

# TICUA

## Student Mobility Initiative: Tennessee Promise



Tennessee Promise is a scholarship program for students who enter college the fall after their high school graduation. The Tennessee Promise provides students a last-dollar scholarship up to the equivalent of the cost of a Tennessee Community College – the scholarship covers tuition and mandatory fees not covered by the Pell grant, the HOPE scholarship, TSAA funds, or other scholarships funneled through the institution’s financial aid office.

Students may use the scholarship at any of the State’s 13 community colleges, 27 colleges of applied technology, or other eligible institutions offering an associate’s degree program, including 15 TICUA member institutions.

### Impact of TN Promise on TICUA Member Institutions

#### 2015

- 16,291 students enrolled with the TN Promise Scholarship
- **Including 172 students at 10 TICUA member institutions.**
- The **average award** at TICUA member institutions was **\$1,316**
- **Total Dollars** to TICUA member institutions was **\$222,483**.

#### 2016

- 16,790 students enrolled as first-year students and 6,505 returned for a second year in the program (23,295 total TN Promise students in fall 2016). The average award across all sectors was \$1,090.
- The second-year students had a 40% retention rate from year 1, and 63% of those students who received the award in 2015 returned to postsecondary education whether they retained the scholarship or not. This rate was 58% for Community College Students and 83% for TCAT Students.
- **633 Tennessee Promise students enrolled at 15 TICUA member institutions either in their first or second year of the program. This was 4% of TN Promise students.**
- The **average award** at TICUA member institutions was **\$918** – yearly estimated award based on fall award.
- **Total Dollars** to TICUA member institutions was **\$603,000** - yearly estimated award based on fall award.

#### 2017

- The first cohort of TN Promise students expected to transfer to four-year institutions
- **10,236 students** who began their second year of the program could be **ready to transfer** to four year institutions in fall 2017.



## **Student Mobility Initiative: Tennessee Promise**

*All undergraduate serving TICUA member institutions should consider the following steps:*

- Preparing for TN Promise transfer students
  - by offering scholarships at the baccalaureate level for students who continue at the institution or transfer in after completion of their associates' degrees
  - by providing support services that address the unique situations of Promise students
  - by reviewing and strengthening articulation agreements and TN Transfer Pathways
  - by preparing staff and faculty for the specific needs of Promise students
- Encouraging staff and faculty members to participate as mentors
- Considering adding Associate's degrees that would be eligible for the scholarship

For more information about the Tennessee Promise program, please contact Claude Pressnell, President ([pressnell@ticua.org](mailto:pressnell@ticua.org)) or Diane Berty, VP ([berty@ticua.org](mailto:berty@ticua.org))



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