

Women's Industry Network

WIN

August 22, 2019

Women's Industry Network - WIN

Agenda

- **Back ground of WIN**
- **Strategic plans**
- **Upcoming events**
- **WIN contact info**

Background of WIN

- **Started in 2006 by a small group of female pioneers who had made significant contributions in a male-dominated industry.**
- **Membership-based, 501(c) (6) not-for-profit**
 - ◆ **all segments of the collision repair industry**
 - ◆ **Canada and the United States**
 - ◆ **supported by our Sponsors**
 - ◆ **powered by our members – all volunteers**
- **Original Vision: network of 500+ members**
- **12 all volunteer board members, thereof 5 Executive Committee**

WIN Strategic Planning 2018-2020

Our Mission – Why We Exist

Drive industry sustainability by developing women through education and connections

WIN Strategic Planning 2018-2020

Our Vision – What We're Creating

THE network that drives the future of collision repair by attracting, developing and advancing women

WIN Strategic Planning

GOALS:

1. **Grow / strengthen our network**
 - Be the go-to network for women seeking collision industry education and connections
2. **Resource our industry**
 - Be the recognized leader in understanding, communicating and educating barriers to attracting, developing and retaining women in our industry
3. **Expand our capacity**
 - Build the financial and operational capacity to better serve our stake holders

Surveyed WIN members, WIN sponsors and WIN board members in fall 2017

- ◆ Input in general and in specific areas (interest and skills)
- ◆ Volunteer involvement / engagement / commitment
- ◆ Suggestions for improvement
- ◆ Accounted for in the 2018-2020 strategy

WIN Structure

Current committees.

Survey of volunteer interest, possible time commitment and skills completed

- 79 responses were followed up – new members added to committees



WIN Strategic Pillars

Industry Relations
& Impact

Committees:

Scholarship
Industry Outreach
Sponsorship
MIW

Member Benefits
& Programs

Committees:

Conference
Membership

Finance &
Operations

Committees:

Nominating
Finance
Governance

Branding &
Communications

Committees:

Communications
Technology

Executive

WIN Educational Conferences / Regional events

WIN Educational conference

Next dates / locations:

May 4-6, 2020 – Hyatt Regency, Newport Beach, CA

Regional events

Had 3 more in the fall of 2018 –Atlanta, Detroit, Los Angeles

2019 plans in Denver, Atlanta, & Daytona Beach

Why does the industry need WIN?

- *Women influence majority of the buying decisions in households. Check out this link:
<https://blog.dol.gov/2017/07/05/get-facts-women-business-owners>*
- *What does the “face” of your business look like?*
- *Positioning your organization for growth*
- *Diversity*
- *Industry Sustainability*
- *Technician shortages & shrinking traditional labor pool*

How can I get involved?

- *Being a WIN member*
- *Engaging on a WIN committee*
- *Encourage the women in your business to join WIN*
- *Tell your industry business partners / associates about WIN*
- *Participating in Regional Network events*
- *Become a Corporate Sponsor*
- *Support our Scholarship*
- *Attend our Annual Conference or become a guest speaker/presenter*

Connect with WIN



Visit us: www.WomensIndustryNetwork.com

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Join us: [LinkedIn/Women's Industry Network \(WIN\)](https://www.linkedin.com/company/WomensIndustryNetwork)

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