

With active member involvement, SAWA provides the practical knowledge, resources and solutions members need to grow as professionals, achieve the goals of their organizations, and, collectively, advance the animal welfare profession.

Board of Directors, elected November 2015

- Judy Calhoun, CFRE, CAWA, Chair, Executive Director, Larimer Humane Society
- Gary Weitzman, DVM, MPH, CAWA, Vice Chair, President & CEO, San Diego HS & SPCA
- Sharon Harvey, Secretary, President & CEO, Cleveland Animal Protective League
- Kathryn Mahoney, CPA, CAWA, Treasurer, Director of Finance & Administration, Wayside Waifs, Inc.
- Sharon Harmon, CAWA, Executive Director, The Oregon Humane Society
- Kimberly Janzen, CAWA, Vice Chair, Executive Director, SPCA of Wake County
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- Lisa LaFontaine, CEO, Washington Humane Society
- Shelly Moore, CAWA, President/CEO, Humane Society
- Lori Redmon, President & CEO, Kentucky Humane Society
- Michael Robbins, Chief of Marketing and Vice President, Michigan Humane Society
- Brad Shear, CAWA, Executive Director, Mohawk Hudson Humane Society
- Ana Zorrilla, CAWA, CEO, Louisiana SPCA
- Jim Tedford, CAWA, President & CEO, Society of Animal Welfare Administrators



Strategic Accomplishments

Membership Growth

Executive	371
Manager	382
Associate	137
Industry Partner	90
Honorary/Retired	39
Total	1019

Record Meeting Attendance

Management Conf	237
Annual Conf	519

Refocused Mission to Ensure Inclusiveness and Position SAWA as Strategic in all of our Actions

SAWA Mission: SAWA is a professional network that develops and promotes industry best practices, cultivates collaboration, and brings out the best in animal welfare leaders.



Absorbed Programs of National Federation of Humane Societies

In November of 2015, NFHS Chair, Lisa LaFontaine, and SAWA President & CEO, James Tedford, CAWA, officially signed an agreement acknowledging the dissolution of NFHS and absorption of their program of work into SAWA benefits and services.



Enhanced Resources

Conference App unveiled to facilitate on-site networking, sharing of educational nuggets, send timely reminders and impart all attendee contact info.

SAWA LinkedIn Groups

Topic driven conversation pods for both executive level and general issues

Peer Pack facilitated leadership conversations to develop great ideas, best practice recommendations and education content.

Best Practices & Emerging Trends Committee launched; developed and prioritized industry-wide needs.

Member Benefits / Honors

- ▶ *Spay/Neuter Clinic and Rescue Group CEO deemed "executive" member."*
- ▶ **\$19,950** awarded in scholarships.
- ▶ *PSA Contest winners: People's Choice won by San Diego HS & SPCA; Annual PSA won by Virginia Beach SPCA.*

2015 Scholarship Recipient: *“Please accept my most sincere gratitude for naming me a scholarship recipient (Legacy of Leadership) for the SAWA Annual Conference. As the director of a small municipal shelter, our travel and training budget does not allow for conference attendance of this caliber. The sessions, the exhibits, the business meeting, the luncheon, the networking opportunities all combined to make an amazing event for a small town kid.”* **Cliff Bennett, Director, Flathead County Animal Shelter**

Strategic Accomplishments

Strategic Alliances

- ✓ Focused on presence at local conferences including attending the 2015 NACA Conference; 2015 Great Lakes Animal Welfare Conference, and the Carolinas Unite 2015 Conference.
- ✓ Facilitated the **National Council on Pet Population** 3rd Research Symposium on the latest & greatest research impacting homeless cats and dogs; attended by 261 animal welfare professionals. “
- ✓ Launched the SAWA Best Practices & Emerging Trends Committee, drawing leaders from a diverse population of experts.
- ✓ Sponsored **Association of Professional Humane Educators** 2015 Annual Conference.
- ✓ Support strategic goals of **Catalyst Council** through sponsor dollars, liaison expertise, board role, and inclusion of program of work in the 2015 annual business meeting.
- ✓ SAWA liaison appointed for **11 industry collaborative partners**, including Gary Weitzman, DVM, MPH, CAWA, Chair, AVMA Action Team, Carl Badow for Association of Animal Shelter Administrators; Cal Morgan for CATalyst Council; Judy Calhoun, CFRE, CAWA for Colorado Federation of Animal Welfare Agencies; James Bias, CAWA for HSUS Animal Advisory Committee; David Betournay for NARSC; Sharon Harmon, CAWA for Oregon State University College of Veterinary Medicine Advisory Board; and Lisa Pedersen, CAWA, for Shelter Animals Count.



SAWA CEO Transition

James Tedford, CAWA, named new SAWA President & CEO In June 2015

- ▶ Jim is one of SAWA’s first Certified Animal Welfare Administrator (CAWA) recipients and a current CAWA subject matter expert.
- ▶ Jim served an animal welfare CEO at both the Louisiana SPCA and Lollypop Farm, The Humane Society of Greater Rochester; as well as the regional director for The Humane Society of the United States.
- ▶ Jim has been the featured speaker at numerous animal welfare regional conferences, and SAWA conferneces for several years.
- ▶ Jim served as a SAWA Board member from 1998-2004, and as the board chair from 2000-2002.
- ▶ Jim earned his degree in animal science from the University of Tennessee at Knoxville.

Certified Animal Welfare Administrators (CAWA)

- ▶ The Certification Council, in conjunction with the SAWA Certification contract partner, launched the first “beta” trial the newly developed CAWA exam
- ▶ 49 People sat for the CAWA exam and 26 New CAWAs were welcomed to the field.
- ▶ Jim pinned new CAWAs – what a treat!



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2015 Annual Report

“One thing that might not show up in the ratings is how amazed everyone was (and still is) with the new marketing infrastructure. The App, the bloggers, the social media and the overall organization was superb. I know myself and a few colleagues have been showing the App and the new web interface to conference goers in different sectors, they are blown away. I have had friends from LinkedIn ask me what was happening in St. Pete that all their animal welfare colleagues were raving about. Great job everyone!”

Miguel Abi-hassan, CAWA | Chief Executive Officer

Financial Overview *

2015 Revenue	
Conferences	\$ 230,345
Sponsorships	\$ 603,725
Membership Dues	\$ 169,084
Certification	\$ 16,303
Member Services	\$ 25,919
Miscellaneous	\$ (28,200)
Grant Revenue	\$ 152,406
TOTAL REVENUE	\$1,169,582

2015 Expenses	
Conferences & Membership	\$ 823,530
Certification	\$ 88,158
Leadership & Strategic Planning	\$ 57,995
Management & General	\$136,396
TOTAL EXPENSES	\$1,106,079

* Financial Audit by Heider, Tanner & Dirks, Certified Public Accountants, as of 12/31/2015



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