Welcome New Members of The Association

Updated 5/13/19
OUR MISSION

The Association for Animal Welfare Advancement develops strong leaders, promotes standards of practice, and cultivates collaboration to advance the animal welfare profession with a unified voice.

About The Association
## Current Critical Issues Tackled by The Association Leadership

| ✓ **Animal Trends:** overpopulation of cats; transport of animals across geographical regions; need for emergency assistance |
| ✓ **Financial Climate:** worldwide economy effect on fund raising and municipal budgets |
| ✓ **Business Environment:** emphasize a collaborative environment as we deliver technological advancement, professional staff and organizational transparency |
| ✓ **Advance the Animal Welfare Profession:** provide relevant and practical education, information and resources |
The Association Operating Values

We ask all members to join our code of ethics.

“Unless all members of an organization share a common vision and a similar series of values, the objective, purpose and/or goals of that organization cannot and will not be achieved.”

– James MacGregor Burns
“Sometimes experience equates to old, but I have never thought in that manner. Our peers, who have an interest in our industry and a quest to learn, give ‘experienced’ people like me a chance to contribute. I would like to think, along with other members, we made a difference in animal welfare and developed a path to make us better leaders.”

Harry Dates, CAWA
Be an active member

We are only as strong as our members.
Be an active member

Participation is key!
You’ll never feel alone.
Let’s get started

Member Log On Information

1. Go to http://www.TheAAWA.org
2. Look for the link in the lower right third of the page.
3. Your username is your preferred email and password is TheAAWA19 (case sensitive) unless you already entered a username and password.
4. Once you log into your profile, you can reset your password or update your profile in “edit bio.”
5. Once you’re in, you may view all members-only areas of the website.
Member Log On Information
Member Log On Information
Join The Association Facebook Conversation Boards

✓ Optional – OPT IN REQUIRED (from home page click on resources tab, then networking)

✓ At your fingertips networking with executive exchange and general issues platforms
Facebook Conversation Board Etiquette

Should you choose to “opt in” to real time networking in The Association Facebook Conversation boards, please commit to The Association Facebook Rules and The Association Operating Values.

- Don’t post promotional or commercial messages in the groups
- Don't challenge or attack others
- Remember your post may end up on another social media platform
Facebook Conversation Board Examples

✓ “I am interested in hearing from organizations who have eliminated breed identification on their cage cards and any feedback about how it has been received or issues surrounding the non-specific labeling.”

✓ “What have you found to be the most effective way to present changes (and get approved) in ordinances to your local City Council?”

Sign up at Join The Association Facebook Groups
Certified Animal Welfare Administrator (CAWA)

What is CAWA?

• Industry certification for those who have achieved mastery of the knowledge and skills of animal welfare, or animal care & control

• A test of skills in a variety of areas deemed to be “minimal qualified standards” for an animal welfare expert

• For more information, contact: certification@TheAAWA.org or visit The Association Certification page.
Certified Animal Welfare Administrator (CAWA)

Why CAWA?

• Distinguish your knowledge, skills and achievements

• Support best practices within the profession

• Amplify the need of specialized qualifications required to successfully lead
The Association Committees

Learn about The Association Committees and volunteer opportunities… our work is exponentially better with everyone working together.

The best way to get started is to join or begin a new The Association OnPOINT discussion.
### The Association Committee Chairs

<table>
<thead>
<tr>
<th>Committee</th>
<th>Chair</th>
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<tbody>
<tr>
<td>Board of Directors</td>
<td>Lisa LaFontaine</td>
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<tr>
<td>Best Practices and Emerging Trends</td>
<td>Brad Shear, CAWA</td>
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<td>Certification Council</td>
<td>Jodi Buckman, CAWA</td>
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<tr>
<td>Development Committee</td>
<td>Gary Weitzman, DVM, MPH, CAWA</td>
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<td>Kathryn Mahoney, CPA, CAWA</td>
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<td>Governance Committee</td>
<td>Sharon Harvey</td>
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<tr>
<td>Membership Committee</td>
<td>Shelly Moore, CAWA</td>
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Expert groups gather to network, share outcomes with peers in blog posts, develop content for The Association conferences, and uncover ideas best practices development.
Achieving Balance: Overwhelmed versus underwhelmed communities helping each other.

Animal Care & Control: Challenges of municipal shelters.

Animal Enrichment: Resolve barriers to animal enrichment to reduce stress and improve well-being.

Annual Giving: Staying fresh, sustaining and building on current relationships, and reaching donors of the future.
Board of Directors: Focus on board effectiveness; provide tools for continual improvement.

Chief Financial Officers: CFOs share issues and work on solutions.

Cost Per Animal: Professionals investigate this critical indicator.

Data Collection and Analysis: Develop tools to collect, analyze and drive programs from the data.

Diversity: Engage, interact, & recruit diverse populations to help us achieve our goals.
Effective Legislative Advocacy: Providing materials for shared use.

Emerging Leaders: Focus on what lessons we learned from the past and tools we need to move successfully into the future.

Fundraising Walks & Galas: Effective operations, increasing revenue, attendance and community visibility.

Human Resources: Recognize HR trends, changing law(s), leadership / management, succession planning, and effective policies / tools.
Managing Culture in Multi-Campus Organizations: Recognize the significant role of culture.

**Planned Giving:** Develop, share and improve program ideas.

**Philanthropy Data:** Share and develop tools or guidelines to implement technology, use third-party support, establish and maintain creative gift coding structures, maintain data, and report results.

