

This program contains 60 minutes of Professionalism Content

How to Build a Book of Business as a New Lawyer *Followed by a Wine & Cheese Soiree*

Tuesday, March 26, 2019

Program: 5:15 – 6:30 p.m. (Registration at 5:00 p.m.)

Reception: 6:30-7:30 p.m.

TLA Lawyers Lounge, 2nd Floor, 361 University Avenue Court House

[Register online now](#) or complete this registration form and return with payment

How do you market yourself and your practice as a new lawyer? How do you get your name out there to start building a brand? No matter what area of practice you are in, whether you're a sole a practitioner, whether you practice in a small or a big firm, spending some time on marketing yourself in the early stages of your career and your practice is important.

Join us to hear from lawyers with different levels of experience and a lawyer coach on what you can do aside from the standard "networking" to set yourself apart and grow your practice.

Speakers: **Jasmine Daya**, Managing Principal, Jasmine Daya & Co.
Ian Hull, Co-Founder and Partner, Hull & Hull LLP
Paulette Pommells, CEO and Principal Coach, Creative Choices for the 21st Century Lawyer inc.
Rachelle Villanueva, Founder and Partner, RTV Law

Moderator: **Kira Domratchev**, Hull & Hull LLP

Sponsored by:



Registration Fee:

Members \$90.00 + HST (\$11.70) = \$101.70; Articling Members \$45.00 + HST (\$5.85) = \$50.85

Non-Members \$120.00 + HST (\$15.60) = \$135.60

A limited amount of complimentary tickets are available to Law School Students

No refunds after March 19th. An administrative fee of \$25.00 will be applied to all cancellations.

Snacks and refreshments will be provided. Space is limited, no walk-ins.

.../over

TLA NUTSHELL REGISTRATION FORM

Event: **How to Build a Book of Business as a New Lawyer**

Name: _____

Firm: _____

Address: _____

Email: _____ Phone: (____) _____

(for registration confirmation & receipt)

Payment

HST # R106989569

I am enclosing a cheque for:

\$ 50.85 (TLA Articling members) or \$ 101.70 (TLA members) or \$135.60 (Non members)

Or please charge my credit card: **Visa** **Master Card** Total amount: _____

Card number: _____ Expiry date: ____/____

Name on Card: _____ **CVV2:** _____


Forward cheque payable to:


The Toronto Lawyers Association, Court House Library, 361 University Avenue, Toronto Ontario M5G 1T3

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