

FEDERATION OF DEFENSE & CORPORATE COUNSEL



**FDCC**

DEFENSE LAWYERS. DEFENSE LEADERS.

A night-time photograph of Philadelphia City Hall, illuminated in blue and white. The building is framed by tall, modern skyscrapers on either side. The sky is a deep blue, and the city lights create a vibrant atmosphere. The text 'POSITIONING YOUR ORGANIZATION FOR FUTURE SUCCESS' is overlaid in large, white, bold letters across the lower half of the image.

**POSITIONING  
YOUR ORGANIZATION  
FOR FUTURE  
SUCCESS**

THE 2019 FDCC CORPORATE COUNSEL SYMPOSIUM | SEPTEMBER 22-24, 2019



# POSITIONING YOUR ORGANIZATION FOR FUTURE SUCCESS

SEPTEMBER 22-24, 2019  
LOEW'S HOTEL  
PHILADELPHIA, PA

Please join us for the annual Federation of Defense and Corporate Counsel Symposium designed exclusively for corporate counsel to empower you and your team to face the challenges that new regulations, procedural rules, technology, modern communications and evolving social interactions present to your business. This 2-day program is designed to provide the most up to date information concerning these emerging issues from leaders in the profession. As always, outside counsel are encouraged to attend and welcome to bring a client.

## 2019 CORPORATE COUNSEL SYMPOSIUM COMMITTEE

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## PROGRAM TOPICS & PANELS

In addition to our keynote speakers, we are honored to have with us counsel from TE Connectivity, Stryker, Federal Express, PACCAR, Sun Chemical, Realogy, Zurich NA and Volkswagen NA to discuss the following cutting edge topics:

- Litigation: How to Use Technology to Protect the Company
- AI and Implicit Bias: Deep Learning: How Intelligent Companies and Firms Challenge Artificial Intelligence
- Erosion of the Attorney-Client Privilege
- The Ethical Corporation: Reputation and the Effect on Litigation
- GC Call to Action Panel
- Corporate Counsel Roundtable
- Recent Developments in 30(b)(6)
- Employment Law: EEOC and Regulatory Update
- Data Privacy Laws in the US, Europe and Asia: Where Are We and Where Are We Headed

We are again offering complimentary registration to all in-house counsel. As a result, space may be at a premium for this year's event. Therefore, we recommend you register early to reserve your spot at the CCS (and for a room at the hotel). FDCC members are encouraged to attend and invite their corporate counsel colleagues responsible for law department or litigation management to join them.

## KEYNOTE SPEAKERS

**Trey Gowdy**, former state and federal prosecutor and U.S. Representative for South Carolina's 4th Congressional District from 2011 through 2019, who chaired the House Oversight and Government Reform Committee will discuss congressional investigations and have a question and answer session.



**J.J. DiGeronimo**, with her recent award-winning books and her company Tech Savvy Women, she works with organizations to advance professional women with a focus on women in technology, science, and engineering companies and departments. She has been featured in Forbes, Fox Business, The Wall Street Journal, ITWorld, Thrive Global and Inc. Magazine.



## WHO SHOULD ATTEND

- FDCC corporate and outside counsel members
- Corporate executives engaged in information technology
- Corporate Counsel responsible for law departments and litigation/claims management
- Compliance, risk, document and human resources managers

# 2019 FDCC CORPORATE COUNSEL SYMPOSIUM AGENDA

## SUNDAY, SEPTEMBER 22, 2019

2:00 - 4:00 PM Registration

4:00 - 5:30 PM **Keynote Speaker:**  
**Trey Gowdy** - Nelson Mullins Riley & Scarborough

Trey Gowdy, former state and federal prosecutor and U.S. Representative for South Carolina's 4th Congressional District from 2011 through 2019, who chaired the House Oversight and Government Reform Committee will discuss congressional investigations and have a question and answer session.

