



Boeing Launchpad Canada

Call for applications from Canadian AI and tech startups



What Is It?

Boeing HorizonX, Boeing Commercial Airplanes, and Boeing Canada are collaborating with the Canadian Trade Commissioner Service (TCS) to put on a program for innovative Canadian startups in the artificial intelligence and digitization of flight tech spaces.

Six to ten Canadian AI and aerospace startups will be selected to take part in the virtual six-week learning and development program.

The program will launch on September 29th, with a virtual welcome from Donna Hrinak, President of Boeing Canada and Brandon Lee, Consul General of Canada in Seattle.

The program will conclude on January 26, 2021 with an opportunity for participating startups to pitch to [Boeing HorizonX](#) Global Ventures and Boeing's business and technical communities in Seattle, WA at an event hosted by the Consulate General of Canada-Seattle.

Note: Selected companies are required to attend the January 26th event should an in-person event be possible. There are

alternative plans in place should the current global pandemic make it impossible for an in-person event to occur on this date.

Who Should Apply?

Boeing Launchpad Canada is committed to supporting Canadian companies that have meaningful economic ties to Canada, the potential to contribute significantly to Canada's economic growth, and the capacity and commitment to internationalization.

The program is especially geared towards early stage (seed-stage or post-seed stage) companies that have market traction in Canada with a well-developed product or service. Companies can be revenue generating or pre-revenue.

The program is ideal for creative, intelligent, and ambitious founders and teams who are eager to learn from the insights of experienced entrepreneurs, increasing their probability of success.

What Are The Benefits?

Participation in the Boeing Launchpad Canada program gives startups the opportunity to liaise with senior Boeing level executives and receive curated introductions to investors, prospective clients, and partners in the US PNW region by the TCS.

Specifically, the program offers a robust set of resources for new founders to use to launch and scale a startup, including:

1. Opportunity for participating startups to pitch to HorizonX Global Venture and Boeing's business and technical communities





2. Direct (virtual and in-person) meetings with mentors, industry leaders, and enterprise partners (TCS)

3. Market intelligence briefings from the Canadian Trade Commissioner Service (TCS)

4. An introduction to Government of Canada resources and partners that can help scale your startup

5. (Pandemic dependent) Meetings with other US venture capital funds and investors to learn about funding opportunities- arranged by the TCS during your visit to Washington State

Matthew Morris, Trade Commissioner |
Délégué commerciale

Email: matthew.morris@international.gc.ca

Program Partners:



What Are The Costs

Boeing Launchpad Canada is funded through Boeing and the Consulate General of Canada in Seattle.

Participating startups will be responsible for their travel and accommodation costs to Seattle, WA for the in-person pitch day. Startups may be eligible to have travel and accommodation costs offset through the [Mitacs Entrepreneur International Program](#) or [CanExport](#).



How Do I Apply?

APPLY BY August 28, 2020 to be eligible for selection.

Application link:
<https://forms.gle/yBfWxXXtLYSDcWAb7>

FOR MORE INFORMATION CONTACT:

