

## Why support WIN?

### *Your customers benefit*

Supporting of skilled trade education is a key contributor to a well-informed, service-oriented and professional collision repair industry.

### *Your company benefits*

Aligning your company brand with an organization focused on encouraging, educating, and inspiring women in the industry demonstrates your company's commitment to do the same with its own female employees.

### *Your associates benefit*

WIN provides a unique industry setting where members connect with peers in the industry to share different perspectives, discussing challenges, and exchanging ideas for improvement

WIN offers educational opportunities that recognize the unique roles women play in this industry, and supports their careers

2018 was another successful year for Women's Industry Network. WIN experienced a steady membership, an increase in industry sponsorship and record attendance at the 2018 WIN Educational Conference. Scholarship support, visibility and awareness at industry events, and recognition of the Most Influential Women (MIW) continued to grow. We are now busy to work towards getting closer to complete our objectives and goals.

### **Our Mission – Why We Exist**

Drive industry sustainability by developing women through education and connections.

### **Our Vision – What We Are Creating**

THE network that drives the future of collision repair by attracting, developing and advancing women.

### **Our goals & Strategic Initiatives 2018-2020**

To achieve our vision, WIN has identified three strategic goals believed to be required for continued growth and success and which will provide clear direction for how WIN invests time, talent and financial resources.

#### **Goal #1: Strengthen our network**

Be the go-to-network for women seeking collision industry education and connections.

#### **Goal #2: Resource our industry**

Be the recognized leader in understanding, communicating and reducing barriers to attracting, developing and retaining women.

#### **Goal #3: Expand our capacity**

Build the financial and operational capacity of the organization to better serve our stakeholders.

As an all-volunteer organization, WIN's presence and effectiveness is directly reliant upon its membership, its engaged volunteers and especially you, as a potential new valued sponsor. We hope that you see the value in what we do and that you would like to support our initiatives.

Attached are the program details with multiple levels of corporate sponsorship opportunities as well as for the annual Educational Conference and the MIW Program.

We look forward to hearing from you.

Sincerely,

Petra Schroeder  
WIN Sponsorship Committee Chair



## CORPORATE SPONSORSHIP 2018/2019

Women's Industry Network®  
Driving the Future for Women in Collision Repair

	In-Kind Donation	Supporter \$500	Partner \$1,000	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Platinum \$25,000
5% of funds dedicated to Scholarship program							X
Complimentary membership(s)				1	2	3	5
Complimentary conference registration(s)						1	2
Company logo listed on WIN website throughout the year		X	X	X	X	X	X
Company logo recognized on signage at WIN's conference as well as industry functions and WIN Industry Outreach events		X	X	X	X	X	X
Company logo shown during WIN webinars, WIN local networking events or in special WIN News.	X	X	X	X	X	X	X
<b>Please use this line to mark your selected sponsorship level with an "X"</b>							

*Please note that sponsorship levels do not include in-kind donations, but are limited to actual dollars received*



## Most Influential Women (MIW) in the Collision Repair Industry

The Most Influential Women is a program designed to recognize women who have enriched the collision repair industry with their leadership, vision, and commitment to excellence. Honorees may hold positions in every facet of the industry, as shop owners, painters, body technicians, managers, wholesalers, lobbyists, suppliers, insurance adjusters, consultants, educators, editors and writers, and industry association directors. The program recognizes women for their professional accomplishments but also for going beyond the requirements of their positions to give back to their communities. WIN's leadership role of the MIW program aligns perfectly with WIN's mission, which is to drive industry sustainability by developing women through education and connections.

Sponsorship of the MIW program will allow WIN to recognize the MIW recipients at WIN's Annual Educational Conference, including the Gala Awards Reception. MIW Sponsors will be recognized and identified at their levels of support on the WIN website, and via signage and verbal acknowledgements during the Gala Awards Reception.

Sponsorship Level	Sponsorship Amount	Please use this line to mark your selected sponsorship level with an "X"
MIW Excellence	\$5,000	
MIW Vision	\$2,500	
MIW Leadership	\$1,000	
MIW Supporter	\$500	



# WIN Annual Educational Conference 2019

**May 6-8, Fort Lauderdale, FL**

When you choose to become a conference sponsor, you receive verbal acknowledgement of your company at this event and proud display of your company logo on signage during the event.

Sponsorship Level	Sponsorship Amount	Please use this line to mark your selected sponsorship level with an "X"
Reception Sponsor	4 available for \$2,500 each	
Break Sponsor	6 available for \$500 each	
Program Sponsor	10 available for \$1,000 each	
Keynote Speaker Sponsor	1 available for \$5,000	
Scholarship Walk Sponsor	10 available for \$500 each	



# SPONSORSHIP 2018/2019 CONFIRMATION FORM

Please mark your desired sponsor levels in the tables above and send completed forms (pages 2-4 of this correspondence) with the information filled in below to Petra at [petra.schroeder@comcast.net](mailto:petra.schroeder@comcast.net)

To ensure proper sponsorship recognition at our upcoming May 6-8 conference, all sponsorship payments should be received as soon as possible, but latest by **March 15, 2019.**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Total amount to  
be invoiced:

\_\_\_\_\_

The WIN invoice (sent from QuickBooks) will allow you to pay via online banking or credit card.

Mailing Address for the check:

Cheryl Boswell / WIN Treasurer  
c/o DCR Systems  
1810 Peachtree Industrial Blvd, Ste 250,  
Duluth, GA 30097

*Contributions or gifts to WIN® are not deductible as charitable contributions for federal income tax purposes. However, dues payments may be deductible by WIN® members as an ordinary and necessary business expense.*