

2024 SPONSORSHIP GUIDE

FUELING OUR MISSION TO DRIVE THE FUTURE OF COLLISION REPAIR

The Women's Industry Network's mission is to support and enhance the role of women in the collision repair industry, promoting education, professional advancement and networking. WIN is an all-volunteer group that represents numerous collision industry segments including, repair facilities, suppliers, consultants, educators, information providers and insurance companies.

SPONSORSHIP SUPPORTS OUR MISSION AND VISION

WIN sponsors are industry leaders from every collision repair business segment who value the mission of achieving industry sustainability through accessing the talent, skill, mindset, energy and drive of women in the talent pool.

Our sponsors trust our organization to take a leadership role in identifying how to best attract, retain, develop and advance women in collision industry careers, especially in repair centers.

WIN is about building networks, leadership, funding scholarships, celebrating excellence and creating connections. We host many events and educational opportunities for our members throughout the year in our effort to increase awareness and member engagement; all made possible by sponsor support.



SPONSORSHIP BENEFITS YOUR ORGANIZATION

The Women's Industry Network has designed the sponsorship program to recognize our generous partners for investing in the future of collision repair.

All sponsor levels include complimentary WIN memberships. These can be used within your organization or to connect individuals in your network to WIN by being shared with vendors, suppliers, and customers.

WIN also acknowledges all sponsor levels at WIN events and on our website and social media platforms.

WIN PROGRAMS

AWARDING SCHOLARSHIPS

WIN attracts students pursuing careers in collision repair through complementary memberships and scholarship awards to top applicants who demonstrate a desire to excel on the front line. Scholarship recipients receive funds ranging from \$500-\$2,500, a pass to attend the WIN annual conference virtually, and access to student engagement activities. Applications are accepted each fall and awarded each spring.

CONNECTIONS AND EDUCATION

WIN builds connections and promotes growth through monthly webinars, regional meetings, and the annual conference. WIN also offers the WINConnect program for women to build key business skills and grow their professional support network. These programs help our members build their network, promote the development of technical and professional skills and retain women in our industry.

CELEBRATING EXCELLENCE

WIN is proud to offer the collision industry's most prestigious award for leadership. The Most Influential Women (MIW) program recognizes women from every industry segment who have enriched the collision repair industry through leadership, vision, commitment to excellence and community involvement. MIW is one program that focuses on our mission to recognize and promote the advancement of women.

Sponsor Benefits packages include a substantial number of complimentary memberships, as well as traditional and virtual passes to the Annual Educational Conference. This provides more opportunities for individuals to access the education and networking WIN offers.

2024 SPONSOR BENEFITS	Bronze	Silver	Gold	Platinum	Diamond
Complimentary 1 Year Memberships for your employees or to share with your customers and partners	15	25	50	75	150
Complimentary Educational Conference Passes to attend the Annual Educational Conference in person			1	2	4
Complimentary Virtual Conference Passes to attend the Annual Educational Conference virtually		1	2	3	4
Sponsor Recognition at virtual, in person, local, regional and national events, as well as on WIN's social media and website	✓	✓	✓	✓	✓
Job Board Access Utilization of WIN's job board to advertise open opportunities within your organization	✓	✓	✓	✓	✓
WIN Orientation Kit a presentation to assist your organization in learning about WIN	✓	✓	✓	✓	✓
	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000

All Sponsors receive: The WIN Orientation Kit, job board utilization and recognition on WIN platforms.

PAY IT FORWARD WITH PARTNER AND FRIEND SPONSORSHIPS

For \$1,000 you can fund 10 new memberships, or for \$500 fund 5 new memberships to individuals who would not otherwise be able to join WIN. Pay it Forward Sponsors can choose who receives the memberships or ask WIN to distribute to those who apply.

EVENT SPONSORSHIPS

Additional sponsorship opportunities for WIN events and programs are available throughout the year to sponsors at the Bronze level and above. For more information, or to request that your organization is contacted as support opportunities arise, please email us at the address below.

> SIGN UP HERE

Tell us what WIN Sponsorship Level is the right fit for your organization: sponsorWIN@womensindustrynetwork.org