Sponsorship Levels at a Glance

WIN 2026–2027 Sponsorship Program

WIN sponsorship puts your organization in front of the people shaping the future of the collision repair and automotive aftermarket industry. Beyond logo placement, sponsors gain direct access to WIN's membership base, conference audiences, and digital channels, creating consistent visibility with the decision-makers and rising talent your business wants to reach.

For many sponsors, WIN sponsorship also becomes a recruiting and retention asset – a visible, credible signal to current and prospective employees that your organization invests in the advancement of women in the industry.

Compare the eight levels of WIN sponsorship below to select which one is the best fit for you.

	Friend $500	Partner $1,000	Bronze $2,500	Silver $5,000	Gold $10,000	Platinum $15,000	Diamond Flexible $25,000	Diamond Traditional $25,000
Complimentary WIN Memberships	2	4	20	40	75	100	200	1,000
In-Person Conference Passes				1	2	3	5	5
Virtual Conference Passes	1	2	5	10	15	20	25	25
Virtual Conference 5-Pack Discount			20%	20%	20%	20%	20%	20%
Conference Video Time – In-Person				1x	1x	1x	1x	1x
Conference Video Time – Virtual				1x	1x	1x	1x	1x
Conference SWAG Contribution Eligibility			✓	✓	✓	✓	✓	✓
Webinar & Regional Meetup Recognition			✓	✓	✓	✓	✓	✓
Website & Social Media Highlights	✓	✓	✓	✓	✓	✓	✓	✓
Estimated Sponsor Value	**$850**	**$1,200**	**$5,300**	**$9,150**	**$15,075**	**$19,500**	**$34,000**	**$134,000**

Estimated sponsor value reflects 2026 program benchmarks when every benefit in the package is fully used.

ROI & Supporting the Industry

Every sponsorship level provides a positive return for our sponsors through the benefits provided. Beyond ROI, every dollar fuels WIN's core mission: advancing women in the collision repair and automotive industry through networking, mentorship, education, and scholarship programs, meaning your investment pays dividends both in brand visibility today and in the long-term health of the workforce your business depends on tomorrow. Sponsors consistently tell us this is the benefit that's hardest to put a dollar figure on, but the one their teams are proudest of.