5:30 - 7:30 PM **Networking Event**

7:30 PM **Dine Arounds**

## MONDAY, SEPTEMBER 23, 2019

7:30 - 8:15 AM **Registration and Continental Breakfast**

8:15 - 8:30 AM **Welcome Remarks**

8:30 - 9:30 AM **Keynote: J.J. DiGeronimo**

J.J. DiGeronimo, with her recent award-winning books and her company Tech Savvy Women, works with organizations to advance professional women with a focus on women in technology, science, and engineering companies and departments. She has been featured in Forbes, Fox Business, The Wall Street Journal, ITWorld, Thrive Global and Inc. Magazine.

9:30 - 10:30 AM **AI and Implicit Bias: Deep Learning: How Intelligent Companies and Firms Challenge Artificial Intelligence**

**Moderator** **Marisa Trasatti** - General Counsel  
Sciton, Inc.

**Panelists** **Kristian Hammond** - Northwestern  
**Lily Hu** - Harvard University  
**James Lee** - LegalMation

The panel will alert in-house counsel to the pitfalls of AI. We will look at how algorithmic bias leads to exclusionary experiences and practices, look into the patterns, and gain a deeper understanding of the tools and methods of testing AI that leads to this bias. We will discuss issues of machine bias and algorithmic dysfunctions and how to detect it and/or protect oneself against it when acquiring products/services.

10:30 - 10:45AM **Networking Break**

10:45 - 11:45AM **Litigation: How to Use Technology to Protect the Company**

**Moderator** **Alison R. Christian** - Christian, Dichter & Sluga

**Panelists** **Matthew Cairns** - Associate General Counsel, Textron  
**Stephen Embry** - Embry Law LLC  
**Stuart Schussel** - Corporate Counsel, Darktrace

What are the technological tools for in house counsel to manage, control and make better litigation decisions? Learn about cutting edge and available technologies to enable you to gain insights about exposure, outside counsel, likely results and more.

## MONDAY, SEPTEMBER 23, 2019

12:00 - 1:00PM **LUNCH (provided)**

12:00 - 1:00PM **Alternate LUNCH:**  
**Women's Workshop with J.J. DiGeronimo**

J.J. DiGeronimo will be hosting an informal and interactive lunch and discussion for our Women's Workshop attendees. Seating is limited to the first 40 to register. Please note your attendance on the registration form.

1:00 - 2:00 PM **Erosion of the Attorney Client Privilege**

**Moderator** **Brett Preston** - Hill, Ward & Henderson

**Panelists** **Elizabeth A. Fitzpatrick** - General Counsel, Island Companies  
**Marc Polk** - Chief Litigation Counsel, Stryker Corporation  
**Michael Spencer** - Vice President, Head of Global Ethics & Compliance, Corporate Counsel, Sykes Enterprises, Incorporated

A corporation's ability to have protected communications with counsel is essential to its ability to run its business in an informed way. In this program, three in-house counsel with wide ranging experience will guide you through the ways in which the attorney-client privilege is being limited or waived and how to protect your company from losing this valuable protection.

2:00 - 3:00 PM **The Ethical Corporation: Reputation, Compliance and the Effect on Litigation**

**Moderator** **Robert (Robbie) W. Foster**, Nelson Mullins Riley & Scarborough

**Panelists** **Jeffery Kelsey** - Managing Director, Labor & Employment, FedEx Corporation  
**David Nicholas** - Assistant General Counsel, Global Logistics & Chief Litigation Counsel, TE Connectivity Corporation  
**Michael Spencer** - Vice President, Head of Global Ethics & Compliance, Corporate Counsel, Sykes Enterprises, Incorporated

The panel will discuss how a corporation can develop a reputation of high ethics, and the importance of a Compliance Department to ensure the entire company is following ethical guidelines set out by the Department of Justice, and effective compliance and ethics programs within the company. Also, the importance of an internal robust compliance program, and what effects such a program has on criminal and civil litigation will be examined.

