

# GIVE 'EM PELL

**Pell grants are the fairest and most efficient way to get money to students who need it most.**

**Congress is debating Pell Grant funding NOW!**

Help us make sure Congress knows that NOW is the time to increase Pell funding to help students who need it most.

Encourage your students, parents, faculty, and followers to tell their representatives to DOUBLE PELL using this simple form: <https://doublepell.org/take-action/>

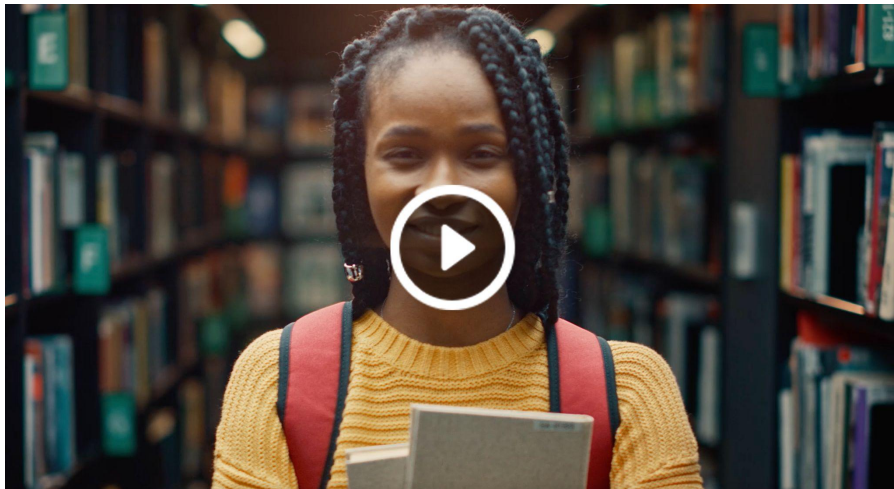
**To help get the word out and share this message and resource, we have:**

➡ **An amazing video** ➡ **Social Graphics** ➡ **Sample Social Posts**

## **TIPS & TRICKS:**

- Tag congressional members and staff, student organizations, media, influencers, and others to increase reach and engagement.
- Download the video and post to your social accounts for organic, in-stream play.
  - Be sure to add #DoublePell to your posts!
  - Customize the messages based on your audience.

## **Suggested Posts:**



- Pell grants are the fairest and most efficient way to get money to students who need it most. And during a time when students need support the most, Pell grants cover less college tuition than ever! Tell Congress to #DoublePell <https://bit.ly/3Dgl7FI>
- **PERSONALIZE IT:** \*\*% of students at \*\*\*\*\* are Pell recipients. Let's support our students who need it most and tell Congress to #Double Pell <https://bit.ly/3Dgl7FI>

**[SHARE THE VIDEO!](#)**

**[\[SPANISH VIDEO\]](#)**

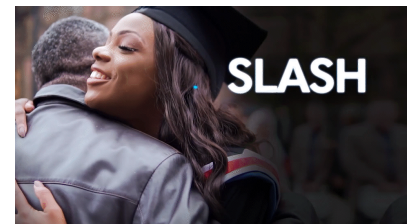
- In 1975, Pell grants paid for 79% of college tuition. Today, Pell covers just 29% of the average costs of tuition, fees, room, and board. It's time to [#DoublePell](#)! Congress is debating funding now. Tell them DOUBLE PELL: <https://bit.ly/3Dgl7FI>
- Pell grants used to cover most of college tuition, fees, room, and board. Now, only a quarter. Any way you slice it, students need more Pell grant funding. Congress is debating funding now. Tell them DOUBLE PELL: <https://bit.ly/3Dgl7FI>

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- [#DoublePell](#) grants to help students afford college and slash student debt. Tell Congress to "Give 'em Pell!" <https://bit.ly/3Dgl7FI>

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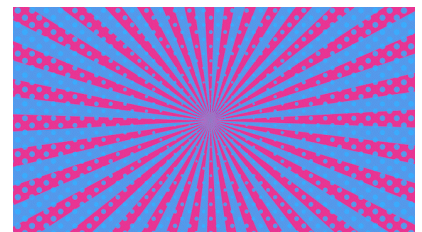
- Students need support now more than ever. Our economy needs highly skilled workers. But Pell grants are at all time low levels of student support. Let's support our students and boost the economy. Tell Congress it's time to [#DoublePell](#): <https://bit.ly/3Dgl7FI>

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- Your grandparents' Pell grants paid for most of their tuition, fees, room, and board. But now Pell grants cover only about 29%. Tell Congress to DOUBLE PELL! <https://bit.ly/3Dgl7FI>

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- Congress is debating funding right NOW! While lots of things may be cut, funding for students who need it most should not be. Contact Congress now and tell them to [#DoublePell](#) - <https://bit.ly/3Dgl7FI>

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