**Veterinary Care in a Shelter Setting:** Focus on shelter medicine program issues to meet the medical needs of the animals in our care.

**Transport:** Members helping other members excel with transport.
• Interested in starting a new discussion group? Let us know at admin@TheAAWA.org

• Find out more at about all of the groups at https://theaawa.org/general/custom.asp?page=sawonpoint

• We need “superleaders” to oversee four to five OnPOINT groups – that could be YOU! Let us know at jgrigg@TheAAWA.org.
Professional Development

Face-to-Face Upcoming Schedule

• November 19-21, 2019
  The Association Fall Conference
  Houston, TX

• June 3-5, 2020
  The Association Spring Conference
  Chicago, IL
Professional Development

The Association Spring Conference

• Face-to-face; usually held in June
• Target animal welfare or animal care and control senior management issues
• In-depth education: development, operations, shelter medicine and field services
• Offers tools to improve internal operations
• Support educational needs of CAWA Core Competencies
Professional Development

The Association Fall Conference

• Face-to-face; usually held in November
• Designed to move the animal welfare industry forward
• Topics may include community collaborations, board relationships, or successful leadership
• Support educational needs of CAWA Core Competencies
Research

National Council on Pet Population Symposium

- Face-to-face; usually held in November
- Convene researchers to illuminate issues, coordinate efforts, and make program adjustments or innovations
- Daylong symposium on critical issues facing our industry
- Topics may include behavior, solutions for community cats, or the human-animal bond.
Professional Development Scholarships

• The Association recognizes the critical importance of education and professional development for those in the animal welfare and animal care & control industries.
• We offer these two scholarships honoring exceptional industry leaders: Randy Partee & Legacy of Leadership
• You will receive a direct solicitation to apply
Online Professional Development

• [https://learning.theaawa.org](https://learning.theaawa.org)
• Learn at your own pace, in the comfort of your office or at home
• Choose from a robust webinar library of live & recorded sessions
• Share Best Practice webinars with your entire staff
• Self-paced online Certificate programs
• Receive discounts offered by our [training partners](https://learning.theaawa.org)
Resources - Virtual Directory

✓ The Association Membership Directory is virtual and accessible through the “Join and Renew” tab. Search for members by name or geographic location.

✓ Log onto the home page: http://www.TheAAWA.org

✓ Wave your mouse over “Join and Renew” in the gray tab.

✓ Click on “member directory” and log in to access your peers.
Resource Library

The Association Public Resources

- CEO Onboarding Tool
- Best Practices – Adoption, Enrichment, Transport, Veterinary Care
- Compensation and Benefits Survey (available for purchase)
- The Association News
Resource Library

The Association Members ONLY Resources

✓ Click on “Resources” on the gray tab and choose “Industry Tools”
Resources - Best Practices

A set of guidelines that lay out proven efficient and effective methods to achieve optimal results.

✓ Adoption
✓ Animal Enrichment
✓ Companion Animal Transport
✓ Veterinary Care in a Shelter Setting

Find out more at https://theaawa.org/page/Bestpractice
Resources – Training Partners

Our partners offer members valuable discounts on their trainings and services. Find out more at [https://learning.theaawa.org/courses](https://learning.theaawa.org/courses)
Testimonials

“Thank you for the new mission statement! I think this mission is reflective of a collaborative and inclusive organization - one that I am happy to refer fellow rescue-group workers and volunteers.”

Britney E. Wallesch. Executive Director, Black Dog Animal Rescue, Inc.
“One thing that might not show up in the ratings is how amazed everyone was (and still are) with the new marketing infrastructure. The App, the bloggers, the social media and the overall organization was superb. I have had friends on social networks like LinkedIn ask me what was happening in St. Pete that all their animal welfare colleagues were raving about.”

Miguel Abi-hassan, CAWA, Chief Executive Officer, Halifax Humane Society
Testimonials

“Please accept my most sincere gratitude for naming me a scholarship recipient (Legacy of Leadership) for The Association Fall Conference. As the director of a small municipal shelter, our travel and training budget does not normally allow for conference attendance of this caliber. The sessions, the exhibits, the business meeting, the luncheon, the networking opportunities all combined to make an amazing event for a small town kid. Thank you all again for this terrific opportunity.”

Cliff Bennett, Director, Flathead County Animal Shelter
The Association Board of Directors

Lisa LaFontaine, Chair, Chief Executive Officer, Humane Rescue Alliance
Brad Shear, CAWA, Chair Elect, Executive Director, Potter League for Animals
Sharon Harvey, Secretary, President & CEO, Cleveland Animal Protective League
Kathryn Mahoney, CPA, CAWA, Treasurer, Dir. of Finance & Administration, Wayside Waifs, Inc.
Gary Weitzman, DVM, MPH, CAWA, Immediate Past Chair, President & CEO, San Diego Humane Society & SPCA

Judy Calhoun, CFRE, CAWA, Executive Director, The Larimer Humane Society
Carmine DiCenso, Executive Director, Dakin Humane Society
Sharon Harmon, CAWA, Executive Director, Oregon Humane Society
Shelly Moore, CAWA, President / CEO, Humane Society of Charlotte
Matt Pepper, CEO, Michigan Humane Society
Corey Price, CAWA, Animal Services Manager, City of Irving Animal Services
Ana Zorrilla, CAWA, Chief Executive Officer, Louisiana SPCA
Jim Tedford, CAWA, Ex Officio Officer, President & CEO, The Association for Animal Welfare Advancement
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Welcome and Thank You for Joining!