

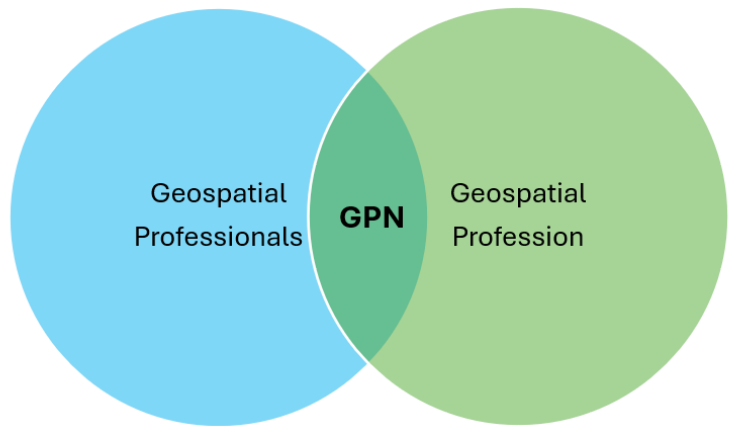


The Geospatial Professional Network is a vibrant community uniting emerging and experienced GIS professionals through top-tier education, networking, and career development. We are committed to upholding ethical standards, empowering you to support your organization, advance your career, and shape the future of the geospatial profession.

Our Goal is to protect, promote, and grow geospatial professionals and the geospatial profession.

We sustain and strengthen the GPN and its members through the effort and support of experienced staff and volunteers.

Our Vision is that GPN is the premier organization that connects people and resources in the geospatial community.



Strategic Goals and Organizational Objectives

Support geospatial professionals at all stages of their careers with education, resources, and opportunities to contribute.

- a. Support emerging professionals and students
- b. Provide leadership development and mentorship
- c. Develop and deliver professional education
- d. Providing opportunities for volunteering and giving back to the profession and society

Promote, protect, and grow the geospatial profession

- a. Advocate for and market the value of all things geospatial
- b. Monitor and inform policies and threats related to the profession and society at large
- c. Facilitate professional conferences and events
- d. Provide resources that support professional certification
- e. Contribute to the development, maintenance, and sharing of best practices
- f. Promote a welcoming and vibrant culture and environment
- g. Foster strategic relationships and partnerships with other organizations and industries

Sustain and strengthen GPN

- a. Market and promote the value of GPN
- b. Ensure volunteer, financial, technology, and staff resources are able to support GPN

| | | Top-tier education | Networking | Career development | Uphold ethical standards | Support your organization | Shape the future of the geospatial profession | GPN |
|---------------------------|---|--------------------|------------|--------------------|--------------------------|---------------------------|---|-----|
| Geospatial Professionals | Support emerging professionals and students | ● | ● | ● | ● | ● | ● | ● |
| | Provide leadership development and mentorship | ● | ● | ● | ● | ● | ● | ● |
| | Develop and deliver professional education | ● | | ● | ● | ● | ● | ● |
| | Providing opportunities for volunteering and giving back to the profession and society | ● | ● | ● | ● | ● | ● | ● |
| The Geospatial Profession | Advocate for and market the value of all things geospatial | ● | ● | ● | ● | ● | ● | ● |
| | Monitor and inform policies and threats related to the profession and society at large | ● | | | ● | ● | ● | ● |
| | Facilitate professional conferences and events | ● | ● | ● | ● | ● | ● | ● |
| | Provide resources that support professional certification | ● | | ● | ● | ● | ● | ● |
| | Contribute to the development, maintenance, and sharing of best practices | ● | | ● | ● | ● | ● | ● |
| | Promote a welcoming and vibrant culture and environment | ● | ● | | ● | | ● | ● |
| | Foster strategic relationships and partnerships with other organizations and industries | ● | ● | ● | ● | ● | ● | ● |
| GPN | Market and promote the value of GPN | ● | ● | ● | ● | ● | ● | ● |
| | Ensure volunteer, financial, technology, and staff resources are able to support GPN | | | | | | | ● |

Competitive Advantages

- Respected identity
- Extensive knowledge base
- Far-reaching domestic, international, and industry network
- Experienced and consistent staff
- Committed to diversity, equity, and inclusion
- Empowers and supports committees to design and implement activities consistent with the Strategic Plan
- Committed to leadership development and volunteer accountability

Key Performance Indicators: How we measure success

- Increased professional educational offerings
- Volunteer and membership growth and retention
- Increased participation in events
- Continued fiscal responsibility

GPN Cross-Cutting Initiatives for 2025-2026

- Enhance and broaden the use of the GPN Learning Annex
- Expand specialty virtual conference offerings
- Explore new membership and partnership opportunities
- Identify and support new GPN communities
- Work with organizations, universities, and other partners to understand and address current workforce requirements