director, Woods Humane Society

Financial Overview *

2013 Revenue	
Conferences	\$ 156,519
Sponsorships	\$ 606,286
Membership Dues	\$ 156,091
Certification	\$ 15,602
Member Services	\$ 18,341
Scholarship Contributions	\$ 2,750
Miscellaneous	\$ 123,705
TOTAL REVENUE	\$1,079,294

2013 Expenses	
Conferences & Membership	\$ 533,351
Certification	\$ 62,215
Leadership & Strategic Planning	\$ 41,250
Technology	\$ 1,724
Management & General	\$ 106,584
TOTAL EXPENSES	\$ 745,124

* Financial Review by Heider, Tanner & Dirks, Certified Public Accountants, as of 12/31/2013



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