3:00 - 3:15 PM **BREAK**

# 2019 FDCC CORPORATE COUNSEL SYMPOSIUM AGENDA

## MONDAY, SEPTEMBER 23, 2019

**3:15 - 4:15PM**      **A Call to Action**  
**Moderator**    **Beth Kaufman** - Schoeman Updike  
Kaufman & Gerber, LLP

**Panelists**      **Allison Hoffman** - Chief Legal Officer and  
Chief Administrative Officer, Intersection  
**Jody Riger** - Senior Corporate Counsel,  
Employment & Labor/Ethics,  
Sun Chemical Corporation  
**Cindy Williams** - General Counsel,  
Sorenson Holdings, LLC

In spring 2004, the General Counsel at Sara Lee created "A Call to Action: Diversity in the Legal Profession," a document reaffirming a commitment to diversity in the law profession and outlined action to ensure that corporate legal departments and law firms increase the numbers of women and minority attorneys hired and retained. Fifteen years later, in early 2019, more than 170 corporate legal officers signed an open letter to big law firms, lamenting new partner classes that remain relatively non-diverse. In this panel, we will review the current status of diversity initiatives, look at in-house programs that do work, and discuss ways to measure and prioritize legal spend on those firms that mirror the company's commitment to diversity and inclusion.

**4:15 - 5:30 PM**      **Corporate Counsel Roundtable**  
**Moderator**    **David Nicholas** - Assistant General Counsel,  
Global Logistics & Chief Litigation Counsel,  
TE Connectivity Corporation  
**Panelists**      **Bernard Gawne** - Vice President  
Litigation Counsel, KAR Auction Services, Inc.  
**Brenda Godfrey** - Corporate Counsel,  
Automotive Product Liability & Litigation,  
Volkswagen Group of America, Inc.  
**Jared W. Heald** - Senior Vice President,  
Evans General Contractors  
**Roben Nutter** - Vice President & General  
Counsel, East Alabama Medical Center

**5:30 - 6:30PM**      **Networking Reception**

**6:30 PM**              **Dine Arounds**

## TUESDAY, SEPTEMBER 24, 2019

**7:30 AM - 8:00 AM**      **Continental Breakfast**

**8:00AM - 8:45AM**      **Recent Developments in  
Federal Rules and 30(b)(6)**

**Moderator**    **Tojya Kelly** - Saul Ewing  
**Panelists**      **Mary T. Novacheck** - Bowman and Brooke LLP  
**Timothy Pratt** - Former Executive Vice  
President, Chief Administrative Officer,  
Boston Scientific

Changes are coming to the corporate representative deposition in federal court. Our panel, who have been involved first hand in affecting these changes, will discuss what these changes are and will be.



## TUESDAY, SEPTEMBER 24, 2019

**8:45 AM - 9:45 AM**      **Hot Topics in Employment Law:  
What the Agencies Are Up to and Why  
You Should Care**

**Moderator**    **Michele Ballard Miller** - Miller Law Group

**Panelists**      **Mercedes Colwin** - Gordon Rees,  
Fox News Contributor  
**Chad Hatmaker** - Wolf McLane  
**Helen Holden** - Spencer Fane  
**Robert Lockwood** - Wilmer & Lee  
**Frances G. Zacher** - Concentrix

Issues relating from independent contractors to exempt or non-exempt status of workers continue to be a headache for employers. Add joint employer issues and the EEOC's pay data reporting requirements to the mix and you have the beginning of a real migraine! As the agencies have been busy rolling back/changing the Obama-era requirements, employers have had to quickly adapt to these changes. This program examines these issues and provides best practices to protect your company.

**9:45 AM - 10:00 AM**      **BREAK**

**10:15 AM - 11:30 AM**      **Data Privacy in the US, Europe and  
Asia: Where are We and Where  
are We Headed?**

**Moderator**    **Michael Bonasso** - Flaherty Sensabaugh  
Bonasso

**Panelists**      **Sara Cushard** - GreyCastle Security  
**Brian Dusek** - Assistant Vice President, Cyber  
Technical Underwriting, Zurich North America  
**Jürgen Hartung** - Oppenhoff & Partner  
**Marshall Wall** - Cranfill Sumner & Hartzog

Hear panel members from Europe and the US explain the basics of GDPR, the California Consumer Privacy Act and related regulations, including to whom they apply, penalties for violations, definitions, jurisdiction and insurance for fines, and how data privacy regulations will continue to expose companies to risk.

