EXHIBIT SPACE REGULATIONS - GIS-Pro 2026

Contractor Services – Wisconsin Expo Inc. has been selected as the official contractor to provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Service Manual to be forwarded from the official contractor. An exhibitors' service desk will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will GPN/WLIA or the Hilton Milwaukee assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the exhibitor service manual. Should any shipments not be made as specified in the manual, it will be removed by the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for the information provided in the Service Manual.

Arrangement of Exhibits - Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor's expense.

Booth Design - The back wall of the standard booth is 8' high. The side partitions are 3' high. Exhibits will be arranged so as not to obstruct the view of other exhibitors. The sidewalls of any booth, exceeding 4' in height to a maximum of 8' in height, may not extend more than 5' from the back wall. Sidewalls 4' or less in height are limited to 7' in length from the back wall. No built-up exhibit or other construction will exceed 8' in overall height. Overhead canopies or simulated ceilings cannot extend out more than two-thirds of the depth of the booth space measured from the back wall. The height of display materials in the remaining one-third of the space depth is limited to a maximum of 3'. A peninsula booth occupies both corners at the end of a row of back-to-back booths and faces three aisles. Exhibitors with this type of booth must limit the length of the back wall to 5' centered and the back wall height must not exceed 12' so as not to obstruct adjacent booths. This eliminates the use of the composite booth system in this configuration. An island booth is surrounded by aisles on all four sides. Exhibitors with this configuration may utilize the full cubic content of the space and will be permitted to a maximum height of 12' including signs.

Subleasing of Space- Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a non-exhibiting company.

Fire, Safety and Health - The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

Labor -Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations which are applicable may be obtained from the official contractor. Display, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the exhibitor service manual.

Sound Devices and Lighting-Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices of presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. GPN/WLIA reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

Delivery and Removal during Show - Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation must occur only during the installation times designated in the Exhibitor Information brochure. Early dismantle and/or removal of an exhibit may result in the loss of exhibit privileges for future shows.

Exhibitor Personnel - Booths should be manned by company specialists who are qualified to discuss details of their company's products or services. At least one (1) representative must be present in the exhibitor's booth during open exhibit hours. An Advance Registration Form will be sent to exhibiting companies. This form must be completed and returned in order to pre-register all company personnel.

Handouts and Giveaways - Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited.

Storage - The exhibitor should make arrangements with the contracted decorator for storage of boxes and crates during the exhibition. GPN/WLIA assumes no responsibility for damage or loss of packing boxes or crates.

Food and Beverage - Exhibitor distribution of food and beverages is prohibited.

Security - GPN/WLIA provides general hall security on a 24-hour basis. GPN/WLIA makes no warranty, express or implied, that the services it furnishes will avert or prevent occurrences which may result in loss or damage.

Liability - GPN/WLIA will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. GPN/WLIA will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations or ordinances of any governmental authority and of the contracted facility. The exhibitor will hold GPN/WLIA and the Hilton Milwaukee harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the convention center or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect GPN/WLIA and the Hilton Milwaukee against any and all such claims or demands. Exhibitor assumes responsibility and agrees to indemnify and defend GPN/WLIA and the Hilton Milwaukee and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither GPN/WLIA nor the Hilton Milwaukee maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Show Management - The exhibition is organized and managed by GPN/WLIA. Any matters not covered in these Rules and Regulations are subject to the interpretation of the GPN/WLIA Executive Committee and the GPN/WLIA Executive Director or designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the hotel's policies and procedures.

Trademarks - GPN/WLIA will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor.

Cancellation Policy - Cancellations received by GPN/WLIA on or before September 4 will be refunded fifty percent (50%) of exhibit fees paid. Cancellations received by GPN/WLIA after September 4, will not receive refunds.

Failure to Occupy Space - Space not occupied by 10:00 AM on Tuesday, October 14 will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.

Conduct - All exhibits will be to serve the interest of attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that GPN believes to be injurious to the purpose of GIS-Pro 2026. Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. Cameras are not permitted in the exhibit hall. Children under the age of 18 are not permitted in the exhibit hall unless accompanied by an adult. Refer to GPN/WLIA Code of Conduct for specific information.