



Tennessee Department of Health Immunization Media Library Resources  
Partnership Agreement

This Partnership Agreement (Agreement), by and between Tennessee Department of Health (TDH) and \_\_\_\_\_ (Partner), is for the purpose of sharing media resources developed for the TDH's Vaccine Preventable Disease and Immunization Program (Immunization Media Library):

TDH agrees to:

Provide Partner access to the Immunization Media Library for a period of one (1) year from the Effective Date. Files too large to share electronically will be mailed via USB jump drive. Shared files will include those appropriate for print, out-of-home, social media, radio, and digital streaming, as requested.

Partner agrees to:

Refrain from altering Immunization Media Library materials in any way, with the exception of removing the TDH logo or specific messaging related to the TDH.

It is permissible to add Partner branding to the library materials if done in a fashion similar to that of the TDH branding so that the message of the materials is otherwise unaltered.

Partner may allow co-branding of these materials with other agencies, with prior approval from TDH.

Partnering agencies must share in the mission of improved immunization awareness and uptake and materials may not be altered outside of the addition of that additional branding.

Use materials in a manner consistent with their intent: to promote public awareness and uptake of immunizations.

Report to TDH's Vaccine Preventable Disease and Immunization Program a listing of media placements and potential reach by April 1, 2021 for the purpose of CDC grant reporting. Images of media placements would also be appreciated.

Attribute source of Immunization Media Library materials to TDH when presenting materials to outside agencies or the media.

Materials remain the property of the TDH and are not to be used for purposes outside of this Agreement without prior approval by TDH.

Term:

This Agreement shall become effective upon the date of last signature below (Effective Date) and shall continue for one (1) year, unless terminated by either party. This Agreement may be renewed for an additional term of up to twelve (12) months if mutually agreed to and signed by the Parties. Either party may terminate this agreement for any reason up on thirty (30) days written notice.

---

Authorized Agent of Partnering Agency

---

Date



Name of Partnering Agency  
Name and title of authorized agent  
Name of Partner contact (if different from agent)  
Title  
Phone  
Email  
Primary address for communication

---

Authorized Agent of TDH

---

Date  
Tennessee Department of Health  
Michelle D. Fiscus, MD FAAP  
Medical Director | Vaccine-Preventable Diseases and Immunization Program  
615-741-9477  
michelle.fiscus@tn.gov  
710 James Robertson Pkwy, 3<sup>rd</sup> Floor  
Nashville, TN 37243