## REGISTRATION OPTIONS

All educational sessions, materials, snacks and beverages during Connection Breaks, receptions, daily continental breakfast, and Monday luncheon are covered in your registration.

### Registration Types

- In-house Counsel: Complimentary
- Outside Counsel who bring a Corporate Guest: \$895
- Outside Counsel who come without a Corporate Guest: \$995

### How to Register

- Electronically at [www.thefederation.org](http://www.thefederation.org)
- By FAX, if paying by credit card: 610-992-0019
- By mail, with the completed registration form and check:  
FDCC Headquarters  
Attn: Jessica Highley  
610 Freedom Business Center  
Suite 110  
King of Prussia, PA 19406

### Cancellation Policy

Full refunds, less a \$50 processing fee, will be made for cancellations made in writing and received by August 23, 2019. No refunds will be made after that date; however, substitutions will be allowed.

## HOTEL INFORMATION

The FDCC has reserved a block of rooms at the beautiful Loew's Hotel, 1200 Market Street, Philadelphia, PA 19107. Reservations should be made by calling the hotel at: 215-627-1200. Ask for Group Reservations and advise the agent that you are attending the **Federation of Defense & Corporate Counsel CCS** in order to receive the group rate of \$209 (plus tax). All reservations must be guaranteed and accompanied by a first night room deposit. Reservations must be made no later than Friday, August 23, 2019 to receive the group rate. You are responsible for making your own hotel reservation and space is limited, so you are encouraged to do so early. For more information about the hotel, contact:

Jessica Highley  
FDCC  
610 Freedom Business Center  
Suite 110  
King of Prussia, PA 19406  
610-992-0022

[jessica@accolademgt.com](mailto:jessica@accolademgt.com)

You may also visit the hotel website at:  
<https://www.loewshotels.com/philadelphia-hotel>.

## CONTINUING LEGAL EDUCATION CREDITS

Accreditation will be sought in those jurisdictions requested by registrants that have continuing education requirements, including ethics credits. It is expected that a minimum of one hour of ethics credit will be approved.

### FDCC Mission Statement

The Federation of Defense & Corporate Counsel (FDCC), is comprised of recognized leaders in the legal community who have achieved professional distinction, is dedicated to promoting knowledge, justice, fellowship, and professionalism of its members as they pursue the course of a balanced justice system and represent those in need of a defense in civil lawsuits.

## THANK YOU TO OUR 2019 CCS SPONSORS





## 2019 CORPORATE COUNSEL SYMPOSIUM REGISTRATION FORM

September 22-24, 2019 | Loew's Hotel | Philadelphia, PA

### REGISTRATION TYPE (Please check one)

- Corporate Counsel / In-House Counsel (Complimentary)
- Outside Counsel with a Corporate Counsel Guest: \$895
- Outside Counsel with No Guest: \$995

### REGISTRATION INFORMATION

FDCC Member  Yes

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

(As will be printed on the Name Badge)

Company / Firm \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone Number \_\_\_\_\_

State(s) & Bar Number(s) \_\_\_\_\_

### Please check if you are participating and enter the number of people attending

\_\_\_\_\_ # for Group Dine around Dinner - Sunday, September 22, 2019

\_\_\_\_\_ # for Group Dine Around Dinner - Monday, September 23, 2019

Special Needs (dietary restrictions) \_\_\_\_\_

\_\_\_\_\_ # attending the Luncheon with JJ DiGeronimo on Monday, September 23, 2019 (Limited to 40 people)

### PAYMENT METHOD

- Check  Master Card  Visa  AmEx

Credit Card \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

Please submit completed registration form and payment to

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